



Notice of Statewide Contract Award

Official signed contract documents are on file with OMES-Central Purchasing.

Contract Title: Advertising and Marketing

Statewide Contract # : SW 135

Contract Issuance Date: 11/01/2016

Total Number of Vendors: 10 *(For details see: Vendor Information Sheet)*

Contract Period: 11/01/2016 through 10/31/2017

Agreement Period: 11/01/2016 through 10/31/2019

Authorized Users: **All State Departments, Boards, Commissions, Agencies and Institutions, in addition to Counties, School Districts and Municipalities which may avail themselves of this contract.**

Contract Priority: Non-Mandatory

Type of Contract: Prequalification

OMES-CP Contact: Gerald Elrod **Title:** SW Initiative Contract Officer

Phone: 1 - 405 - 522 - 1037 **Email:** Gerald.Elrod@omes.ok.gov



Awarded Supplier Information

Supplier Name: Anglin PR

Supplier ID #: 0000246315

Supplier Address: 720 NW 50th St, STE 200

City: Oklahoma City

State: OK

Zip Code: 73118

Contact Person Name: Deborah Anglin

Phone #: 1 - 405 - 840 - 4222

Title: Principal / CEO

Fax #: 1 - 405 - 840 - 4333

Email: danglin@anglinpr.com

Website: www.anglinpr.com

Authorized Location: ☐ Locations list attached as *(attachment title)*

☐ Address:

City:

State:

Zip Code:

Contract ID #: 0-4529

Delivery:

Minimum Order:

P/Card Accepted: ☒ Yes

☐ No

Other:

Supplier Name: Campbell & Co Advertising Agency

Supplier ID #: 0000399635

Supplier Address: 722 N. Broadway Ave, STE 401

City: Oklahoma City

State:

OK Zip Code: 73102

Contact Person Name: Robyn Healy-Campbell

Phone #: 1 - 405 - 974 - 0795

Title: CEO

Fax #: 1 - - -

Email: Robyn.Healy@candcok.com

Website: www.candcok.com

Authorized Location: ☐ Locations listing attached as *(attachment title)*

☐ Address:

City:

State:

Zip Code:

Contract ID #: 0-4530

Delivery:

Minimum Order:

P/Card Accepted: ☒ Yes

☐ No

Other:



Awarded Supplier Information

Supplier Name: Candor Public Relations

Supplier ID #: 0000380694

Supplier Address: 100 729 W. Sheridan Ave, STE

City: Oklahoma City

State: OK

Zip Code: 73102

Contact Person Name: Karen Wicker

Phone #: 1 - 405 - 972 - 9090

Title: Founder & President

Fax #: 1 - - -

Email: Karen@candorpr.com

Website: www.candorpr.com

Authorized Location: ☐ Locations list attached as *(attachment title)*

☐ Address:

City:

State:

Zip Code:

Contract ID #: 0-4531

Delivery:

Minimum Order:

P/Card Accepted: ☒ Yes

☐ No

Other:

Supplier Name: Ghost Inc.

Supplier ID #: 0000267778

Supplier Address: 929A N. Broadway

City: Oklahoma City

State: OK

Zip Code: 73102

Contact Person Name: Brian Barnes

Phone #: 1 - 405 - 605 - 8147

Title: President

Fax #: 1 - 405 - 605 - 8148

Email: brian@ghostokc.com

Website: www.ghostokc.com

Authorized Location: ☐ Locations listing attached as *(attachment title)*

☐ Address:

City:

State:

Zip Code:

Contract ID #: 0-4532

Delivery:

Minimum Order:

P/Card Accepted: ☒ Yes

☐ No

Other:



Awarded Supplier Information

Supplier Name: Jones Public Relations, Inc.

Supplier ID #: 0000251791

Supplier Address: 228 Robert S. Kerr Ave, STE 500

City: Oklahoma City

State: OK

Zip Code: 73102

Contact Person Name: Brenda Jones Barwick

Phone #: 1 - 405 - 516 - 9686

Title: President

Fax #: 1 - 405 - 516 - 9685

Email: Brenda@jones.pr

Website: www.jones.pr

Authorized Location: ☐ Locations list attached as *(attachment title)*

☐ Address:

City:

State:

Zip Code:

Contract ID #: 0-4535

Delivery:

Minimum Order:

P/Card Accepted: ☒ Yes

☐ No

Other:

Supplier Name: Krush Group, Inc.

