



Atoka/Coal Partnership for Change

Atoka and Coal Counties

2014

About Us . . .

Partnership for Change is an active group of individuals working to improve the health of citizens of Atoka and Coal Counties. Since its development in 2001, the partnership has maintained a successful collaborative effort striving to meet the needs of the families and communities of both counties.

PFC has not only networked to expand local resources, but has through grants and other funding opportunities brought much needed resources and services to their communities.

This coalition has become well-known and respected throughout the state for its tobacco control and prevention TSET grant. Partner-

ship for Change continues to improve the health of the area through a strong and dedicated coalition challenged to make a difference!

Project ACTIVE a TSET grant working toward nutrition and physical activity for all communities, school districts, and worksites hosted its 2nd Annual Shape Your Future 5K Run/Walk this spring in Atoka and the 2nd Annual Sun Run in Coalgate! Farmers' Markets for both counties ~ Atoka and Coal have been a priority for this grant. Coalgate opened its new market in June.

The Partnership for Change also conducted a coalition assessment this year answering questions on how well we worked together

as an effective and efficient team. The survey results were tabulated and presented in May.

Atoka/Coal Partnership for Change conducted strategic planning this January and through that meeting rescheduled its monthly meeting date and location to the second Tuesday of the month at 12noon alternating between the cities of Coalgate and Atoka. It was agreed that coalition partners would take turns providing lunch during the coalition meetings and attendance has swelled to an average of 30 engaged partners each month.

GO Team ~ A/CPFC!

Contact Information:

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Partnership Priorities

- Tobacco Prevention and Control
- Substance Abuse
- Nutrition and Physical Activity
- Poverty



Atoka Elementary School Certified Healthy!



Vision

“To develop and sustain a progressive safe, healthy and fun community.”

Mission

Partnership for Change will build partnerships to achieve a healthy, safe, drug-free, economical, viable and positive community.

Officers

Teresa Workman

Chairperson

Jerri Sanders

Vice Chairperson

Carminia Magby

Secretary

Activities

Shape your Future 5K Run/Walk

Sun Run 5K

Strategic Planning

Media Campaigns

Reward Reminder Visits

Substance Abuse Prevention Team

Alcohol Compliance Checks

World No Tobacco Day

GASO Event

Kick Butts Day Events

TSET Day at the Capitol

Outcomes/Impacts

Nutrition and Physical Activity Grant and Tobacco Work Plans Submitted

City of Caney adopted CIA and YA Ordinances

Raised Community Awareness of Prescription Drug Misuse and Abuse

Reward Reminder Visits ~ Secondhand Smoke Education

City of Coalgate adopted CIA Ordinance

Certified Healthy Businesses, Schools and Communities

Atoka, Harmony and Coalgate Schools amended 24/7 No Tobacco Policies



Students Working Against Tobacco

Partnerships

Choctaw Nation of Oklahoma
 Youth Empowerment
 Oklahoma State University
 Cooperative Extension Service
 Oklahoma State Department of Human Services
 Girl Scouts of America
 Atoka and Coal County Health Departments
 City of Atoka
 HOPE
 Cities of Atoka and Coalgate
 Project ACTIVE ~ Nutrition and Fitness
 County School Districts
 Systems of Care
 BIG 5
 Tobacco Prevention and Control
 INCA Community Services
 Atoka Regional Medical Center
 Oklahoma Health Care Authority
 Regional Prevention Coordinator
 Oklahoma Blood Institute
 KiBois

FUNDING

Communities of Excellence in Tobacco Control and Prevention

\$140,000.00 ~ GY 2014-15

Project ACTIVE

Atoka and **C**oal **T**ogether **I**nspiring **V**aluable **E**nvironmental **C**ommunities of Excellence in **N**utrition and Fitness

\$135,000.00 ~ GY 2014-15

