



Department of
Health

Civil Monetary Penalty Reinvestment Network

Please sign-in using the chat box:

Example:

Chelsea Ridley, TN, chelsea.ridley@tn.gov

Civil Monetary Penalty Reinvestment Network

A national network to share experiences, challenges, and successes with the reinvestment of CMP funds to improve care in nursing homes.



Agenda

- Roll Call
- Wisconsin: Pat Benesh & Kevin Coughlin
- Texas: Derek Jakovich & Debra Mills
- Networking and Updates
- Wrap-up

Materials are online at:

CMP.health.ok.gov

Navigate on the left panel to “National CMP Reinvestment Network”

tn.gov/health

Search for “Civil Monetary Penalty” and select Nursing Home Civil Monetary Penalty (CMP) Quality Improvement Program.
Select “National CMP Reinvestment Network”

Roll Call by State

- Please have one person from your state or territory respond as each state is called
- All lines will be unmuted during this time

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Networking &
Updates

Questions?

On this or other presentations?

Presenters Wanted:

Is there a State interested in presenting in 2018?

Send us an email or chat box message

CMP@health.ok.gov



Department of
Health

Next Call: December 19, 2018

Time: 2:00 p.m. CST

Thank you for joining!

Questions? Email CMP@health.ok.gov

Materials: CMP.health.ok.gov or
tn.gov/health



WISCONSIN DEPARTMENT
of HEALTH SERVICES

National CMP Reinvestment Network WisCaregiver Careers

Kevin Coughlin, Policy Advisor
Pat Benesh, Policy Advisor



September 19, 2018

Agenda

- Program
- Participants
- Tracking system
- Media
- Workforce solutions
- Timeline
- Questions

WisCaregiver Career Program

- Wisconsin received more than \$2.3 million to implement this new program.
- Program is designed to encourage 3,000 Wisconsinites to enter caregiver careers.
- Program was developed in partnership with nursing homes, LeadingAge Wisconsin, Wisconsin Health Care Association (WHCA), Board on Aging and Long Term Care (BOALTC), and Wisconsin Technical College System.

Participants

- 13 technical colleges with approved Nurse Aide Training Programs (NATPs)
- 18 nursing homes with approved NATPs
- 8 private agencies with approved NATPs
- 301 nursing home participants who agreed to pay a \$500 retention bonus

Student Sign-Up

- March 1 was the first day students could start signing up: www.wiscaregiver.com.

Who is eligible for training?

- Traditional students
- Nontraditional students
- Seniors
- Veterans
- English language learners

Participant Criteria

- Complete training.
- Complete testing.
- Work in a Wisconsin nursing home for six months for the \$500 bonus (provided by participating nursing homes).

DHS Staff Duties

- Create contracts with training programs, media agency, academic partner (tracking)
- Coordinate media ads, videos, brochures
- Respond to WisCaregiver mailbox
- Submit and send caregiver background check to student
- Process invoices from training program and testing agency
- Facilitate advisory group and conduct stakeholder outreach and awareness

Tracking System

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Tracking System - Student

- Agrees to the conditions
- Demographic information
- Where they heard about the program
- Once registered the system sends an email with a unique 10-digit student number that will follow them through the program.

Email From the Secretary



WISCONSIN DEPARTMENT
of HEALTH SERVICES



Dear Participant,

Congratulations on your acceptance into the WisCaregiver Careers program, and thank you for taking your first step toward becoming a nurse aide.

As the number of people getting older grows, your job will be more important than ever. Nursing homes are working hard to find dedicated, caring workers to provide their residents with the quality care they need and deserve.

Email From the Secretary

You belong to the first class of the WisCaregiver Careers program. This means you get your training and testing paid for, and will receive a \$500 bonus from the nursing home after six months on the job. This program will not only help you begin your career as a caregiver, you will also have the opportunity to make a profound impact in the lives of many Wisconsin residents.

I'm very pleased you have accepted this challenge. I know you will enjoy your classes and find your work rewarding.

Sincerely,

Linda Seemeyer

Secretary

Wisconsin Department of Health Services

Tracking System - Training

- Input minimal student information into a secure online tracking system, including:
 - Enrollment information.
 - Date course completed.
 - Date course not completed and why if applicable.

Tracking System – Nursing Homes

- Input minimal student information into a secure online tracking system, including:

- Date hired.

(Student receives a personalized email from the Governor)

- Date employee met six-month retention bonus.
- Date employment ended if less than six months and why, if applicable.

Evaluation

- Project conclusion: Complete an online survey to help us evaluate the project.
 - Students
 - Training Programs
 - Nursing Homes

Media Campaign

Highlight the program and rewarding aspects of working as a nurse aide caring for Wisconsin's elders and people with disabilities:

- Launched on April 30th
- TV and radio ads
- Social media advertising

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PIGORSCH • MEDIA DESIGN
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How would this look?