Supplier ID #: 0000402705

Supplier Address: 15704 N. Pennsylvania Ave #2

City: Edmond

State:

OK Zip Code: 73013

Contact Person Name: Kim Holzer

Phone #: 1 - 405 - 603 - 5355

Title: Brand Strategist / Owner

Fax #: 1 - - -

Email: kim@gokrush.com

Website: www.gokrush.com

Authorized Location: ☐ Locations listing attached as *(attachment title)*

☐ Address:

City:

State:

Zip Code:

Contract ID #: 0-4536

Delivery:

Minimum Order:

P/Card Accepted: ☒ Yes

☐ No

Other:



Awarded Supplier Information

Supplier Name: PixelMongers, LLC

Supplier ID #: 0000320643

Supplier Address: 19 North Broadway, STE 3 **City:** Edmond **State:** OK **Zip Code:** 73034

Contact Person Name: Theresa Simonton

Phone #: 1 - 405 - 341 - 6656

Title: Chief Operating Officer

Fax #: 1 - - -

Email: staff@pixelmongers.com

Website: www.pixelmongers.com

Authorized Location: ☐ Locations list attached as (*attachment title*)

☐ Address:

City:

State:

Zip Code:

Contract ID #: 0-4537

Delivery:

Minimum Order:

P/Card Accepted: ☒ Yes ☐ No

Other:

Supplier Name: Saxum Strategic Communications, LLC

Supplier ID #: 0000221538

Supplier Address: 1300 N. Broadway Dr. **City:** Oklahoma City **State:** OK **Zip Code:** 73103

Contact Person Name: Lindsey Laird

Phone #: 1 - 405 - 605 - 2003

Title: Vice President

Fax #: 1 - - -

Email: laird@saxum.com

Website: www.saxum.com

Authorized Location: ☐ Locations listing attached as (*attachment title*)

☐ Address:

City:

State:

Zip Code:

Contract ID #: 0-4538

Delivery:

Minimum Order:

P/Card Accepted: ☒ Yes ☐ No

Other:



Awarded Supplier Information

Supplier Name: Staplegun Design, Inc.

Supplier ID #: 0000064031

Supplier Address: 204 N. Robinson Ave, STE 2000

City: Oklahoma City

State: OK

Zip Code: 73102

Contact Person Name: Philip Baker

Phone #: 1 - 405 - 601 - 9430

Title: CEO, Co-Founder

Fax #: 1 - 405 - 708 - 6349

Email: business@staplegun.us

Website: www.staplegun.us

Authorized Location: ☐ Locations list attached as *(attachment title)*

☐ Address:

City:

State:

Zip Code:

Contract ID #: 0-4539

Delivery:

Minimum Order:

P/Card Accepted: ☒ Yes

☐ No

Other:

Supplier Name: VI Marketing and Branding

Supplier ID #: 0000075038

Supplier Address: 125 Park Avenue, STE 200

City: Oklahoma City

State: OK

Zip Code: 73102

Contact Person Name: Tim Berney

Phone #: 1 - 405 - 525 - 0055

Title: President

Fax #: 1 - - -

Email: tberney@thevibrant.com

Website: www.thevibrant.com

Authorized Location: ☐ Locations listing attached as *(attachment title)*

☐ Address:

City:

State:

Zip Code:

Contract ID #: 0-4540

Delivery:

Minimum Order:

P/Card Accepted: ☒ Yes

☐ No

Other:



CONTRACT

State of Oklahoma

Dispatch via Print

Supplier 0000246315
ANGLIN PR
720 NW 50TH ST STE 200A
OKLAHOMA CITY OK 73118
USA

Contract ID 0000000000000000000000004529			Page 1 of 1	
Contract Dates 11/04/2016 to 10/31/2017		Currency USD	Rate Type CRRNT	Rate Date PO Date
Description: SW135 ADVERTISING & MARKETING			Contract Maximum 0.00	
TYPE: STATEWIDE				

Tax Exempt? Y Tax Exempt ID:736017987

Contract Lines:

Line #	Cat CD / Item ID / Item Desc	UOM	Minimum Order Qty	Amt	Maximum / Open Qty	Amt
1	82101603 / CATEGORY I - WEB BASED, SOCIAL & EMERGING MEDIA SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		
2	82101800 / CATEGORY II - CLIENT SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		
3	80111619 / CATEGORY III - CREATIVE SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		
4	82101800 / CATEGORY IV - ADVERTISING & MARKETING SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		
5	80171600 / CATEGORY V - COMBINED SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		
6	82101800 / CATEGORY VI - VALUE ADDED PROPOSALS	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		

