

Rural Health Association of Oklahoma
Oklahoma Office of Rural Health
Rural Health Conference



*The Rural Health Puzzle:
Putting the Pieces Together
for Oklahoma*

September 17-18, 2014

**Embassy Suites Hotel and Conference
Center, Norman, OK**

Sponsored by:



**OKLAHOMA
HEART HOSPITAL**



Rural Health Association
of Oklahoma





Wednesday,
Oklahoma A,B,C,D

SEPTEMBER 17, 2014
Room (unless otherwise noted)

7:30am – 5:30pm

Registration
Foyer

7:45am – 8:20am

Continental Breakfast
Foyer

8:20am – 8:30am

Welcome/Introduction—Joan Walters, RN, RHAO President
and Corie Kaiser, MS, OORH Director

8:30am – 9:30am

Keynote Address— Jan Slater, JD, MBA
“Game Changes Coming Soon in Health Care Delivery”

9:30am – 10:20am

Plenary Session I—Mitchell Berenson, MPH
“Hanging by a Chad...What you will be doing more of in the Future:
The Highest ROI Service Line to Hit Rural America Since the Plow”

10:20am – 11:00am

Break – Exhibits – Networking Opportunities
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Oklahoma F

11:00am – 11:50pm

Plenary II—Nat Crawford, President, Cornerstone Leadership
“Influential Leadership: A Prescription for Effective Organizational
Leadership”

11:50pm – 1:00pm

Networking Lunch – With Vendors and Attendees
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1:00pm – 3:00pm

Concurrent Sessions

Rural Hospital Track Sooner Room	Rural Public Health Track Boomer Room	Tele-medicine Track Oklahoma ABC
1:10pm–2:00pm	1:00pm–1:50pm	1:00pm–1:50pm
Patrice Greenwalt, RN, MS “From Small Test of Change to Big Results: The Journey of Three Oklahoma Hospitals in Decreasing Hospital Acquired Harm”	Cheryl St Claire, BS “EMS Systems: Budgeting for Rural Emergency Medical Services”	Donna Jennings, RRT, MBA, CPHQ, CPHRM, CHP “Telemedicine Programming Solutions: Financial and Clinical Care Impact In the Rural Healthcare Setting”
2:05pm–2:55pm	2:00pm–2:50pm	2:00pm–2:50pm
Randy G. Curry, DPh “Bridging the Gap: Hospital to Home”	Jon Friedl, Julie Dearing, MS “Partnering to Decrease Obesity and Tobacco Morbidity in the State of Oklahoma”	Andres Dentino, MD “Improving Senior Healthcare Through Telehealth”

3:00pm – 3:35pm

Break – Exhibits – Networking Opportunities
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3:40pm – 4:30pm **Plenary III**—Dr. Mark Lindsay, M.D., M.M.M.
 “Transitional Care: Understanding the Quality and Financial Impact to Your Critical Access Hospital”

4:30pm **Conference Adjourns for the Day**
 Hotel Guests are invited to the Manager’s Reception in the Atrium

Thursday SEPTEMBER 18, 2014
Oklahoma A,B,C,D Room (unless otherwise noted)

7:30am – 12:00pm **Registration**

7:45am – 8:30am **Legislative Update Breakfast**— Senator Rob Standridge
 (R) Norman

8:30am – 9:20am **Plenary IV**— Brock Slabaugh- Sr VP NRHA
 “The Big Picture of Rural Health”

9:20am – 9:50am **Break – Exhibits – Networking Opportunities**
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9:50am -- 10:35am **Plenary V**— Dr Merritt Taylor, PhD; Dr Suzette Barta, PhD
 “Oklahoma Pride: Customer Service Training Overview”

10:40am – 12:30pm **Concurrent Sessions**

Rural Hospital Track Sooner Room	Rural Public Health Track Boomer Room	Policy and Research Track Oklahoma ABC
10:40am–11:30am	10:40am–11:30am	10:40am–11:30am
Pam Davis, B.B.M. “Medicare Updates”	Toni Hart, B. S. (Moderator) “Quality Improvement: Interfaces Between Agencies and Primary Care Through County Health Improvement Organizations (CHIOs)”	Cheryl St Claire, B.S., Fred Eilrich, “Economic Impact of a Typical Rural Nursing Home and a Typical Rural Physician Assistant (PA) or Nurse Practitioner (NP)”
11:35–12:25pm	11:35–12:25pm	11:35–12:25pm
Donna Boatright, R.N. “Your Facilities Are Your Biggest HR, Patient Satisfaction and Revenue Issue”	Monica Ronne, Mindy Snowden “Increasing Access to Healthcare Through Community Collaboration”	Christopher J Murphy, CPA “A Data-Driven Approach to Coordinated Rural Health”

12:30pm– 1:45pm **2011 Rural/Underserved Health Awardees Luncheon**
 Sponsored by
University AB

1:50pm

Adjournment

DRAFT