



About Us...

Partnership *for Change* is an active group of individuals working to improve the health of citizens of Atoka and Coal Counties. Since its development in 2001, the partnership has maintained a successful collaborative effort striving to meet the needs of the families and communities of both counties. PFC has not only networked to pull local resources, but has through grants and other funding opportunities brought much needed resources and services to their communities.

They continue to successfully implemented a comprehensive tobacco control program that has provided cessation resources, youth development and empowerment, tobacco free policies and environments, developed community education campaigns, pro-

vided youth and student education and even prevented tobacco sponsorship in their area.

Last year the coalition partnered with the Department of Mental Health and Substance Abuse to implement a Methamphetamine Prevention Program in Atoka County and worked to address substance abuse in the county through media, health education and youth programs and curriculum.

Through the Meth Prevention Project they saw many new partners and sectors of the community become involved in the coalition's efforts.

PFC applied for and received funds to address Underage Drinking in Atoka County. Through the partnership they held a Town Hall Meeting including a victim's impact panel that provided information to community members and

students.

Partnership for Change continues to improve the health of the area through a strong and dedicated coalition challenged to make a difference!

In 2011 the coalition was awarded a TSET grant to address nutrition and physical activity.

Coalition Meeting Schedule

Who: Everyone

What: Meeting Reminder

When: 3rd Friday @ 12:00 noon

Where: alternating between



Atoka and Coal Counties

Why: Because We Care

park cleanup



World No Tobacco Day

Partnership Priorities

- Tobacco Control
- Substance Abuse
- Nutrition *and* Physical Activity
- Poverty

ACTIVITIES

- Tobacco Retreat
- Strategic Planning
- Media Campaigns
- Reward Reminder Visits
- New Substance Abuse Prevention Team
- Alcohol Compliance Checks
- World No Tobacco Day Cleanup
- GASO Event
- Kick Butts Day Events
- TSET Day at Capitol

Vision

To develop and sustain a progressive safe, healthy and, fun community.

Mission Statement!

Partnership for Change will build partnerships to achieve a healthy, safe, drug-free, economical, viable and positive community.

FUNDING

Communities of Excellence in Tobacco Control and Prevention
\$140,000.00 ~ GY 2010-11

Project ACTIVE
**Atoka and Coal Together Inspiring Valuable Environmental
Communities of Excellence in Nutrition and Fitness
\$90,000.00 ~ GY 2011-12**



SWAT youth meet Senator Josh Brecheen

Officers 2011

Teresa Workman
 Chairperson

Jerri Sanders
 Vice Chairperson

Tammy Gearhart
 Secretary

Partnership Outcomes

- ◇ Nutrition and Physical Activity Grant funded for 5 years
- ◇ Partnership trained in MAPP process
- ◇ Strategic Planning accomplished
- ◇ New tobacco control policies adopted in the community
- ◇ Tobacco Media Campaign
- ◇ Raised Community awareness of Underage Drinking issues
- ◇ Tobacco Control Grant strategic plans accepted and refunded for 2011-12



McCall Middle School KBD 2011