COMMENTS:

Final = The price is final after adjustments
Hard = Apply adjustments regardless of other adjustments
Skip = Skip adjustments if any other adjustments have been applied

Authorized Signature



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State of Oklahoma

Dispatch via Print

Supplier 0000399635
 CAMPBELL & COMPANY ADVERTISING
 722 N BROADWAY AVE # 401
 OKLAHOMA CITY OK 73102-6025
 USA

Contract ID 000000000000000000004530			Page 1 of 1	
Contract Dates 11/04/2016 to 10/31/2017		Currency USD	Rate Type CRRNT	Rate Date PO Date
Description: SW135 - ADVERTISING & MARKETIN			Contract Maximum 0.00	
TYPE: STATEWIDE				

Tax Exempt? Y Tax Exempt ID:736017987

Contract Lines:

Line #	Cat CD / Item ID / Item Desc	UOM	Minimum Order Qty	Amt	Maximum / Open Qty	Amt
1	82101603 / CATEGORY I - WEB BASED, SOCIAL & EMERGING MEDIA SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		
2	82101800 / CATEGORY II - CLIENT SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		
3	80111619 / CATEGORY III - CREATIVE SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		
4	82101800 / CATEGORY IV - ADVERTISING & MARKETING SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		
5	80171600 / CATEGORY V - COMBINED SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		
6	82101800 / CATEGORY VI - VALUE ADDED PROPOSALS	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		

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State of Oklahoma

Dispatch via Print

Supplier 0000380694
CANDOR PUBLIC RELATIONS LLC
729 W SHERIDAN AVE
OKLAHOMA CITY OK 73102
USA

Contract ID 000000000000000000004531			Page 1 of 1	
Contract Dates 11/04/2016 to 10/31/2017		Currency USD	Rate Type CRRNT	Rate Date PO Date
Description: SW135 ADVERTISING & MARKETING			Contract Maximum 0.00	
TYPE: STATEWIDE				

Tax Exempt? Y Tax Exempt ID:736017987

Contract Lines:

Line #	Cat CD / Item ID / Item Desc	UOM	Minimum Order Qty	Amt	Maximum / Open Qty	Amt
1	82101603 / CATEGORY I - WEB BASED, SOCIAL & EMERGING MEDIA SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		
2	82101800 / CATEGORY II - CLIENT SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		
3	80111619 / CATEGORY III - CREATIVE SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		
4	82101800 / CATEGORY IV - ADVERTISING & MARKETING SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		
5	80171600 / CATEGORY V - COMBINED SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		
6	82101800 / CATEGORY VI - VALUE ADDED PROPOSALS	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000			
		EA		0001		

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State of Oklahoma

Dispatch via Print

Supplier 0000267778
GHOST INC
929 N BROADWAY AVE STE A
OKLAHOMA CITY OK 73102-5810
USA

Contract ID			Page	
0000000000000000000000004532			1 of 1	
Contract Dates		Currency	Rate Type	Rate Date
11/04/2016 to 10/31/2017		USD	CRRNT	PO Date
Description:			Contract Maximum	
SW135 ADVERTISING & MARKETING			0.00	
TYPE: STATEWIDE				

Tax Exempt? Y Tax Exempt ID:736017987

Contract Lines:

Line #	Cat CD / Item ID / Item Desc	UOM	Minimum Order Qty	Amt	Maximum / Open Qty	Amt
1	82101603 / CATEGORY I - WEB BASED, SOCIAL & EMERGING MEDIA SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000	EA	0002	
3	80111619 / CATEGORY III - CREATIVE SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000	EA	0002	
4	82101800 / CATEGORY IV - ADVERTISING & MARKETING SERVICES	EA	0.00	0.00	0.00	0.00
	Contract Base Pricing		0.00000	EA	0002	

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Authorized Signature



CONTRACT

State of Oklahoma

Dispatch via Print

Supplier 0000251791
JONES PUBLIC RELATIONS INC
228 ROBERT S KERR AVE STE 500
OKLAHOMA CITY OK 73102-5210
USA

Contract ID 0000000000000000000000004535			Page 1 of 1	
Contract Dates 11/09/2016 to 10/31/2017		Currency USD	Rate Type CRRNT	Rate Date PO Date
Description: SW135 ADVERTISING & MARKETING			Contract Maximum 0.00	
TYPE: STATEWIDE				

