



*Attend CAP Day
at the Capitol*

**April 9, 2013
Oklahoma State Capitol
CAP Day Registration
PACKET**

TUESDAY
APRIL 9th

Please join us for the Annual

Child Abuse Prevention (CAP)

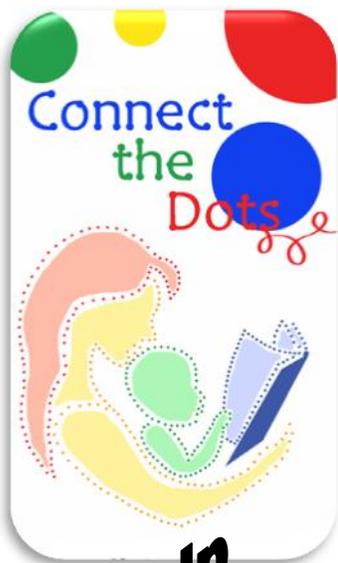
Day at the Capitol

&

CAP Day

Mini Conference

(The Samis Education Center)



Help

Connect-the-Dots for Oklahoma's Children!

⌘ REGISTER TODAY ⌘

(details page 2)

CAP DAY PACKET

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CAP Day at the Capitol & CAP Day Mini Conference – April 9th

ONLINE REGISTRATION

Community partners across the state have worked together (along with the Family Support and Prevention Service/Oklahoma State Department of Health) to plan the annual Child Abuse Prevention Day at the Capitol & **FREE** Mini Conference. We hope you'll plan to attend!

What's New?



CAP Day Large Group Photograph (Invite Your Legislator to join the picture) – Professional photographers will convene at the South steps of the Capitol at 9:15am on CAP Day for a “Child Advocates & their legislators” picture! You won't want to miss it!

The Smart Start Oklahoma Capitol Book Drive – Participate in the first Capitol Book Drive! Bring your favorite children's book to CAP Day at the Capitol on Tuesday, April 9th!

ALL THINGS REGISTRATION

1. **General CAP Day at the Capitol**
(**NO Registration Needed** – Check in upon arrival to Capitol the day of event)

2. **Display Table - Registration (optional)**

REGISTER ONLINE FOR A DISPLAY TABLE

https://www.ok.gov/triton/modules/registration/register.php?event_seq=66523&calendar_seq=32

- o Showcase your program or agency with a 6' display table draped around the Capitol.
- o Every table ***must*** have a PREVENTION focus and a link to the BLUE RIBBON TREE and/or pinwheel.
- o Each group must provide their own table skirt.
- o Display tables available on a first come, first serve basis.

3. **CAP Day Mini Conference (Must Register)**

REGISTER ONLINE FOR THE MINI CONFERENCE

https://www.ok.gov/triton/modules/registration/register.php?event_seq=66475&calendar_seq=32

**Space is limited and available to those that register on a first come, first serve basis.*

The 2013 CAP Day Mini Conference will begin following the events at the Capitol at 1:00pm (registration begins at 12:45pm). Look forward to a dynamic group of speakers that will share expertise in a broad range of areas related to child abuse prevention.

Keynote: **Call to Action: Preventing Child Sexual Abuse in Oklahoma**
Suzin Bartley, Executive Director of MA Children's Trust Fund

Where: The Samis Education and Conference Center (FREE shuttle and parking available – details next page)

When: Tuesday, April 9, 2013 (following the morning at the Capitol)

Time: 12:45 p.m. – 5:00 p.m.

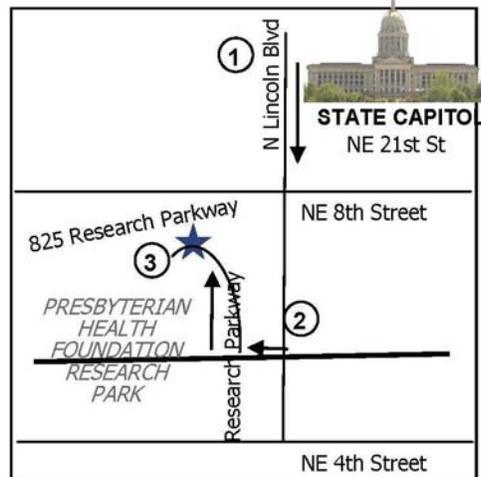
Who should attend: All child advocates, anyone interested in child abuse prevention, anyone who wants to make an impact on Oklahoma's children and families!

