



About Us . . .

Partnership for Change is an active group of individuals working to improve the health of citizens of Atoka and Coal Counties. Since its development in 2001, the partnership has maintained a successful collaborative effort striving to meet the needs of the families and communities of both counties.

PFC has not only networked to pull local resources, but has through grants and other funding opportunities brought much needed resources and services to their communities.

They continue to successfully implement a comprehensive tobacco control program that has provided cessation resources, youth devel-

opment and empowerment, tobacco free policies and environments, developed community education campaigns, provided youth and student education and even prevented tobacco sponsorship in their area. In July of 2012 the Stringtown Public School District adopted a 24/7 No Tobacco Policy for all school properties and the City of Atoka mirrored the state's Clean Indoor Air Law.

Two years ago the coalition partnered with the Department of Mental Health and Substance Abuse to implement a Methamphetamine Prevention Program in Atoka County and worked to address substance abuse in the county through media, health education and youth programs and curriculum.

Through the Meth Prevention Project they saw many new partners and sectors of the community become involved in the coalition's efforts.

Partnership for Change continues to improve the health of the area through a strong and dedicated coalition challenged to make a difference!

In 2011 the coalition was awarded a TSET grant to address nutrition and physical activity. During the Spring of 2012, a County Readiness Assessment and Community needs Assessment were conducted in regards to nutrition and fitness to give benchmarks for the first implementation year of Project ACTIVE..



Partnership Priorities

- **Tobacco Prevention and Control**
- **Substance Abuse**
- **Nutrition and Physical Activity**
- **Poverty**



All County Soccer Club goes tobacco free!

Vision
 “To develop and sustain a progressive safe, healthy and fun community.”

Mission
 Partnership for Change will build partnerships to achieve a healthy, safe, drug-free, economical, viable and positive community.

Officers
Teresa Workman
 Chairperson
Jerri Sanders
 Vice Chairperson
Tammy Gearhart
 Secretary

Activities

- Behind the Glamour Event
- Tobacco Retreat
- Strategic Planning
- Media Campaigns
- Reward Reminder Visits
- New Substance Abuse Prevention Team
- Alcohol Compliance Checks
- World No Tobacco Day Cleanup
- GASO Event
- Kick Butts Day Events
- TSET Day at Capitol

Outcomes/Impacts

- Nutrition and Physical Activity Grant Work Plans Submitted
- Stringtown School District adopted 24/7 No Tobacco Policy
- Tobacco Work Plans Submitted
- Atoka mirrored Clean Indoor Air Law
- Tobacco Media Campaign
- Raised Community awareness of Underage Drinking issues
- Reward Reminder Visits
- Secondhand Smoke Education

Partnerships

- Choctaw Nation of Oklahoma
- Youth Empowerment
- Oklahoma State University
- Cooperative Extension Service
- Oklahoma State Department of Human Services
- Girl Scouts of America
- Atoka and Coal County Health Departments
- Community Volunteers
- HOPE
- Cities of Atoka and Coalgate
- Project ACTIVE ~ Nutrition and Fitness
- County School Districts
- Systems of Care
- Tobacco Prevention and Control
- INCA Community Services
- Atoka County Hospital
- Oklahoma Health Care Authority
- Providence of OK
- Oklahoma Blood Institute
- Coal County Chamber of Commerce

FUNDING

Communities of Excellence in Tobacco Control and Prevention
 \$140,000.00 ~ GY 2011-12

Project ACTIVE
Atoka and **C**oal **T**ogether **I**nspiring **V**aluable **E**nvironmental **C**ommunities of Excellence in **N**utrition and Fitness
 \$90,000.00 ~ GY 2011-12

