



May 15, 2025

Subject: Update to Price Adjustments due to Material Cost Increases

Dear Valued Customer,

As a follow-up to our recent pricing update, we are writing to inform you of adjustments to our previously announced price increases for US vending customers that went into effect on May 5, 2025.

Recent regulatory developments and shifts in costs tied in part to the evolving tariff landscape have led us to revise our pricing outlook. As a result, we are reducing some of the increases announced in our April 14th letter as outlined below (changes in **bold**). These adjustments replace the previous communication and will remain in effect until August 10, 2025, unless broader economic conditions change materially before then.

Category	April 14 th Letter vs April 2025 pricing	Net Change	Increase vs March 2025 Pricing
Cold Drink, Snack, Combo & Food Machines	11.0%	(1.8%)	9.2%
Coffee Machines	9.2%	No change	9.2%
Component Products (Note validators, Coin Changers, Cashless Readers & Telemeters)	6.4%	No change	6.4%
Parts & Accessories	47%	(21.4%)	25.6%

These adjustments apply to all new purchase orders issued on or after May 5, 2025, and as previously stated, orders that were placed before May 5, 2025, and shipped by June 30, 2025, remain exempt from these increases.

At CPI, we are committed to transparency in our pricing, and we will continue to monitor cost and regulatory factors closely. These pricing updates are necessary to continue delivering value while navigating the rapidly evolving global trade environment.

We will continue to work to reduce our dependance on China based manufacturing over the past few years and we working to fully transition our supply chain out of China within the next few years. This strategic shift is part of our broader commitment to supply chain resilience and long-term stability for our customers.

We appreciate your partnership and continued trust in us as we work to deliver industry-leading products and service. If you have any questions regarding this update or would like assistance with planning orders ahead of the new pricing, please feel free to contact me or your account manager directly.

Thank you again for your continued support.

Regards,

Robert Lisic
VP Sales – Convenience Services

<https://www.cranepi.com/en/terms-and-conditions-of-sale>