DIRECTIONS TO CONFERENCE SHUTTLE

Due to extremely limited parking, participant's only access to conference is via the **FREE** shuttle service. We apologize in advance for the inconvenience.

Directions from the Capitol to the Mini Conference (shuttle/parking)

1. Go South on N Lincoln Blvd from the Capitol
2. Turn right onto Research Pky, road curves
3. ★ Arrive at 825 Research Parkway, Okc, Ok — Just to the north side of the restaurant building in the center of the campus.



Shuttle Service

Will run from 12:15 - 1:30pm and from 4:30 until everyone is back. Shuttles will be coming/going as quickly as possible during this timeframe. Every effort will be made to make the wait for the next shuttle as minimal as possible. Look for parking by finding the A-Frame sign with the name of the event - this is where the shuttle picks up. Driver will issue you a token at no charge for return trip.

Special Thanks

All of the participants and agency representatives of the 2013 Child Abuse Prevention CAP ACTION Committee - A BIG THANK YOU!

Anonymous Friend

Connect-the-Dot Legislative Pens

CAP DAY Planning Members

Donation of Dot Candy

Darl DeVault and Albert Lang

Capturing professional photographs throughout the day (for multiple years)

Debra Knecht, OKDHS

Presenting 'Basics of Reporting' Class

Dr. Robert Block

Press Conference Presentation

Jennifer Emfinger, CASA

Artistic Contributions

National Honor Society of Mt. St. Mary

Connect-the-Dot Cards Assembly

Oklahoma Institute for Child Advocacy

Presenting Advocacy 101 Class

Parent Promise/PCAOK

Hosting the CAP Day Press Conference - Leading Advocacy efforts & Advocacy 101 Class - Printing of Connect-the-Dot Cards

Rodney Timms

PROTECT KIDS Truck Display

Smart Start Central Oklahoma

Coordinating Connect-the-Dots Campaign

Smart Start Oklahoma

Leading the OK Capitol Book Drive



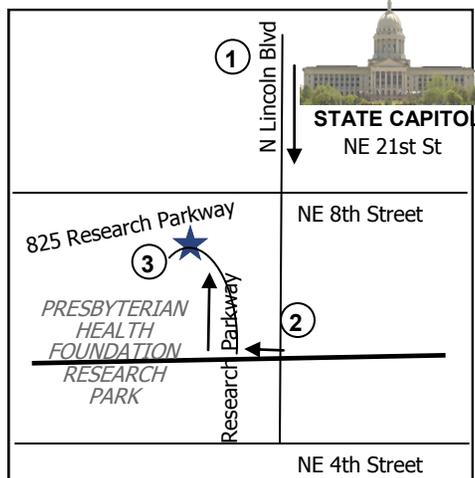
*"It's Your Turn ...
Connect the Dots &
Protect Children."*

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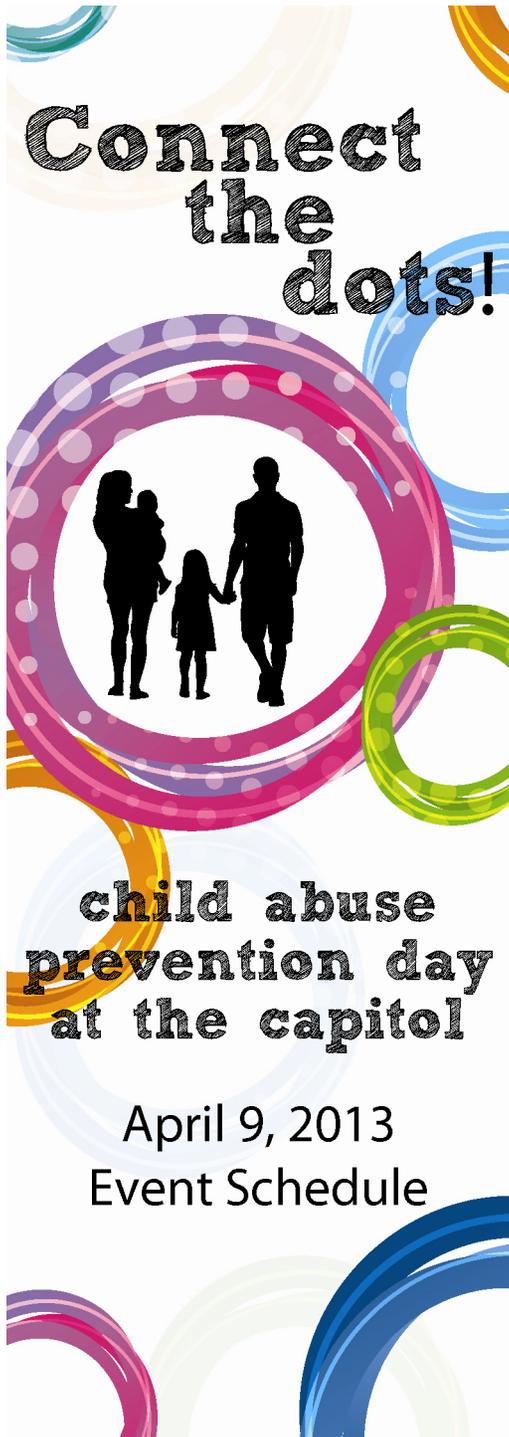
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**child abuse
prevention day
at the capitol**

