| Title | Job Function | SW135 Rate |
| :---: | :---: | :---: |
| Accounting Coordinator | acctco | \$125.00 |
| Junior Copywriter | jcw | \$135.00 |
| Designer | design | \$135.00 |
| Junior Animator | jranim | \$125.00 |
| Junior Video Editor | jredit | \$125.00 |
| Project Management Coordinator | pmcoor | \$125.00 |
| Marketing Coordinator | mc | \$125.00 |
| Public Relations Coordinator | prcoor | \$125.00 |
| Social Media Coordinator | smcoor | \$125.00 |
| Media Coordinator | tmcoor | \$125.00 |
| Paid Search Coordinator | pscoor | \$125.00 |
| Ad Operations Coordinator | adopco | \$125.00 |
| Digital Media Coordinator | dmc | \$125.00 |
| Content Coordinator | contco | \$125.00 |
| Junior Web Developer | jwebde | \$150.00 |
| SEO Coordinator | seoco | \$125.00 |
|  |  |  |
| Accountant | acct | \$150.00 |
| Copywriter | CW | \$150.00 |
| Art Director | artdir | \$150.00 |
| Producer | produc | \$150.00 |
| Cinematographer | cinema | \$150.00 |
| Animator | animat | \$150.00 |
| Video Editor | editor | \$150.00 |
| Integrated Project Manager | pm | \$150.00 |
| Print Production Manager | ppm | \$165.00 |
| Marketing Strategist | ms | \$150.00 |
| Public Relations Strategist | prs | \$165.00 |
| Social Media Strategist | sms | \$150.00 |
| Media Planner/Buyer | medpb | \$150.00 |
| Paid Search Specialist | pss | \$165.00 |
| Ad Operations Specialist | adopsp | \$150.00 |
| Digital Strategist | dms | \$150.00 |
| Content Strategist | cont | \$150.00 |
| Web Developer | webdev | \$165.00 |
| Marketing Automation Specialist | auto | \$165.00 |
| Database Specialist | data | \$165.00 |
| UX Specialist | uxs | \$165.00 |
| SEO Specialist | seos | \$165.00 |
|  |  |  |
| Senior Accountant | sracct | \$175.00 |
| Senior Copywriter | srcopy | \$175.00 |
| Senior Art Director | srdesi | \$175.00 |
| Senior Animator/Illustrator | sranim | \$175.00 |


| Senior Video Editor | sredit | $\$ 175.00$ |
| :--- | :--- | ---: |
| Senior Integrated Project Manager | srpm | $\$ 175.00$ |
| Senior Marketing Strategist | srms | $\$ 175.00$ |
| Senior Communications Strategist | srcomm | $\$ 185.00$ |
| Senior PR Strategist | srpr | $\$ 185.00$ |
| Senior Social Media Strategist | srsmst | $\$ 175.00$ |
| Senior Media Planner/Buyer | srmdpb | $\$ 175.00$ |
| Senior Paid Search Specialist | srpss | $\$ 175.00$ |
| Senior Ad Operations Specialist | sradop | $\$ 175.00$ |
| Senior Digital Strategist | srdms | $\$ 175.00$ |
| Senior Content Strategist | srcont | $\$ 175.00$ |
| Senior Web Developer | srwebd | $\$ 175.00$ |
| Senior SEO Specialist | srseo | $\$ 175.00$ |
|  |  |  |


| Accounting Lead | aclead | $\$ 185.00$ |
| :--- | :--- | ---: |
| Creative Lead | cleadc | $\$ 185.00$ |
| Creative Lead | cleadd | $\$ 185.00$ |
| Production Lead | prodle | $\$ 185.00$ |
| Post-Production Lead | pprole | $\$ 185.00$ |
| Project Management Lead | pmlead | $\$ 185.00$ |
| Account Lead | prlead | $\$ 185.00$ |
| Public Relations Lead | smlead | $\$ 200.00$ |
| Social Media Lead | tmlead | $\$ 185.00$ |
| Traditional Media Lead | pslead | $\$ 185.00$ |
| Paid Search Lead | aolead | $\$ 185.00$ |
| Ad Operations Lead | dslead | $\$ 185.00$ |
| Digital Strategy Lead | colead | $\$ 185.00$ |
| Content Lead | wdlead | $\$ 185.00$ |
| Web Development Lead | seolea | $\$ 185.00$ |
| SEO Lead |  |  |
|  | contro | $\$ 200.00$ |
| Controller | cdc | $\$ 200.00$ |
| Creative Director | cdd | $\$ 200.00$ |
| Creative Director | illus | $\$ 200.00$ |
| Illustrator | cdf | $\$ 200.00$ |
| Creative Director | dpm | $\$ 200.00$ |
| Director of Project Management | gad | $\$ 200.00$ |
| Group Account Director | dpr | $\$ 250.00$ |
| Director of Public Relations | dsmed | $\$ 200.00$ |
| Director of Social Media | dtm | $\$ 200.00$ |
| Director of Traditional Media | dps | $\$ 200.00$ |
| Director of Paid Search | dadop | $\$ 200.00$ |
| Director of Ad Operations | dds | $\$ 200.00$ |
| Director of Digital Strategy | dcont | $\$ 200.00$ |
| Director of Content |  |  |


| Director of Technology | dirtec | $\$ 200.00$ |
| :--- | :--- | ---: |
| Director of SEO | dirseo | $\$ 200.00$ |
|  |  |  |
| Senior Controller | scont | $\$ 250.00$ |
| Senior Creative Director | scdc | $\$ 250.00$ |
| Senior Creative Director | scdf | $\$ 250.00$ |
| Senior Creative Director | scdpm | $\$ 250.00$ |
| Senior Director of Project Management | sdad | $\$ 250.00$ |
| Senior Group Account Director | srdrpr | $\$ 275.00$ |
| Senior Director of Public Relations | srdrsm | $\$ 250.00$ |
| Senior Director Community Management | sdtm | $\$ 250.00$ |
| Senior Director of Traditional Media | sdps | $\$ 250.00$ |
| Senior Director of Paid Search | sdadop | $\$ 250.00$ |
| Senior Director of Ad Operations | sdds | $\$ 250.00$ |
| Senior Director of Digital Strategy | sdcont | $\$ 250.00$ |
| Senior Director of Content | sdtech | $\$ 250.00$ |
| Senior Director of Technology | sdseo | $\$ 250.00$ |
| Senior Director of SEO |  |  |
|  | ceo | $\$ 350.00$ |
| CEO | pres | $\$ 350.00$ |
| President | vpfoac | $\$ 350.00$ |
| VP Finance / Operations | ecdc | $\$ 350.00$ |
| Executive Creative Director | ecdd | $\$ 350.00$ |
| Executive Creative Director | ecdf | $\$ 350.00$ |
| Executive Creative Director | vppm | $\$ 350.00$ |
| VP Account Management | vpsm | $\$ 350.00$ |
| VP Strategic Marketing | vppr | $\$ 350.00$ |
| VP Account Management | vpsoc | $\$ 350.00$ |
| VP Account Management | vptm | $\$ 350.00$ |
| VP Media | vpps | $\$ 350.00$ |
| VP Media | vpadop | $\$ 350.00$ |
| VP Media | vpds | $\$ 350.00$ |
| VP Media | vpcont | $\$ 350.00$ |
| VP Media | vpweb | $\$ 350.00$ |
| VP of Technology | vpseo | $\$ 350.00$ |
| VP of Technology |  |  |
|  |  |  |

