

Bryan County Turning Point Coalition

Bryan County
2010

Coalition Priorities:

- ◆ **Healthy Lifestyles**
- ◆ **Drug Free Community**
- ◆ **Community Collaboration & Awareness**
- ◆ **Youth/Family Development and Education**
- ◆ **Economic Development**



About Us...

The Bryan County Turning Point Coalition became a Turning Point partnership in 2002. Coalition Members represent many sectors of the community that contributes to the coalition's successes and effectiveness. Serving as a role model to other counties, the BCTPC is a leader in drug, alcohol and tobacco initiatives and prevention strategies. In 2008, energies have also focused a Healthy Workforce, Literacy, Injury Prevention (Traffic Safety), fitness, nutrition and school health. This partnership believes in the Turning Point philosophy that only through a community-based, decision-making process where community citizens taps into their own resources, strengths, and visions is when we can effectively promote positive and sustainable changes in the public's health and the public health system.

Significant Outcomes: ~

- ◆ Received Systems of Care Contract
- ◆ Partnership with the SOSU Leadership Class to address HPV Vaccine Awareness
- ◆ Significant data showing a reduction in use of alcohol by teens in the Durant Community.
- ◆ Making an impact on the problem and the awareness of alcohol abuse and the attention raised within the community regarding this risky behavior.
- ◆ Held educational summit for over 800 students and trained over 75 adults a part of the For friends of Rachel's Club. Currently documenting observing random acts of kindness across the high school campus.
- ◆ Beginning MAPPS process to update strategic plan and community needs assessment.
- ◆ New Life House Opens doors to serve clients

Partners:

U-Turn Consortium, Systems of Care, ODMHSAS, Durant Public Schools, Bryan Co. Health Dept., APRC, OCCY, Choctaw Nation: Healthy Lifestyles Community Health Programs/Health Services, Home Safety Literacy, SE Okla. Traffic Safety Coalition, Durant Chamber of Commerce, Durant Kiwanis Club, Durant Lions Club, Bryan Co. OSU Extension Services, Medical Center of Southeastern Oklahoma, City of Durant, Parks & Recreation Department, SMART START, Radio Stations – KLBCFM, Big Five C.A.A. Media - Durant Daily Democrat, Victory Life Academy, Youth Services of Bryan County, SOSU Continuing Education, Okla. Dept. of Human Services, Legislators, Crisis Pregnancy Center, County Commissioners, Durant Main Street, Counseling Center. of S.E. Okla., Law Enforcement, SOSU Leadership Class and Subway

Key Activities:

Meth Initiative ~ Crystal Darkness Phase I and II
Parents Who Host, Lose the Most Campaign
Facebook Fan Page: Drug Free Durant
Alcohol Enforcement Activities w/ Durant Police .
Youth Leadership/Development
Youth Amazing Race
Social Host Education/Ordinance
Drug Prevention School Education Programs
Under Age Alcohol Use Prevention Training
Health Promotion Activities—CATCH
Media Campaigns on Positive Health Promotion
Make It Your Business—Worksite Wellness
Parent Education Workshops
Summer Camp for At-risk youth
Drug Free Community Grant
Violence Prevention
HPV Vaccination Promotion/Educ.
Tobacco Control and Prevention
SWAT (Students Working Against Tobacco)
Literacy Education ~ Systems of Care
Reward/Reminder Initiative ~ Store Front Campaign
Coalition Team Building Training
Community Garden Development



**Durant
SWAT
TEAM**