April 9, 2013
Event Schedule



DRAFT COPY

Event Schedule Tuesday, April 9, 2013

CAP DAY KICK-OFF

(Begins in room 108, 1st floor)

7:00 am Welcome to CAP DAY 2013!

- **Check in with a favorite children's book!**
- **Registration for Display Tables**

7:30 am Your CAP DAY Begins Here!

- **General Registration**
(Then continue to room 412A, 4th floor)
- **Advocacy PCAOK** (On the spot assistance)
- **Connect-the-Dots Card Station**
(Learn about a unique way to connect with legislators)

Connecting with Legislators

This Workshop, offered twice!

(Governor's Blue Room, 2nd floor)

8:15 am **The Primer and The Plan!**

- **Advocacy 101 with Doug Gibson**
Oklahoma Institute for Child Advocacy

11:15 am (2nd Workshop will be 2nd floor North Hall)

- **Advocacy 101 with Billie Brown**
Parent Promise/PCAOK

Child Abuse Reporting Class

(Room 534A, 5th floor)

8:45 am **Staffers, Everyone Welcome!**

- **The Basics of Reporting Child Abuse**
Ok State Department of Human Services
Debi Knecht

Children's Choir

(4th floor rotunda)

9:00 am Back for their fifth year...

- **Linwood Elementary Children's Choir**

CAP Day Large Group Photograph

(Grand Staircase, Southside - 4th floor rotunda)

9:15 am Child Advocates Gather for Photo with...



Your Legislators!

"Invite Your Legislator"
Prevention Photo!

LifeChange Ballroom Dancers

(4th floor rotunda)

9:45 am Returning for a repeat performance...

- **Britton Elementary 5th Grade Ballroom Dancers** (Participating in the LifeChange Ballroom Dance Program)

Parent Promise/PCAOK

--- PRESS CONFERENCE ---

(Governor's Blue Room, 2nd floor)

10:00 am

- **Welcome & Introductions**
Facilitated by **Billie Brown**
- **Presentation - Dr. Robert Block**
The Economics of Preventing Abuse and Neglect

(Directly Following Press Conference)

- **Presentation - Outstanding Child Abuse Prevention Awards**
Maggi Hutchason, ITF Chair

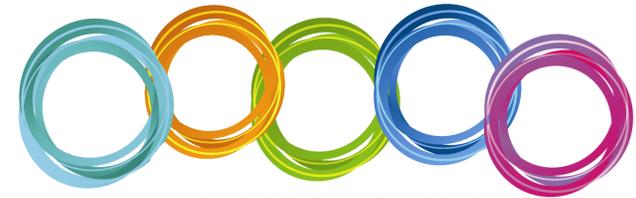


CAP Day Concludes

Next Stop: CAP Day
Mini Conference

You are invited!

- **Lunch (on your own)** - Short timeframe
Brown Bag Lunch recommended!
Shuttle details on back.



--- CAPITOL GUIDE ---

WHERE TO FIND EVERYTHING

FIRST FLOOR - ROOM 108

Start Here!

Registration for all things CAP DAY

FOURTH FLOOR - ROOM 412A

Second Stop!

"Get Connected" Advocacy Table -
Connect-the-Dots Linking with Legislators!

