



Our Unified Resources (OUR) Turning Point Coalition

Beckham/Roger Mills County

2013

About Us...

OUR Turning Point originally started as Western Oklahoma Coalition for Community Strengthening (WOCCS) in 2000 and consisted of multiple agencies serving youth. WOSCC was initially created from a Title V grant from the Office of Juvenile Affairs. Over the years, the coalition's focus has changed from solely youth to encompassing the health needs of the communities it serves. OUR Turning Point was formed on the belief that a diverse, yet unified group of people and organizations can have the greatest impact to make changes and improve the quality of life for all people in Beckham & Roger Mills Counties. Access to care, tobacco control, wellness, and youth trauma are the four primary focus areas of the coalition.

With the efforts of coalition members, several entities were awarded Certified Healthy status. Beckham County Health Department, Cheyenne Elementary School, Cheyenne High School, City of Elk City, Elk City High School, Elk City Middle School, Fairview Elementary, Grandview Elementary were all recognized as Certified Healthy during a March 2013 awards ceremony. As a result of achieving Certified Healthy status, Elk City Schools, Cheyenne Schools, and the City of Elk City applied for and were awarded Certified Healthy grants.

Western Oklahoma Wellness Initiative (WOWI) is a sub-committee of OUR Turning Point and members work towards improving the health and wellness of Beckham & Roger Mills Counties through outreach and passing policies. As a result of efforts put forth by WOWI members, there are updated wellness policies in Elk City and Cheyenne schools. A farmer's market continued this year due to the work WOWI members put forth with this effort. WOWI and WOTCC partnered and hosted a Make It Your Business program geared towards local businesses passing wellness policies.

Western Oklahoma Family Care Center (WOFCC) has made great strides in reaching the healthcare needs of underserved residents in Beckham and Roger Mills Counties. As a result of the hard work from Access to Care committee members, WOFCC moved into an unused armory and has been able to offer a place where people can reach several of their healthcare needs in one location. WOFCC clients are able to access services from HELP Inc. (regional food bank), ACTION Associates (domestic violence counseling), Red Cross, and Baptist Disaster Relief. Other services available to qualified individuals include utility, travel, clothing, and furniture assistance, life coaching, financial counseling, GED training, career center/job placement, dental exams, medical exams, pharmacy, and Salvation Army financial assistance. The clinic is staffed entirely by volunteer doctors, dentists, and nurses. Five to seven vouchers for free eye exams and glasses are distributed each month to WOFCC patrons. There were a total of 722 visits to WOFCC between May 2012 through April 2013, 325 were new clients and WOFCC offered \$58,584 in financial assistance.



Western Oklahoma Tobacco Control Coalition (WOTCC) has a primary focus of reducing the harms and hazards of tobacco use in western Oklahoma and promoting cessation. WOTCC assisted in making its 15th 24/7 policy in its service area, making Custer County schools 100% tobacco free. Right now only two schools of the 17 public schools in the WOTCC area do not have a 24/7 Tobacco Free Campus Policy.

The Cities of Clinton in Custer County, Cordell in Washita County and Elk City in Beckham County passed resolutions earlier this year stating they support the Restoration of Local Rights. These resolutions were a result of the WOTCC members and community relationships that have built over the years. These three Resolutions were also three of the first 10 Resolutions passed in the state.

The number of calls to the Oklahoma Tobacco Helpline in all four counties has continuously increased.

WOTCC 2013 Legislative Event

OUR Turning Point meets the 3rd Thursday of the month from 12:00pm to 1:00p.m. in the City Hall conference room.,320 West Third Street.

Mission Statement

The mission of this organization will be to improve the quality of life for all people in the counties served by OUR Coalition.

VISION

By the year 2012, the quality of life in both Beckham & Roger Mills Counties will have improved.

Coalition Contact

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Activities

- Farmer's Market
- Great American Smoke Out
- Healthy Living Media Campaigns
- Kick Butts Day
- Make it Your Business
- Relay for Life
- Reward/ Reminder Visits
- Students Working Against Tobacco (Youth)
- Tobacco Prevention
- Underage Drinking Compliance Checks
- World NO Tobacco Day
- WOTCC Legislative Event

Outcomes/Impacts

- *Cheyenne and Elk City Public Schools have updated school wellness policies.
- *Western Oklahoma Family Care Center provided \$58,485 in total financial assistance to clinic patrons.
- *WOTCC Members were instrumental in getting three Restoration of Local Rights resolutions implemented.
- *All school districts in Beckham & Roger Mills Counties have 24/7 policies in place.

Partnerships

- *Beckham County Health Department
- *Cheyenne Public Schools
- *City of Elk City
- *Concerned Citizens
- *Elk City Community Church
- *Elk City Public Schools
- *Elk City Youth & Family
- *Department of Human Services
- *Great Plains Regional Medical Center
- *Great Plains Systems of Care
- *Hutchinson Oil Company
- *Integris Clinton Regional Hospital
- *Lincoln Teen Center
- *Office of Juvenile Affairs
- *Oklahoma Commission on Children & Youth
- *Oklahoma Turning Point
- *OSU Extension
- *Red Rock Regional Prevention Coordinator
- *Sayre Memorial Hospital
- *Southwestern Oklahoma State University-Sayre
- *Students Working Against Tobacco
- *Western Technology Center
- *Western Oklahoma Family Care Center
- *Western Oklahoma Tobacco Control Coalition
- *Western Oklahoma Wellness Initiative

FUNDING

Certified Healthy Incentive Grant

- *Cheyenne School District
- *City of Elk City
- *Elk City Schools

Communities of Excellence in Physical Activity & Nutrition Grant

Communities of Excellence in Tobacco Control Grant

