

Partnership for Change Coalition

Atoka & Coal Counties

2009

Coalition Priorities:

1. Tobacco Control
2. Community Development
3. Methamphetamine Prevention
4. Reduce Health Disparities
5. Youth Leadership & Empowerment

About Us...

Partnership for Change is an active group of individuals working to improve the health of citizens of Atoka and Coal Counties. Since its development in 2001, the partnership has maintained a successful collaborative effort striving to meet the needs of the families and communities of both counties.

PFC has not only networked to pull local resources but has through grants and other funding opportunities brought much needed resources and services to their communities. They have successfully implemented a comprehensive tobacco control program that has provided cessation resources, youth development and empowerment, tobacco free policies and environments, developed community education campaigns, provided youth and student education and even prevented tobacco sponsorship in their area.

The coalition is currently partnering with the Department of Mental Health and Substance Abuse to implement a Methamphetamine Prevention Grant in Atoka County and have started Too Good For Drugs curriculum in 3 schools in the County. Through the Meth Prevention Project they have seen many new partners and sectors of the community become involved in the coalition's efforts.

PFC participated in Crystal Darkness & Phase II in Coal County. They held a watch party that had record numbers of youth for an event in the area as well as followed up with a Phase II Forum. They group created a strategic plan for the county. They provided training and curriculum for Coalgate Schools to implement Too Good For Drugs in K-8 classes.

Partnership for Change continues to improve the health of the area through a strong and dedicated coalition challenged to make a difference.

Partners:

Atoka & Coal County DHS
The Oaks—APRC
SWAT
Choctaw Nation
Coal County Health Department
Area Schools
Atoka Chamber of Commerce
Atoka Memorial Hospital
Coalgate Hospital
Coalgate Register
Big Five Community Action
INCA/Jamm Transit
Kiamichi Technology Center
OSU Cooperative Extension
Atoka County Health Department
Dept of Mental Health & Substance Abuse
Atoka County Times
Ameristate Bank
Area Churches
2 Much 2 Loose
Phoenix Gate



Significant Outcomes:

- ◆ New key partners were recruited
- ◆ Methamphetamine Prevention Program
- ◆ New tobacco control policies adopted in the community
- ◆ Meth Media Campaign
- ◆ Too Good For Drugs curriculum expanded to Coal County schools

Key Activities:

- ATOD Prevention Activities
- Tobacco Control
- Media Campaigns
- Meth Prevention Activities
- Crystal Darkness