SECOND FLOOR - BLUE ROOM

Advocacy 101 Class (OICA)
Press Conference & Dr. Block's Presentation
Outstanding Child Abuse Prevention
Award Presentation

FIFTH FLOOR - ROOM 534A

Basics of Reporting Child Abuse Class (OKDHS)

SECOND FLOOR NORTH HALL

Advocacy 101 Class (Parent Promise/PCAOK)

THINGS TO SEE ON THE FOURTH FLOOR ROTUNDA

Enjoy!

- **Prevention-Focused Display Tables**
- **Linwood Elementary School Choir**
- **CAP Day Large Group Photograph**
- **Britton Elementary Ballroom Dancers**
- **Book Drop Off**
Watch the Growing Mountain of Books!

Evaluate your CAP Day Experience
www.surveymonkey.com/s/2013CAPDAY

Remember...

- ✓ Wear **Royal Blue!** Register upon arrival. Receive your "Connections" tools!
- ✓ Bring children's books for the SSO Capitol Book Drive!
- ✓ Bring your camera for pictures with legislators and all of the CAP Day sights.
- ✓ Visit the gala of CAP Display Tables (located on 4th floor rotunda)!
- ✓ View the special screening of the dual Blue Ribbon Tree Slideshow!
- ✓ Good Photo OPP - Visit the PROTECT KIDS TRUCK (SE side of South Capitol parking lot).
- ✓ Visit the Memorial Flags (South lawn) honoring Oklahoma's smallest victims - courtesy of Parent Promise.
- ✓ Pack your lunch (short time between CAP DAY at the Capitol activities and mini conference).
- ✓ Attend the Connect-the-Dots CAP Day Mini Conference (directly following events at the Capitol)!
- ✓ Evaluate your CAP Day experience at this link: www.surveymonkey.com/s/2013CAPDAY
- ✓ Drive by the Skydance Bridge on the eve of Tuesday, April 9th - royal blue lights for CAP.
- ✓ Mark your calendar for next year... **Tuesday, April 8, 2014!**



Check the OSDH/Family Support & Prevention Service website for additional April Prevention ideas! fspd.health.ok.gov

Connect. the Dots! **FREE** child abuse prevention day mini CONFERENCE

THE SAMIS EDUCATION AND CONFERENCE CENTER · 1200 Children's Avenue · Oklahoma City

Tuesday, April 9, 2013

Workshop Schedule

12:45 pm - 1:00 pm	Registration - Register Online https://www.ok.gov/triton/modules/registration/register.php?event_seq=66475&calendar_seq=32 <i>*Space is limited and available to those that register on a first come, first serve basis.</i>					
1:00 pm - 2:00 pm 	THE SAMIS EDUCATION & CONFERENCE CENTER	<p style="text-align: center;">Opening Welcome</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 10px; text-align: center;"> Robert W. Letton, Jr., MD Pediatric Trauma Medical Director The Level 1 Pediatric Trauma Center The Children's Hospital at OU Medical Center </td> <td style="width: 50%; padding: 10px; text-align: center;"> Annette Jacobi, JD Family Support & Prevention Service Director, OSDH </td> </tr> </table> <p style="text-align: center;">Keynote Address</p> <p style="text-align: center;">CALL TO ACTION: PREVENTING CHILD SEXUAL ABUSE IN OKLAHOMA Suzin Bartley, Massachusetts Children's Trust Fund (MA CTF)</p> <p style="text-align: center;">(Auditorium)</p>			Robert W. Letton, Jr., MD Pediatric Trauma Medical Director The Level 1 Pediatric Trauma Center The Children's Hospital at OU Medical Center	Annette Jacobi, JD Family Support & Prevention Service Director, OSDH
Robert W. Letton, Jr., MD Pediatric Trauma Medical Director The Level 1 Pediatric Trauma Center The Children's Hospital at OU Medical Center	Annette Jacobi, JD Family Support & Prevention Service Director, OSDH					
2:00 pm - 2:15 pm	Break					
2:15 pm - 3:00 pm	THE SAMIS EDUCATION & CONFERENCE CENTER	<p style="text-align: center;">OVERVIEW OF A COMPREHENSIVE CHILD SAFETY PROGRAM</p> <p>Join Suzin Bartley to learn about the MA CTF initiative to prevent child sexual abuse. Learn about the importance of a school reporting protocol, a code of conduct and safe environment policies in child serving entities. Participants will have an opportunity to also view the Talking About Touching curriculum developed by the Committee for Children in Seattle Washington. The joys and challenges of implementing this comprehensive program will be discussed.</p> <p>Suzin Bartley MA CTF</p> <p style="text-align: center;">(Auditorium)</p>	<p style="text-align: center;">STOP, GO & TELL</p> <p>The Stop, Go and Tell workshop focuses on ways to prevent the cycle of childhood sexual abuse. This program is taken into the elementary schools and students are taught the importance of appropriate physical boundaries, personal space, safe people, etc. Sexual abuse is everywhere and Bethesda's Outreach Program is doing everything in its power to stop the cycle of abuse and to help empower children through education.</p> <p>Amy Merrell, M.Ed., LPC Bethesda, Inc.</p> <p style="text-align: center;">(Conference B1)</p>	<p style="text-align: center;">THE OKLAHOMA WOMEN'S COALITION: ONE VOICE FOR WOMEN AND GIRLS</p> <p>A workshop covering the efforts of the Oklahoma Women's Coalition to improve the status of our state's women and girls.</p> <p>Kristin Davis Oklahoma Women's Coalition</p> <p style="text-align: center;">(Conference B2)</p>	<p style="text-align: center;">BASICS OF REPORTING CHILD ABUSE</p> <p>Information will be shared on basic reporting laws, examples of child abuse and neglect, how you report and information about the hotline. A general overview of the OKDHS stats in terms of numbers of referrals will also be shared.</p> <p>Debra Knecht Oklahoma State Department of Human Services</p> <p style="text-align: center;">(Conference B3)</p>	

