



Oklahoma Unified Resources (OUR) Turning Point

Beckham and Roger Mills Counties

2014

About Us...

Oklahoma Unified Resources (OUR)

Turning Point Coalition has been serving Beckham and Roger Mills Counties since 2007. The coalition began as a reporting group for area programs, but has since grown into a more active and vital part of the community.

The coalition consists of many agencies and individuals who have a unified goal of improving the quality of life of residents in Beckham and Roger Mills Counties. The coalition has and continues assisting with numerous community projects including but not limited to: International Walk to School Day, Crystal Darkness, Town Hall Meetings, and Youth Speak Out.

OUR Turning Point serves as the funded coalition for the Western Oklahoma Wellness Initiative and the Western Oklahoma Tobacco Control Coalition.

Western Oklahoma Wellness Initiative (WOWI) is active in improving the health and wellness of Beckham and Roger Mills

residents. Projects/Initiatives this committee has led or participated in include efforts to bring a community garden to the area, the Farmers Market, Safe Routes to School and Walking/Biking programs. This group also focusses on helping business, schools, cities and organizations with implementation and enforcement of wellness policies.

The **Positive Youth Development Committee** is passionate about bringing resources to area youth such as After School Mentoring and Tutoring Programs. This group works to give area youth a voice and provide resources to help them succeed. Beckham County Trauma Team focuses on assisting foster care children and their families.

The **Western Oklahoma Family Care Center (WOFCC)** formerly known as the Access Committee serves as a valuable resource to our area. They provide services such as utility bill assistance, travel assistance, Salvation Army financial aid, free medical, dental and pharmacy

services, life coaching, financial and career counseling, counseling services, and assistance with work and insurance applications. **Western Oklahoma Family Care Center** is located in the Community Care Center, 609 West E Avenue, Elk City, along with HELP Inc., Regional Food Bank, ACTION, and the Red Cross.

The **Western Oklahoma Tobacco Control Coalition** serves Beckham, Custer, Roger Mills and Washita counties and works to decrease the prevalence of tobacco use in the four county coalition area by decreasing exposure to secondhand smoke through media and education; prevent youth initiation by establishing and working with area SWAT (Students Working Against Tobacco) Teams; promoting cessation services such as the Oklahoma Tobacco Helpline (1-800-QUIT-NOW); and to decrease the tobacco industry's influence.



Partnership Priorities

- Western Oklahoma Wellness Initiative
- Positive Youth Development Committee
- Western Oklahoma Family Care Center
- Western Oklahoma Tobacco Control Coalition

Coalition Contact information:

*Tracy Howell, Chair
Elk City Community Church
120 S. Randall Avenue
Elk City, OK 73644*

Dennie Christian, RTPC

Mission Statement

The mission of this organization will be to improve the quality of life for all people in the counties served by OUR Coalition.

VISION Statement

By the year 2015, the quality of life in both Beckham & Roger Mills Counties will have improved.

“The coalition has experienced success as a whole and within the sub-groups and committees which have been formed they are task and project oriented.”

Tracy Howell, Chair

Activities

- International Walk to School Day
- 10 Years of TSET Celebration
- Living Longer, Living Stronger Program
- Photo Mapping Project
- Fit & Fun Bike Ride
- Worksite Wellness Health Fairs
- Certified Healthy Oklahoma Initiative
- Farmers Market
- Relay for Life
- Safe Routes to School
- Mentoring & Tutoring Programs
- Utility Bill Assistance
- Hope Medical & Dental Free Clinic
- Food Pantry
- Students Working Against Tobacco Teams
- Kick Butts Day
- Financial & Career Counseling
- Food Pantry
- Alcohol Compliance Checks

Outcomes/Impacts

Wellness (WOWI)

Elk City Public Schools Wellness Program
 Cheyenne Public Schools Child Nutrition & Physical Fitness Program

Tobacco Prevention (WOTCC)

Elk City Public Schools, 24/7 Tobacco Free to include Electronic Cigarettes
 Cheyenne Public Schools, 24/7 Tobacco Free to include Electronic Cigarettes
 Southwestern Oklahoma State University, 24/7 Tobacco Free to include Electronic Cigarettes

WOFC

Hope Medical Clinic visits are 1,450
 Hope Dental Clinic visits are 1,052
 Financial Assistance visits are 581

Partnerships

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| Action Associates | Heart 2 Heart Pregnancy Center |
| Beckham County Health Department | Oklahoma Commission on Children & Youth |
| CASA | Oklahoma Turning Point |
| Cheyenne Public Schools | OSU Extension |
| Cheyenne & Arapaho Tribe | Red Rock Regional Prevention Coordinator |
| City of Elk City | Sayre Memorial Hospital |
| Early Settlement | Students Working Against Tobacco |
| Elk City Community Church | Western Technology Center |
| Elk City Public Schools | Western Oklahoma Family Care Center |
| Elk City Youth & Family | Western Oklahoma Tobacco Control Coalition |
| Oklahoma Department of Human Services | Western Oklahoma Wellness Initiative |
| Great Plains Regional Medical Center | |
| Great Plains Systems of Care | |

FUNDING

Certified Healthy Incentive Grants

Communities of Excellence in Nutrition and Fitness

Communities of Excellence in Tobacco Control

Oklahoma Commission on Children & Youth

