

Carter County Turning Point Coalition

Carter County

2010

Coalition Priorities:

- ◆ Community Health
- ◆ Violence Prevention
- ◆ Infrastructure Development
- ◆ Youth Health & Development
- ◆ Parenting Skills/Education
- ◆ Tobacco Prevention
- ◆ Substance Abuse Prevention



Key Activities:

- ◆ Great American Smoke Out
- ◆ Hollywood Stomp
- ◆ 3 on 3
- ◆ Dog Shows and Rodeos
- ◆ Breathe the Music
- ◆ JET work with Head Starts
- ◆ Burnout Poster
- Homeless Shelter/Mental Health Svcs.
- Emergency Shelter
- Tobacco Prevention and Control
- Smokefree Babies Campaign
- SWAT (Activities) Race Car
- Cessation Classes
- Kick Butts Day Basketball Tournament
- Local Chantix Campaign
- Crystal Darkness Campaign—METH
- Substance Abuse Conference
- Health Equities/Disparities
- Minority Health ~ Youth Speak Out
- Abstinence Education ~ Teen Conf.
- Underage Drinking/Drug Prevention
- Parent Education Workshops
- Health Education ~ Social Host Law
- Domestic Violence Education/Outreach
- Violence Education in Local Schools

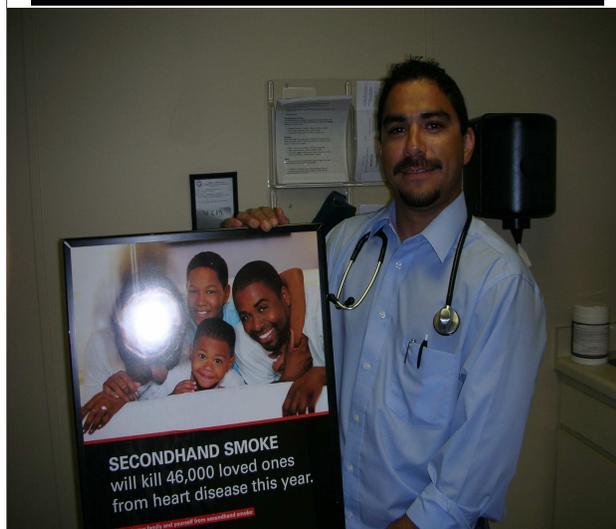
About Us...

The Carter County Turning Point Coalition began in 1998. Early partners included public and private partners such as local law enforcement officials, hospital leadership, education representatives, concerned citizens and local business owners. The group prioritized community problems such as drug and tobacco usage along with limited outdoor exercise trails and the high rate of teen pregnancy. In the Spring of 2008 the Carter County Turning Point Coalition revitalized it's membership by hosting a Community Forum that engaged participants to identify community health and social issues that impact individuals quality of life. The Forum was very well attended and served many purposes. It enhanced collaboration among current members, it identified new community stakeholders and provided a process for everyone's voice to be heard. A facilitator guided a process that identify the coalition's priority issues and provided a setting for discussion to get input and ideas for implementation of efforts to improve the status of each priority area. In the months following the Summit, the coalition adopted by-laws, developed working committees for each of the seven identified priority areas and completed the development of a strategic plan for implementing the programs/activities to address each priority. Over the last year the coalition has grown to be recognized as the "go-to" place to get the community involved to truly make a positive difference in where they live, work and play.

Partners:

Abstinence Education Programs
American Cancer Society
Ardmore Animal Shelter
Ardmore Chamber of Commerce
Ardmore Chamber of Commerce
Ardmore City Mayor/City Manager
Ardmore Day Nursery
Ardmore Development Authority
Ardmore Tourism Authority
Ardmore Veterinarian
Ardmore Young Professionals
Area Prev. Resource Center
Business
Byron Berline
CASA
Chickasaw Nation
Children's Shelter
City Government
Civic Organizations
Duffy Martin
Elected Officials
Faith Based Community
FCA
Foundations
Good Shepherd Clinic
Health Care Professionals
Higher Education Institutes
Homeless Facility Staff
Hospital
Industry
Law Enforcement
Media
Medical Professionals
Non-Profit Agencies
OSDH
Paws 4 Fun
Public Health Professionals
Public Schools
Social Services Agencies
State Board of Health
Substance Abuse Programs
Tobacco Prevention Programs
Volunteers
Wilson Public Schools
Youth Services
Youth/Parents