3:15 pm - 4:00 pm	<p>A HOPE AND A FUTURE</p> <p>Childhood abuse, neglect, and exposure to other traumatic stressors which we term adverse childhood experiences (ACE) lead to a multitude of health and social problems for individuals.</p> <p>How do we change that? What can we do?</p> <p>Dr. Deborah Shropshire OU Children's Physicians</p> <p>(Auditorium)</p>	<p>PREVENTION AND THE PRESS: HOW TO LEVERAGE THE MEDIA TO SHARE CHILD WELFARE STORIES</p> <p>Too often, the media only asks child welfare organizations for interviews following a tragedy. Bound by confidentiality, many great organizations are often silenced, forced to ignore the reporter's call. Former journalists, authors, and child advocates, Cherokee Ballard and Britten Follett team up to give you an inside look at how to turn your child welfare success stories into top, compelling, and impactful stories on the evening news.</p> <p>Cherokee Ballard & Britten Follett Co-authors "Who Killed Kelsey?" & Former Journalists</p> <p>(Conference B1)</p>	<p>HOSTING A COMMUNITY CAFE</p> <p>Participants will learn the basics of hosting a Community Café - which is a flexible format for encouraging meaningful conversations amongst a large group. Hosts propose specific questions and allow participants to explore those questions by talking, listening and reflecting with one another. Participants rotate discussing new questions and interact with others. These conversations link and build on each other as people move between groups, cross-pollinate ideas, and discover new insights into the questions or issues that matter to their lives. The cafes are a great way to explore policies, sort out difficult problems and give parents a voice.</p> <p>Sherri Jo McLemore Arkansas Children's Trust Fund</p> <p>(Conference B2)</p>	<p>THE RISE AND FALL OF CHILD SEXUAL ABUSE IN OKLAHOMA</p> <p>This workshop will review the statistics on substantiated cases of CSA in Oklahoma, the number of perpetrators on the adult sex offender registry, and the current prevention efforts in the state.</p> <p>Barbara L. Bonner, PhD Professor of Pediatrics University of Oklahoma Health Sciences Center</p> <p>(Conference B3)</p>
4:00 pm - 4:15 pm	Break			
4:15 pm - 5:00 pm	<p>Closing Address</p> <p>PAY ATTENTION TO THE SOCIAL DETERMINANTS OF HEALTH</p> <p>What will be Oklahoma's future? We now have more than advocacy on our side as we talk about preventing and remediating adversities during childhood. We have new science that supports the need to focus on early childhood health, education and well-being. We either learn the science and use it to create new economic balance, or we continue to slide downhill by failing to provide needed services to families and children.</p> <p>Dr. Robert Block (Auditorium)</p>			
5:00 pm	Thanks for attending!			

↪ We would like to hear from you! Please complete the online evaluation at this link: <https://www.surveymonkey.com/s/2013CAPDAY>
 ↪ Mark your calendar now for next year's CAP Day at the Capitol & Mini Conference - Tuesday, April 8, 2014!