- Potential student would hear about the program through a number of routes from the media campaign.
- Campaign would direct people to a DHS website (www.wiscaregiver.com).

How would this look? (continued)

- Website will be interactive to help potential students decide what options they have for training and employment.
- Website will feature and link to participating training programs and nursing home employers providing the \$500 retention bonus.

Workforce Solutions

DHS hosts a series of webinars featuring nursing home staff and other experts in the field sharing their best practices for successful recruitment and retention of staff.

Workforce Solutions

- Monthly Webinars (1:30-2:30)

https://connect.wisconsin.gov/wiscaregiver_career/

- March 1 – **Employee Engagement**, Denise Boudreau-Scott, MHA, LNHA,
- April 5 – **Recruitment and Retention, Best Practices**, Jill Gengler, Colfax Health and Rehabilitation, and Cagney Martin, North Central HC

Workforce Solutions

- Monthly Webinars (1:30-2:30)

https://connect.wisconsin.gov/wiscaregiver_career/

- May 3: **Recruitment and Retention**, Ila Johnson, Good Shepherd Services, and Karen Sautbine, Lakeland Health Care Center
- June 7: **Peer Mentorship Programs**, Anna Ortigara, RN, MS, FAAN

Workforce Solutions, continued

- Monthly Webinars (1:30-2:30)

https://connect.wisconsin.gov/wiscaregiver_career/

- August 2: **Recruiting, retention and decreased use of agency staff**, Karen Hayden, NHA at SSM St. Mary's and Megan Firari, Human Resources Specialist, Clearview Nursing and Rehabilitation
- September 6: **Creating a More Positive Work Culture with the 5 Languages of Appreciation**, Dr. Paul White, author and president of Appreciation at Work

Workforce Solutions, continued

- Monthly Webinars (1:30-2:30)
- https://connect.wisconsin.gov/wiscaregiver_career
 - October 11: **Caregivers SOAR**, Susan Churchill and Sharon Mylrea, UW Oshkosh CCDET Development Specialists
 - November 1: **Creative Ways to Retain Staff**, Christine M.W. Witt, Executive Director, Advanced Employment, Inc.

So where are we at?

- As of August 31st:
 - 3,838 students registered for WisCaregiver Careers.
 - 861 enrolled in training programs
 - 86 hired in participating nursing homes
- We have set record views with DHS social media
- [Gov. Walker proclaims June 10-17 as Nursing Assistant Week](#)

Lessons Learned so far.....



Thanks for having us!

Pat Benesh, patricia.benesh@wi.gov 608-264-9896

Kevin Coughlin, kevin.coughlin@wi.gov, 608-266-6989

Resources:

- **Overview Website:** www.dhs.wisconsin.gov/caregiver-career/index.htm
- **Student recruitment:** www.wiscaregiver.com
- **Mailbox:** dhscaregivercareer@dhs.wisconsin.gov
- **Webinars:** https://connect.wisconsin.gov/wiscaregiver_career/
- **Listserv:** https://public.govdelivery.com/accounts/WIDHS/subscriber/new?topic_id=WIDHS_430



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Services

CMP Reinvestment Network

Presenters:

September 19, 2018

Texas Health and Human Services System

Regulatory Services Division

Long- Term Care

Texas CMP Program

Civil Money Penalty Reinvestment Funds: Balance of funds as of August 6, 2018

Nursing Facilities	\$19,364,456.52
Home Health	\$30,469.50

For time period of December 2014 – February 2018, there are a total of 42 active CMP projects



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Texas CMP Program

Overview – Its Complicated

Coordination and Collaboration between several areas in HHSC:

Accounts Receivable

Budget

Accounting

Legal

Procurement and Contract Services

Providers

CMS



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In addition to the CMS Guidance, Texas developed guidance documents:

- Flowcharts

- Roles and Responsibilities Matrix

- Policies and Procedures

- Application Periods twice a year: January – February and July-August

- Panel Review

- Upper Management Review

- CMS Review and Approval

- Generate Contracts

- Project Implementation



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Texas CMP Program

Monitoring – per contract terms and Survey Operations
Completion/Closeout of Projects

Panel Members

Derek Jakovich – LTC Regulatory Enforcement Director

Diana Conces – LTC Regulatory Policy, Rules and
Training Director

Dr. Lisa Glenn – Assoc. Med. Director, Office of the
Medical Director, Medicaid CHIP

