



CAP ACTION EBLAST



Do Something! Do One Thing! One Thing Counts!

The Child Abuse Prevention Action Committee is a collaborative group involved in the planning and promotion of child abuse prevention efforts throughout Oklahoma.

Volume 2, Issue 8

“a publication of CAP ACTION and its partner agencies”

July 2014

Child Abuse Prevention and Keeping Kids Safe in the Summer

Prevent Heatstroke: A.C.T.

AVOID – CREATE REMINDERS – TAKE ACTION

Preventable injuries are the number one cause of death for Oklahoma kids. Injuries from car crashes, drowning, suffocation... **heatstroke!**

On average, every 10 days a child dies from heatstroke in a vehicle. Heatstroke is the leading cause of non-crash, vehicle-related death for children.

Many people are shocked to learn how hot the inside of a car can actually get. On an 80 degree day, the temperature inside of a car can rise 20 degrees in as little as 10 minutes and keep getting hotter with each passing minute. And cracking the window doesn't help! Children's bodies overheat easily, and infants and children under four years are at the greatest risk for heat-related illness.

Heatstroke sets in when the body isn't able to cool itself quickly enough. A child's body heats up three to five times faster than adult's, making them more susceptible to heatstroke. When a child's internal temperature reaches 104 degrees, major organs begin to shut down, and when that temperature reaches 107 degrees, the child can die.



These deaths are 100% preventable!
52% - child "forgotten" by caregiver
29% - child playing in unattended vehicle
18% - child intentionally left in vehicle by adult

Reduce the Number of Deaths from Heatstroke by Remembering to **ACT**:

A: Avoid heatstroke-related injury and death by NEVER leaving your child alone in a car, not even for a minute. Make sure to keep cars locked when you are not in it so kids don't get in on their own.

C: Create reminders by putting something in the back of your car next to your child such as a briefcase, a purse or a cell phone that is needed at your final destination. This is especially important if you are not following your normal routine.

T: Take action. If you see a child alone in a car, call 911. Emergency personnel want you to call. They are trained to respond to these situations. One call could save a life. Your call could save a life.

Never leave your child alone in a car! It's the law!

MORE RESOURCES
Kids and Cars: <http://www.kidsandcars.org/>
NHTSA: <http://www.nhtsa.gov/PR/NHTSA-05-12>
Parents: <http://www.safercar.gov/parents/heatstroke.htm>
Safety Advocates: <http://www.safercar.gov/parents/heat-involved.htm>
Ray Ray's Pledge: <http://www.rayrayspledge.com/>

Agency Spotlight

Safe Kids Oklahoma is a state-wide organization, a part of Safe Kids Worldwide, dedicated to battling the number one cause of death for children in our state – preventable injuries. More children die in Oklahoma each year from preventable injuries than any other cause. **Safe Kids Oklahoma** provides resources, education and advocacy to keep kids safe at home, at play and on the way. Each year, we provide over 1500 car seats, 2,500 bike helmets, and 1,500 lifejackets to children and families in our state.

Safe Kids created Never Leave Your Child Alone in a Car (NLYCAC) as part of its Buckle Up Program, a national initiative supported by the General Motors Foundation to keep children and families safe in and around cars.

Find out more information about **Safe Kids Oklahoma**:



www.safekidsok.org (405) 945-6709

Facebook: Safe Kids Oklahoma

Twitter: Safe Kids_OK

Do just one thing! Your one thing counts!

- ✓ Share the lifesaving message of safety. Visit www.safekidsok.org or www.safekids.org.
- ✓ Engage with **Safe Kids OK** on social media (see above).
- ✓ Support **Safe Kids OK** @ give.safekids.org.
- ✓ Volunteer at a **Safe Kids OK** local community event.
- ✓ Refer families to the **Safe Kids OK** community events.
- ✓ Contact **Safe Kids OK** for resources.
- ✓ Prevent Heatstroke...

Avoid. Create Reminders. Take Action.

Upcoming Events

17th Annual Martha Collar "TEE-UP FOR SAFE KIDS" Benefit Golf Tournament w/ Helicopter Golf Ball Drop*

Monday, August 4, 2014 @ Oak Tree Golf & Country Club

*Details and registration via this link:

<http://give.safekids.org/edmond/events/17th-annual-tee-up-for-safe-kids/e32048>

Follow Us/Like Us – Click!



EARLY CHILDHOOD TIP SHEETS

2015 Child Abuse Prevention (CAP) Action begins now! Sign Up today to join efforts!