2013 CONNECT-THE-DOTS CAP DAY MINI CONFERENCE

Sponsored by Family Support and Prevention Service, Oklahoma State Department of Health
 1000 NE 10th Street, Oklahoma City, Ok 73117, Phone: 405.271.7611 Fax: 405.271.1011

SMART START OKLAHOMA

Capitol book drive



CAMPAIGN INFORMATION & MATERIALS

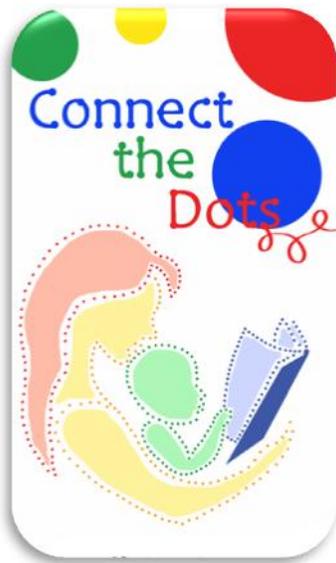
Seeking Books for Young Children

- New and nearly new children's books for ages, birth to eight years.

It's Your Turn, Get Involved!

Bring your favorite book(s) to CAP DAY at the Capitol!

Smart Start Oklahoma is leading the way to a mountain of books at the Capitol on Tuesday, April 9th!



When: From now until Tuesday, April 9th – Collect, Donate Books for children of Oklahoma!

- Deliver books at one of the drop off sites listed below *before* April 9th; or
- Deliver books to the Capitol, 4th floor rotunda, on Tues, April 9th, from 8:00 a.m. – 12:30 p.m.

Where: Bring the books to the Annual Child Abuse Prevention (CAP) Day at the Capitol!

Oklahoma State Capitol, 4th Floor Rotunda
2300 N. Lincoln Boulevard
Oklahoma City, Ok

Drop off Donation Sites (other than the Capitol)

Smart Start Central Oklahoma (in the United Way Building), 1448 NW 28th Street, Okc

Outside of Oklahoma County – Smart Start Ok Community Contacts:
<http://smartstartok.org/locations-and-contacts>

Poster

Download, Print and Disseminate (see next page)

2013 CAP DAY PACKET

Family Support and Prevention Service, Oklahoma State Department of Health
1000 NE 10th Street, Oklahoma City, Ok 73117, Phone: 405.271.7611 Fax: 405.271.1011

Book Drive

Connect
the
dots!



when & where:

Tuesday, April 9, 2013

8:00 am - 12:30 pm

Oklahoma State Capitol, 4th Floor Rotunda
2300 N. Lincoln Blvd., OKC, OK

get involved:

Donate/collect books for the children of Oklahoma (ages 0-8) & deliver to the State Capitol!

Reading aloud is widely recognized as the single most important activity in helping children develop literacy skills, leading to reading success. Help a child today!

**books collected will be distributed to Smart Start offices statewide*

Connect the dots...

YOU were a lifesaver for the children of Oklahoma in 2012!
Help prevent abuse and neglect by continuing to support
evidence-based home visitation programs.

Protect Our Children



Name

Address

City

Zip Code

Phone

E-mail

In SFY 2012, there were 9,842 substantiated reports of child abuse
and neglect in the state of Oklahoma.

Prevent Child Abuse and Neglect by Supporting Home Visitation Services

- Taxpayers reap the benefits when child abuse, welfare dependence, crime and school failure are prevented.
- Oklahoma should invest in quality prevention programs such as evidence-based home visitation services because they provide parents with information about their child's health and safety needs, while also providing resources for them to go back to school and find stable jobs.

The Comprehensive System of Evidence-Based Home Visiting in Oklahoma

- **Children First (Nurse-Family Partnership)** – *Oklahoma State Department of Health*

Prevents Child Abuse and Neglect: If the state of Oklahoma lowered its confirmed maltreatment rate to that of Children First, 914 fewer Oklahoma children between the ages of 0 and 2 years would have been confirmed maltreatment victims (2002 – 2006).

- **Start Right (Healthy Families America)** – *Oklahoma State Department of Health*

Protects Children: A special study conducted in 2009 found that between 1997 and 2007, 71% of Start Right children were never named as a victim in a report to DHS Child Welfare. Of those who were named in a report, 90% did not have a confirmed case during that same period.