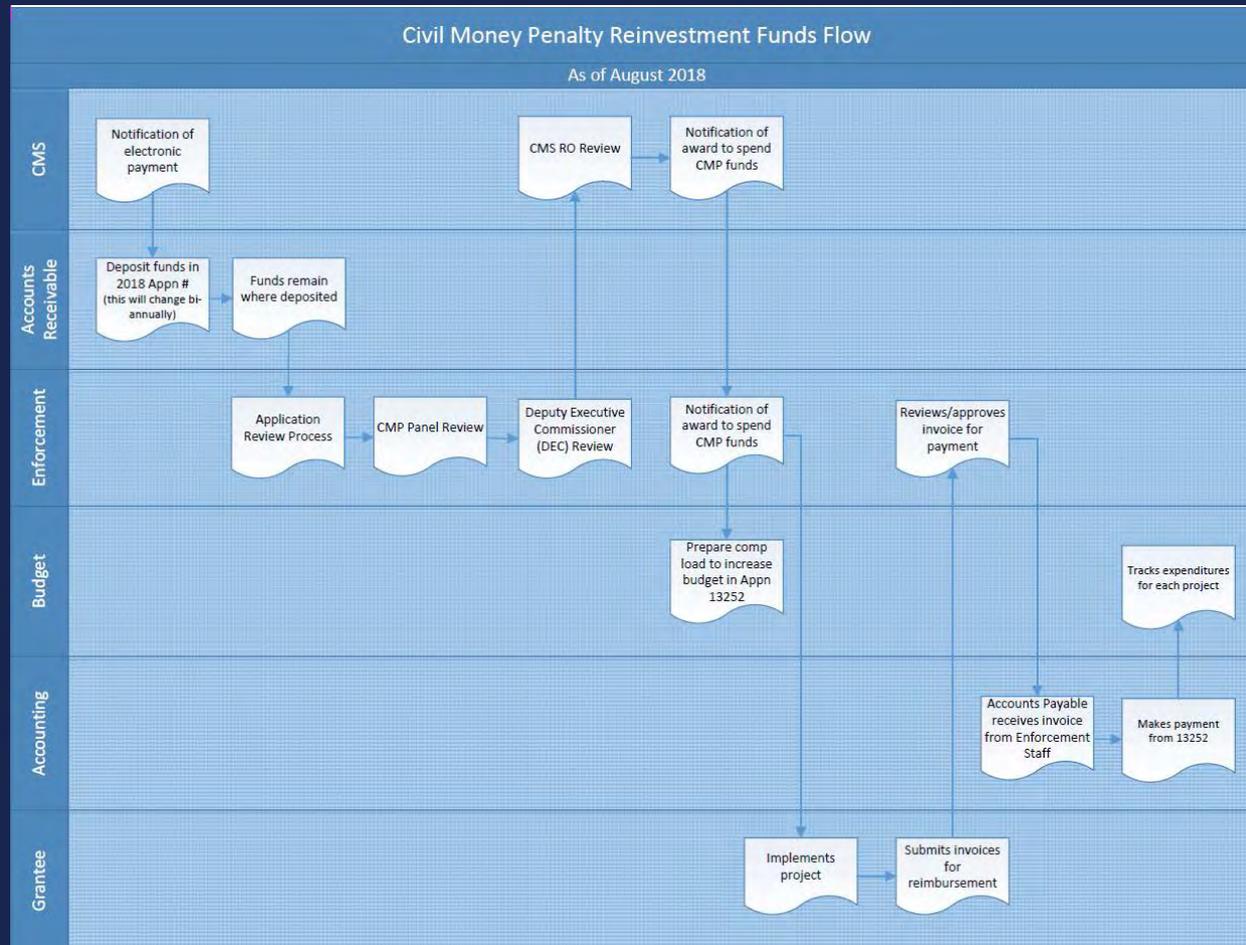
Stephanie Allred – LTC Regulatory Licensing and
Credentialing Director

