McCurtain County ~ Coalition For Change

McCurtain County

2009

Coalition Priorities:

- **Collaboration**
- **Substance Abuse Prevention & Intervention**
- **Youth & Family Education/Development**
- **Healthy Living/Minority Health**

FIGHT METH

About Us...

The vision for the McCurtain County Coalition For Change is to have a safe and healthy community.

The original coalition was developed in 1991. Membership has grown to 60 members countywide. Today the Coalition For Change has matured with many successful programs and on-going community projects. In the past, this partnership's primary focus has been to work together to reduce alcohol and other drug problems through coordinated and committed community prevention efforts. However, current activities are expanding partnerships in an effort to address all health related and community concerns that impact citizen's quality of life. Coalition for Change currently serves as one of four pilots in Oklahoma funded to address METH use in the local community. All four pilots have participated in the development of a joint Media Campaign identified as the "FIGHT METH" Campaign. This campaign is unique in design and has expanded throughout the county and across the state.

Partners:

Choctaw Nation of Oklahoma - Youth Advisory Board
Counseling Center Substance Abuse
Okla. State University Cooperative Extension Service
Oklahoma State Department of Human Services
Oklahoma State Department of Mental Health and Substance Abuse
Idabel Minority Action Comm. ~ Youth Risk Assessments
McCurtain Co. Health Dept ~ McCurtain Co. Sheriff Dept.
Carl Albert Child Trauma ~ Community Volunteers
Ministerial Alliance ~ Okla. Highway Patrol
Idabel Church of Christ ~ City of Idabel
District Attorney/Staff ~ Project READY
Hand to Hand ~ 15 Co. School Districts
Kiamichi Youth Services ~ Systems of Care
Project S.P.I.T. ~ Little Dixie C.A.A.
YCAP ~ Bright Beginnings
Idabel Hsg. Authority ~ SMART START
McCurtain Co. Hospital ~ H.O.S.S.
SOIC/APRC ~ McCurtain Co. Drug Court
Passport Mentoring ~ Bureau of Narcotics

Key Activities:

METH Prevention Strategies ~ Student mentor programs
Summer Programs for Youth ~ Outdoor/Indoor recreation
Community Walks ~ Tobacco Counter-marketing
Tobacco Ad Surveys ~ Youth drug free clubs
Alcohol Compliance Checks ~ Social Host Law Promotion
METH Media Campaign ~ Storefront Campaign
Community Clean Up ~ Recycling
Community Food Drives ~ Parents "Party" Reality Tour
Tobacco Cessation Classes ~ Adolescent Health Conf.
Reward Reminder Visits ~ Haworth Block Party/Fun Fest
Town Hall Meeting addressing Drug Use in Community
Too Good for Drugs School Curriculum
Underage Drinking Prevention Activities/2M2L
Tobacco/Drug Educational Programs
Crystal Darkness Campaign
Students Working Against Tobacco (SWAT)

Significant Outcomes:

- Partnered with the McCurtain County Specialty Courts to incorporate the Creating Lasting Family Connections into the Drug Court Program Services ~ trained and certified 12 instructors
- Implementation of METH Prevention Marketing Campaign, implemented Too Good For Drugs School based curriculum in Broken Bow, Idabel and Wright City Schools.
- Awarded Wave II for another 5 years for Tobacco Control Program ~ Project S.P.I.T.
- Received OCCY's ~ Communities in Action Award and Outstanding Leadersiop Award for the coalition's Meth Initiative
- Systems of Care Contract
- Implemented Underage Drinking Media Campaign
- Adolescent Health Conference
- Too Good For Drugs Celebration, 500 attendees