- **Oklahoma Parents as Teachers (OPAT)** – *Oklahoma State Department of Education*

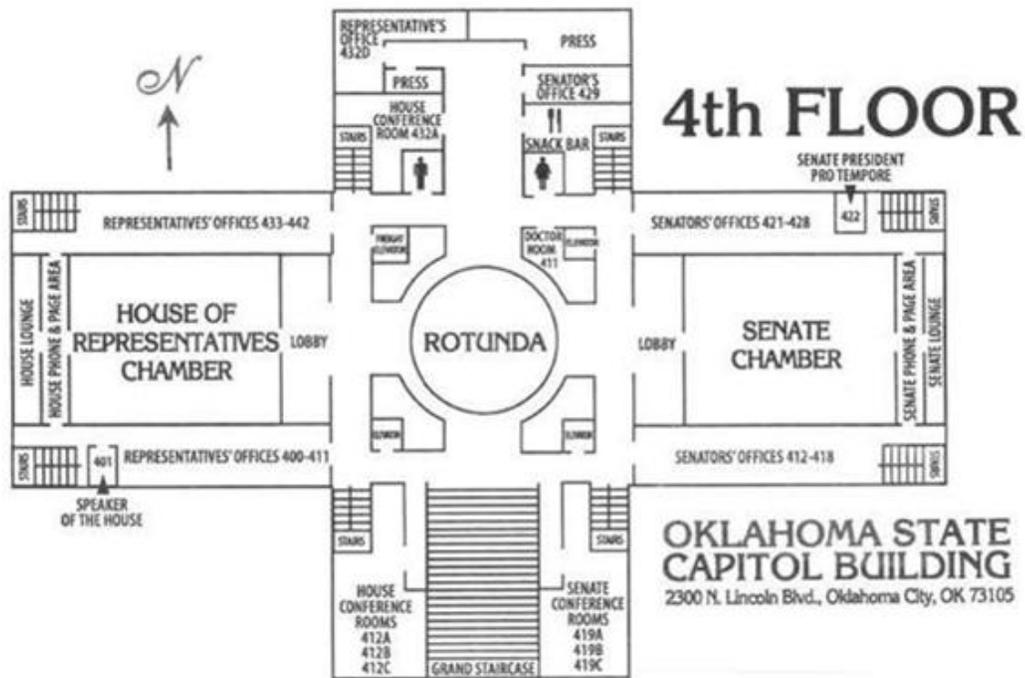
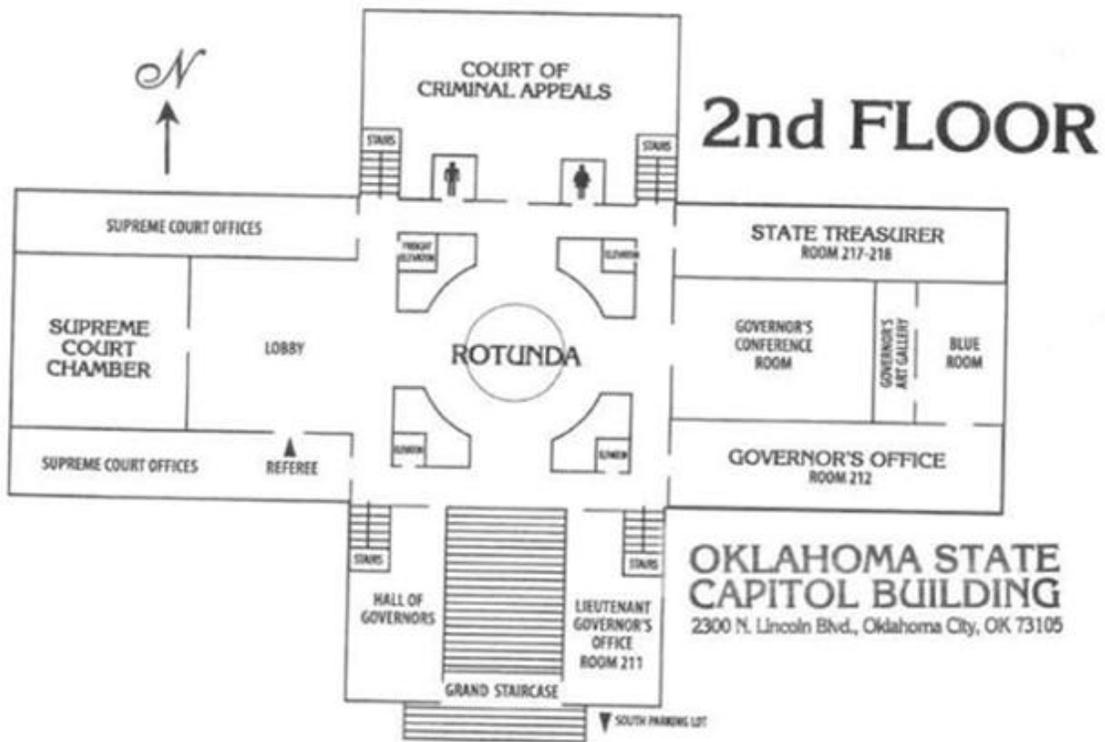
Reduces Developmental Delays: On the initial Ages & Stages Questionnaire (ASQ), a developmental assessment tool, 10.9% of children had at least one risk score. Of the children who had at least 24 months between pre- and post-test, 6.6% scored in the 'at risk' range. The longer children participated in the program, the less likely they were to be classified as 'at risk'.