Linda Lothringer – LTC Regulatory Survey Operations
Director



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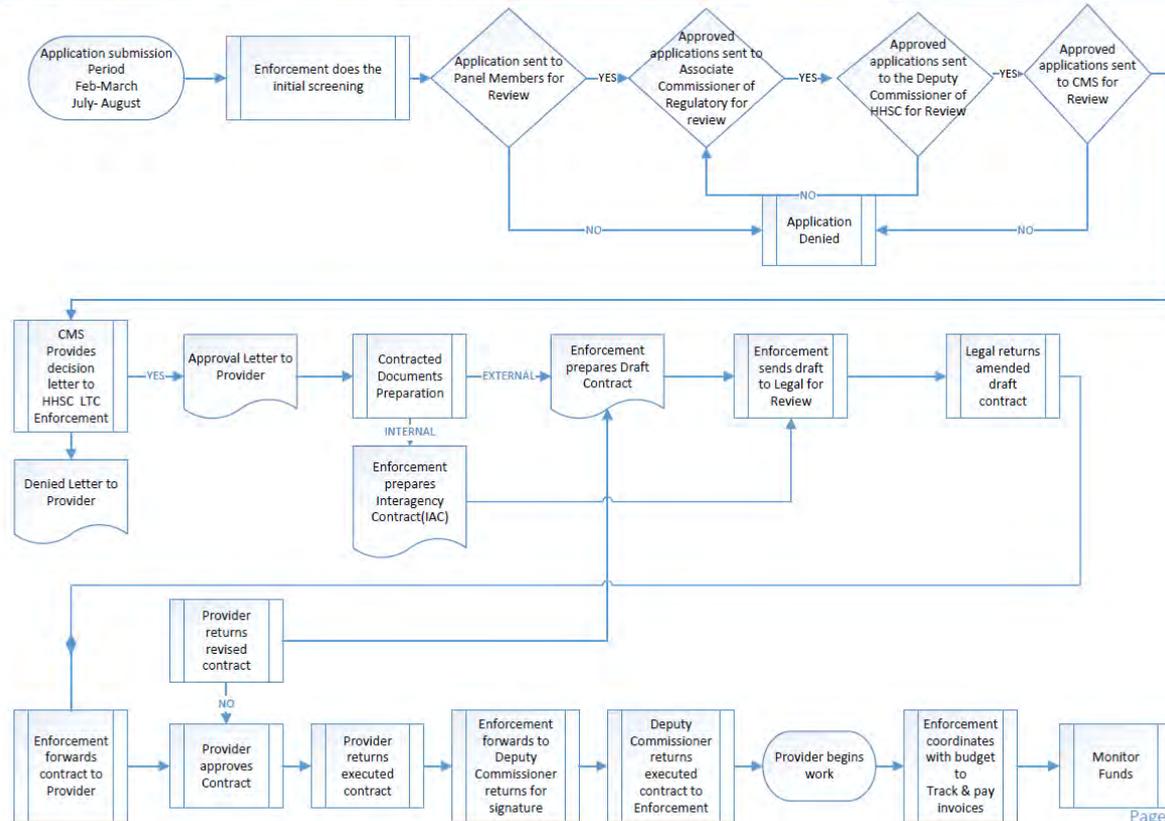


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Texas CMP Program

Enforcement CMP Funds Application Process

August 24, 2018



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Sample Projects

Residents Scream For Ice Cream 2017

CMS approved this project for \$8319.30

Facility is located in East Texas, a rural area with a large dairy industry

Install a soft-serve ice cream machine in the facility's main dining hall

Successfully completed and a huge hit with the residents!



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Operation Warm and Cozy 2016

CMS approved this project for \$6798.95

Successfully installed a double-stack blanket/towel warmer

Residents have enjoyed the warm blankets and towels

Benefits: an immediate calming effect and residents are more comfortable



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Smile Proud: Improving Oral Health Among Texas Nursing Home Residents 2017

CMS approved \$667,141 for Texas Medical Foundation Quality Institute

A two year project that includes a comprehensive oral health toolkit and education curriculum, and a Basic Screening Survey for oral health (to assess improvements)

Terminates March 2019

57 Nursing homes participating so far – goal is 120 facilities



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Texas Wound care excellence Program For Skilled Nursing Facilities 2018

CMS approved project for \$233,000 for Vohra Post Acute Care Physicians of Texas PLLC.

Will provide online wound care continuing education training for 500 nurses providing wound care in SNFs in Texas for a 12 month period.

A dedicated website for the course

Nine modules – online Final Exam

As part of the registration, the nurses employment and wound care role is confirmed with facility's Director of Nursing.

Nurses taking the course will receive 20 hours of Continuing Education credit



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Providing Advanced Practice Registered Nurses (RNs) Services in Nursing Facilities 2018

CMS approved this 3 year project for \$1,419,183

Pilot: for 5 NFs to be able to provide APRNs (2 APRNs per NF) to their residents for a one year period, and evaluated for impact on reducing the rates of adverse events among residents for re-hospitalizations, inappropriate prescribing of medications (eg. antipsychotics and opioids) and reducing needs for acute care services while improving the quality of care and life for the facility's residents.

After 1 year, the NF will be required to employ the APRN. During years 2 and 3 of the project, additional data will be gathered and evaluated. Goal is to enable the NFs to properly bill and be reimbursed for APRNs services.



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Website: <https://hhs.texas.gov/doing-business-hhs/provider-portals/long-term-care-providers/nursing-facilities-nf/civil-money-penalty-funds-nf-projects>

Contact Information

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Questions ?
