

WIC Vendor News

Approved Foods Update

New Items – Yogurt & White Potatoes

Item Changes – Gerber Infant Fruits & Vegetables

Effective April 1, 2015

Effective April 1, 2015, the children and women will be allowed to purchase 1 quart (32oz) of plain or flavored yogurt (any brand) in exchange for 1 quart of milk. The yogurt must also have a sugar content that is less than 40 grams per 8oz serving and contain no mix-ins other than fruit, no drinkable yogurts and no Greek yogurts are allowed. Whole-fat yogurt will be the standard issued to 1-2 year olds and low-fat or nonfat yogurt will be the options allowed for 2-5 year olds and women. The WIC food instrument (FI) will state which option they are allowed to purchase. The descriptions as they will be stated on the FIs are listed below:

- Quart Yogurt (1% or Less)
- Quart Yogurt (2% or Less)
- Quart Yogurt (Whole Only)
- Quart Buttermilk, White Milk* or Yogurt (1% or Less)
- Quart Buttermilk, White Milk* or Yogurt (2% or Less)
- Quart White Milk* or Yogurt (Whole Only)

The Consolidated and Further Continuing Appropriations Act, 2015 (the Act), was enacted on December 16, 2014. Section 753 of the Act addresses the issue of food packages in the Special Nutrition Program for Women, Infants, and Children (WIC). The Act now requires State agencies to include white potatoes to be eligible for purchase with the WIC cash-value benefit (CVB). State agencies are expected to have white potatoes completely implemented by July 1, 2015.

The Oklahoma WIC Program will begin allowing both fresh and frozen potatoes without added fats, sugars, or oils to be purchased using the CVBs on April 1, 2015.

Also effective April 1, 2015, Gerber has announced they will be transitioning from their 7oz 2 packs (2 - 3.5oz containers) to their new 8oz 2 packs (2 - 4oz containers) and these will continue to be counted as two items toward the quantity purchased.

If you have any questions, please contact Vendor Management at 405-271-4765 or toll-free at 1-888-655-2942, Extension 14765.