Tax Exempt? Y Tax Exempt ID:736017987

Contract Lines:

Line #	Cat CD / Item ID / Item Desc	UOM	Minimum Order Qty	Amt	Maximum / Open Qty	Amt
1	82101603 / CATEGORY I - WEB BASED, SOCIAL & EMERGING MEDIA SERVICES	EA	0.00	0.00	0.00	0.00
2	82101800 / CATEGORY II - CLIENT SERVICES	EA	0.00	0.00	0.00	0.00
3	80111619 / CATEGORY III - CREATIVE SERVICES	EA	0.00	0.00	0.00	0.00
4	82101800 / CATEGORY IV - ADVERTISING & MARKETING SERVICES	EA	0.00	0.00	0.00	0.00
5	80171600 / CATEGORY V - COMBINED SERVICES	EA	0.00	0.00	0.00	0.00
6	82101800 / CATEGORY VI - VALUE ADDED PROPOSALS	EA	0.00	0.00	0.00	0.00

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Authorized Signature



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State of Oklahoma

Dispatch via Print

Supplier 0000402705
KRUSH DIGITAL
5708 NW 135TH STREET, SUITE B
OKLAHOMA CITY OK 73142
USA

Contract ID 000000000000000000004536			Page 1 of 1	
Contract Dates 11/09/2016 to 10/31/2017		Currency USD	Rate Type CRRNT	Rate Date PO Date
Description: SW135 ADVERTISING & MARKETING			Contract Maximum 0.00	
TYPE: STATEWIDE				

Tax Exempt? Y Tax Exempt ID:736017987

Contract Lines:

Line #	Cat CD / Item ID / Item Desc	UOM	Minimum Order		Maximum / Open	
			Qty	Amt	Qty	Amt
1	82101603 / CATEGORY I - WEB BASED, SOCIAL & EMERGING MEDIA SERVICES	EA	0.00	0.00	0.00	0.00
2	80111619 / CATEGORY III - CREATIVE SERVICES	EA	0.00	0.00	0.00	0.00
3	82101800 / CATEGORY IV - ADVERTISING & MARKETING SERVICES	EA	0.00	0.00	0.00	0.00
4	80171600 / CATEGORY V - COMBINED SERVICES	EA	0.00	0.00	0.00	0.00
5	82101800 / CATEGORY VI - VALUE ADDED PROPOSALS	EA	0.00	0.00	0.00	0.00

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Authorized Signature



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State of Oklahoma

Dispatch via Print

Supplier 0000320643
PIXELMONGERS LLC
19 N BROADWAY THIRD FLOOR
EDMOND OK OK 73034
USA

Contract ID 0000000000000000000000004537			Page 1 of 1	
Contract Dates 11/09/2016 to 10/31/2017		Currency USD	Rate Type CRRNT	Rate Date PO Date
Description: SW135 ADVERTISING & MARKETING			Contract Maximum 0.00	
TYPE: STATEWIDE				

Tax Exempt? Y Tax Exempt ID:736017987

Contract Lines:

Line #	Cat CD / Item ID / Item Desc	UOM	Minimum Order		Maximum / Open	
			Qty	Amt	Qty	Amt
1	82101603 / CATEGORY I - WEB BASED, SOCIAL & EMERGING MEDIA SERVICES	EA	0.00	0.00	0.00	0.00
2	80111619 / CATEGORY III - CREATIVE SERVICES	EA	0.00	0.00	0.00	0.00
3	82101800 / CATEGORY VI - VALUE ADDED PROPOSALS	EA	0.00	0.00	0.00	0.00

COMMENTS:

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Skip = Skip adjustments if any other adjustments have been applied

Authorized Signature



CONTRACT

State of Oklahoma

Dispatch via Print

Supplier 0000221538
SAXUM
1300 N BROADWAY DR
OKLAHOMA CITY OK 73103-4814
USA

Contract ID 0000000000000000000000004538			Page 1 of 1
Contract Dates 11/09/2016 to 10/31/2017	Currency USD	Rate Type CRRNT	Rate Date PO Date
Description: SW135 ADVERTISING & MARKETING		Contract Maximum 0.00	
TYPE: STATEWIDE			

