

Partnership for Change Coalition

Atoka & Coal Counties
2010

Coalition Priorities:

1. Tobacco Control
2. Community Development
3. ATOD Prevention
4. Reduce Health Disparities
5. Youth Leadership & Empowerment

About Us...

Partnership for Change is an active group of individuals working to improve the health of citizens of Atoka and Coal Counties. Since its development in 2001, the partnership has maintained a successful collaborative effort striving to meet the needs of the families and communities of both counties.

PFC has not only networked to pull local resources but has through grants and other funding opportunities brought much needed resources and services to their communities.

They have successfully implemented a comprehensive tobacco control program that has provided cessation resources, youth development and empowerment, tobacco free policies and environments, developed community education campaigns, provided youth and student education and even prevented tobacco sponsorship in their area.

The coalition is currently partnering with the Department of Mental Health and Substance Abuse to implement a Methamphetamine Prevention Program in Atoka County and have worked to address substance abuse in the county through media, health education and youth programs and curriculum. Through the Meth Prevention Project they have seen many new partners and sectors of the community become involved in the coalition's efforts.

PFC applied for and received funds to address Underage Drinking in Atoka County. Through the partnership they held a Town Hall Meeting including a victim's impact panel that provided information to community members and students.

Partnership for Change continues to improve the health of the area through a strong and dedicated coalition challenged to make a difference.

Significant Outcomes:

- ◆ New key partners were recruited
- ◆ Methamphetamine Prevention Program
- ◆ New tobacco control policies adopted in the community
- ◆ Meth Media Campaign
- ◆ Too Good For Drugs curriculum expanded to area schools
- ◆ Raised Community awareness of Underage Drinking issues
- ◆ Tobacco Control Grant refunded for another 5 years

Partners:

Atoka & Coal County DHS
The Oaks—APRC
SWAT
Choctaw Nation
Coal County Health Department
Area Schools
Atoka Chamber of Commerce
Atoka Memorial Hospital
Coalgate Hospital
Coalgate Register
Big Five Community Action
INCA/Jamm Transit
Kiamichi Technology Center
OSU Cooperative Extension
Atoka County Health Department
Dept of Mental Health & Substance Abuse
Atoka County Times
Ameristate Bank
Area Churches
2 Much 2 Loose
Phoenix Gate
Cornerstone Praise & Worship
Choctaw Nation Youth Advisory Board
Girl Scouts
Area Head starts
Atoka Community Chest
Women, Infants & Children (WIC)
American Cancer Society
First Baptist Church of Atoka



Key Activities:

- ATOD Prevention Activities
- Tobacco Control
- Media Campaigns
- Meth Prevention Activities
- Underage Drinking Events