Medical Assistant/persistent tobacco use prevention advocate, Jaime Pena, displays full series of burnout posters at the Good Shepherd Clinic



Significant Outcomes:

- ◆ Ardmore Day Nursery - adopts 24/7 tobacco free campus policy and requires parent signature on Policy Manual agreeing to abide by the policy. Helpline information and second and third hand smoke information prominently displayed and tobacco education is included in parent meetings
- ◆ Ardmore Animal Shelter - adopts 24/7 tobacco free campus policy and distributes Smoking and your Pet brochure
- ◆ Paws 4 Fun - adopts 24/7 tobacco free policy and No Tobacco Sponsorship. They distribute the Smoking and your Pet brochure at Point of Purchase at their retail location. They include CCTUP in their many community activities such as Barktoberfest.
- ◆ Dickson - 4th largest school district in the county goes 24/7 tobacco free pushing the percentage of kids protected from secondhand smoke exposure while on their school campuses to 92% in Carter County
- ◆ Ardmore No Tobacco Day proclamation - Mendy Spohn, Carter County Health Dept administrator, submitted the draft for the proclamation to city manager, JD Spohn. Mayor John Moore signed the proclamation making September 9 Ardmore No Tobacco Day, the same day as the Breathe the Music Festival.
- ◆ Stucky op/ed piece in Oklahoman - Ardmore Chamber of Commerce, Ardmore Development Authority and Ardmore Tourism Authority president, Wes Stucky's article about the need for the return of local rights regarding tobacco issues to communities in Oklahoma is published in the Daily Oklahoman just before the Breathe the Music Festival.
- ◆ Arbuckle Life Solutions - local counseling center adopts strict 24/7 tobacco free campus
- ◆ Noble Foundation - internationally recognized research center in Ardmore will be 24/7 tobacco free in January, 2011. They have been working toward this a very long time, and have been educating and preparing the employees for over a year.
- ◆ Breathe the Music - Ardmore city commission issues Ardmore No Tobacco Day Proclamation to kick off the Breathe the Music festival. Local bar/restaurant owner, Aubry Harris, emcees the music. TJ Riley, local business man and president of Ardmore Young Professionals, introduces keynote speaker, Dr. Terry Cline, who addresses a closed session of decision makers and candidates and the general public at the open event, emceed by Dr. Lee White, coalition chairman. Wes Stucky's op/ed piece in the Oklahoman sets the stage for Dr. Cline's appeal to return local rights regarding tobacco.
- ◆ John Earl Thompson works with Big 5 and Chickasaw Head Start programs to adopt 24/7 tobacco free campuses and parent/staff education protocol as well as curriculum to educate about the dangers of tobacco and second and third hand smoke exposure.
- ◆ Burnout Posters are framed and distributed to various medical clinics including the Good Shepherd Clinic an indigent care clinic, that works closely with CCTUP.
- ◆ Actual coordination is occurring between the regional continuum of care office and construction developer.
- ◆ Investigation of HUD 811 housing project.
- ◆ Partnered with Ardmore Young Professional League to provide hygiene products and children's diapers, etc. for residents at those facilities.
- ◆ Partnered with Valero to update a faith based/recovery shelter for woman –carpeting and flooring at the Naomi House will be replaced.
- ◆ Published weekly parenting tips in Daily Ardmoreite.
- ◆ Hosted community event at Ardmore Convention Center attended by approximately 300 people that address drug addictions.
- ◆ Working with community partners to meet the 2020 objectives around obesity and nutrition.
- ◆ Hosted a prescription drug drop-off in conjunction with Prescription drugs in schools lunch and learn.
- ◆ Hosted reality party focusing on risky behaviors by youth—Attended by 60 parents and local law enforcement officials and other community organization representatives.
- ◆ Refurbished Carter County Detention Center lobby.
- ◆ Conducted the annual candlelight vigil for Domestic Violence Victims.
- ◆ Face book page established for the Domestic Violence taskforce.
- ◆ Conducted health equity discussion in community with the SW Regional Minority Health Committee and the Douglas Heritage Center.
- ◆ Participate in the Gloria Ainsworth health education project.



**Reema Verma
and Kristy Ordonez -
first graduating Senior
SWAT outstanding achievers!**