Tax Exempt? Y Tax Exempt ID:736017987

Contract Lines:

Line #	Cat CD / Item ID / Item Desc	UOM	Minimum Order Qty	Amt	Maximum / Open Qty	Amt
1	82101603 / CATEGORY I - WEB BASED, SOCIAL & EMERGING MEDIA SERVICES	EA	0.00	0.00	0.00	0.00
2	82101800 / CATEGORY II - CLIENT SERVICES	EA	0.00	0.00	0.00	0.00
3	80111619 / CATEGORY III - CREATIVE SERVICES	EA	0.00	0.00	0.00	0.00
4	82101800 / CATEGORY IV - ADVERTISING & MARKETING SERVICES	EA	0.00	0.00	0.00	0.00
5	80171600 / CATEGORY V - COMBINED SERVICES	EA	0.00	0.00	0.00	0.00
6	82101800 / CATEGORY VI - VALUE ADDED PROPOSALS	EA	0.00	0.00	0.00	0.00

COMMENTS:

Final = The price is final after adjustments
Hard = Apply adjustments regardless of other adjustments
Skip = Skip adjustments if any other adjustments have been applied

Authorized Signature



CONTRACT

State of Oklahoma

Dispatch via Print

Supplier 0000064031
STAPLEGUN
204 N ROBINSON AVE STE 2000
OKLAHOMA CITY OK 73102-6888
USA

Contract ID 0000000000000000000000004539			Page 1 of 1	
Contract Dates 11/09/2016 to 10/31/2017		Currency USD	Rate Type CRRNT	Rate Date PO Date
Description: SW135 ADVERTISING & MARKETING			Contract Maximum 0.00	
TYPE: STATEWIDE				

Tax Exempt? Y Tax Exempt ID:736017987

Contract Lines:

Line #	Cat CD / Item ID / Item Desc	UOM	Minimum Order Qty	Amt	Maximum / Open Qty	Amt
1	82101603 / CATEGORY I - WEB BASED, SOCIAL & EMERGING MEDIA SERVICES	EA	0.00	0.00	0.00	0.00
2	80111619 / CATEGORY III - CREATIVE SERVICES	EA	0.00	0.00	0.00	0.00
3	82101800 / CATEGORY IV - ADVERTISING & MARKETING SERVICES	EA	0.00	0.00	0.00	0.00
4	80171600 / CATEGORY V - COMBINED SERVICES	EA	0.00	0.00	0.00	0.00

COMMENTS:

Final = The price is final after adjustments
Hard = Apply adjustments regardless of other adjustments
Skip = Skip adjustments if any other adjustments have been applied

Authorized Signature



CONTRACT

State of Oklahoma

Dispatch via Print

Supplier 0000075038
VI MARKETING AND BRANDING
125 PARK AVE STE 200
OKLAHOMA CITY OK 73102-9110
USA

Contract ID 0000000000000000000000004540			Page 1 of 1	
Contract Dates 11/09/2016 to 10/31/2017		Currency USD	Rate Type CRRNT	Rate Date PO Date
Description: SW135 ADVERTISING & MARKETING			Contract Maximum 0.00	
TYPE: STATEWIDE				

Tax Exempt? Y Tax Exempt ID:736017987

Contract Lines:

Line #	Cat CD / Item ID / Item Desc	UOM	Minimum Order Qty	Amt	Maximum / Open Qty	Amt
1	82101603 / CATEGORY I - WEB BASED, SOCIAL & EMERGING MEDIA SERVICES	EA	0.00	0.00	0.00	0.00
2	82101800 / CATEGORY II - CLIENT SERVICES	EA	0.00	0.00	0.00	0.00
3	80111619 / CATEGORY III - CREATIVE SERVICES	EA	0.00	0.00	0.00	0.00
4	82101800 / CATEGORY IV - ADVERTISING & MARKETING SERVICES	EA	0.00	0.00	0.00	0.00
5	80171600 / CATEGORY V - COMBINED SERVICES	EA	0.00	0.00	0.00	0.00
6	82101800 / CATEGORY VI - VALUE ADDED PROPOSALS	EA	0.00	0.00	0.00	0.00

COMMENTS:

Final = The price is final after adjustments
Hard = Apply adjustments regardless of other adjustments
Skip = Skip adjustments if any other adjustments have been applied

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