



CAP ACTION EBLAST



Do Something! Do One Thing! One Thing Counts!

The Child Abuse Prevention Action Committee is a collaborative group involved in the planning and promotion of child abuse prevention efforts throughout Oklahoma.

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Child Abuse Prevention and CLICK for Babies Campaign



Click for Babies Project Seeks Local Knitters

Frustration with a crying infant is the number one trigger for the shaking and abuse of infants. The result of this action can be abusive head trauma – the most common and dangerous form of abuse in children under the age of one. Approximately 80 percent of all infants who are shaken will suffer significant brain injuries and nearly 30 percent will die as a result of those injuries.

Adults frustrated with infant crying may not know that such crying can be normal. Currently, 35 birthing hospitals in Oklahoma provide parents and caregivers with information about normal infant crying, ways to cope, and the dangers that can result from shaking an infant. This program, called the Period of PURPLE® Crying (PPC), uses purple-colored baby caps created by volunteer knitters participating in the PPC “CLICK for Babies; Period of PURPLE Crying Caps™” campaign as a visual reminder of the program. The baby caps are provided to infants born in hospitals that offer the PPC program. Volunteer knitters, crocheters and other crafters are now being recruited in Oklahoma to make the approximately 7,650 caps needed for distribution to participating Oklahoma hospitals in November and December. This marks the third year that Oklahoma is participating in the campaign with the National Center on Shaken Baby Syndrome and other partners throughout North America.

THE LETTERS IN PURPLE STAND FOR

P	U	R	P	L	E
PEAK OF CRYING	UNEXPECTED	RESISTS SOOTHING	PAIN-LIKE FACE	LONG LASTING	EVENING
Your baby may cry more each week, the most in month 2, then less in months 3-5	Crying can come and go and you don't know why.	Your baby may not stop crying no matter what you try.	A crying baby may look like they are in pain, even when they are not.	Crying can last as much as 5 hours a day, or more.	Your baby may cry more in the late afternoon and evening.

THE WORD PERIOD MEANS THAT THE CRYING HAS A BEGINNING AND AN END

Purple-knitted infant caps will be collected through the end of September and can be sent to these two Oklahoma locations:

Oklahoma Child Death Review Board
1111 North Lee, Suite 500
Oklahoma City, OK 73103

Parent Child Center of Tulsa
1421 South Boston Avenue
Tulsa, OK 74119

Campaign Spotlight

CLICK for Babies is a grassroots campaign (involving multiple agencies) that invites knitters, crocheters and crafters to make purple colored baby caps which will be delivered to families in November and December with the Period of PURPLE Crying Program. Get involved, visit www.CLICKforbabies.org!

Do just one thing! Your one thing counts!

- ✓ Spread the Word about CLICK for Babies to prevent infant abuse.
 - [Click here to download and print a flyer to post at your local church, library or community center.](#)
 - Ask the library or local yarn/craft store to get involved by letting patrons know about **CLICK for Babies!**
- ✓ Knit or crochet at least one PURPLE baby cap this fall. [Cap Crafting Guidelines](#)
- ✓ Can't knit or crochet? You can loom infant caps too or volunteer at a tag-in for finished caps!
- ✓ Donate \$\$\$ for yarn to knitting/crocheting groups.
- ✓ Encourage your church or community group to have a knit-in -- Don't just knit, **knit for a cause!**
- ✓ Educate parents and family members about the [Period of PURPLE Crying](#).



Want to obtain patterns for caps, guidelines and “CLICK for Babies” campaign details?

Visit www.CLICKforbabies.org or call the Oklahoma State Department of Health, Child and Adolescent Health, 405.271.4471.

Upcoming Events

Upcoming CAP ACTION meeting:

- Fri, August 22, 10:00am @ OCCHD Wellness Campus
- Fri, October 17, 10:00am @ OCCHD Wellness Campus
- Fri, December 5, 10:00am @ OCCHD Wellness Campus

CAP Day at the Capitol & Mini Conference:

Tuesday, April 14, 2015

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EARLY CHILDHOOD TIP SHEETS

MORE RESOURCES

Preparing for a Lifetime, It's Everyone's Responsibility Initiative
<http://iio.health.ok.gov>
Oklahoma CLICK for Babies:
<http://www.clickforbabies.org/partners/oklahoma.php>
YouTube: <https://www.youtube.com/user/NCSBS/videos>

2015 Child Abuse Prevention (CAP) Action begins now! Sign Up today to join efforts!