- **SafeCare** – *Oklahoma State Department of Human Services*

Prevents Child Maltreatment: Results from various randomized clinical trials in Oklahoma show significant reductions in first victimization and recidivism of child neglect and abuse than usual care.

More outcomes available by request.

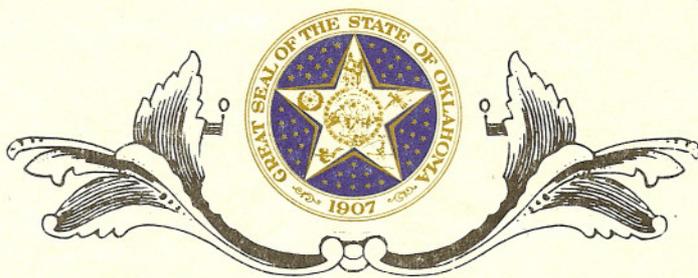
For more information:
Parent Promise www.PCAOK.org



2013 CAP DAY PACKET

Family Support and Prevention Service, Oklahoma State Department of Health
1000 NE 10th Street, Oklahoma City, Ok 73117, Phone: 405.271.7611 Fax: 405.271.1011

STATE OF OKLAHOMA



EXECUTIVE DEPARTMENT

Proclamation

Whereas, Oklahoma's future prosperity depends on nurturing the healthy development of almost one million children currently living, growing and learning within our many diverse communities; and

Whereas, research shows that safe and nurturing relationships and stimulating and stable environments improve brain development and child wellbeing, while neglectful or abusive experiences and unstable or stressful environments increase the odds of poor childhood outcomes; and

Whereas, the abuse and neglect of children can cause severe, costly and lifelong problems affecting all of society, including physical and mental health problems, school failure and criminal behavior; and

Whereas, research also shows that parents and caregivers who have social networks and know how to seek help in times of trouble are more resilient and better able to provide safe environments and nurturing experiences for their children; and

Whereas, individuals, businesses, schools, and faith-based and community organizations must make children a top priority and take action to support the physical, social, emotional and educational development and competency of all children; and

Whereas, the Oklahoma Child Abuse Prevention Action Committee in partnership with the Oklahoma Interagency Child Abuse Prevention Task Force engage public and private sector agencies, early learning professionals, advocates for children and youth, and residents throughout the state in activities that increase understanding of topics related to child, family and community success; and

Whereas, during the month of April, the Oklahoma State Department of Health in collaboration with its statewide partners will be engaging individuals and communities throughout Oklahoma in a coordinated effort to prevent child abuse and neglect by promoting awareness of healthy child development, positive parenting practices and the types of support families need within their communities; and

Whereas, I encourage all citizens of Oklahoma to recognize that prevention starts with each of us;

Now, therefore, I, Mary Fallin, Governor of the State of Oklahoma, do hereby proclaim the month of April 2013 as

"Child Abuse Prevention Month"

in the State of Oklahoma.

In Witness Whereof, I have hereunto set my hand and caused the Great Seal of the State of Oklahoma to be affixed.



Done at the Capitol, in the City of Oklahoma City, this 4th day of February, in the Year of Our Lord two thousand and thirteen, and of the State of Oklahoma in the one hundred and fifth year.

Annelle R. Day
SECRETARY OF STATE

Mary Fallin
GOVERNOR