

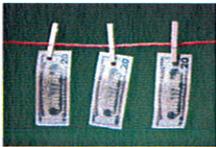
A Few Thoughts.....

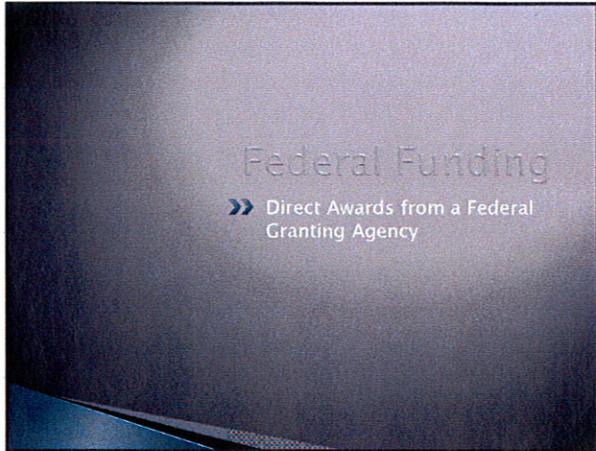
- ▶ Don't try to make the project fit the funding source, rather find funding source(s) to fit the project
- ▶ Ask yourself whether this is the best funding source for my project OR is this the only funding source?
- ▶ Don't put all your eggs in one basket



Funding Sources

1. Federal Funding - Direct Application to a Federal Granting Agency
2. DAC Funding
3. Foundations, National and Local Private Charities and Non-Profits

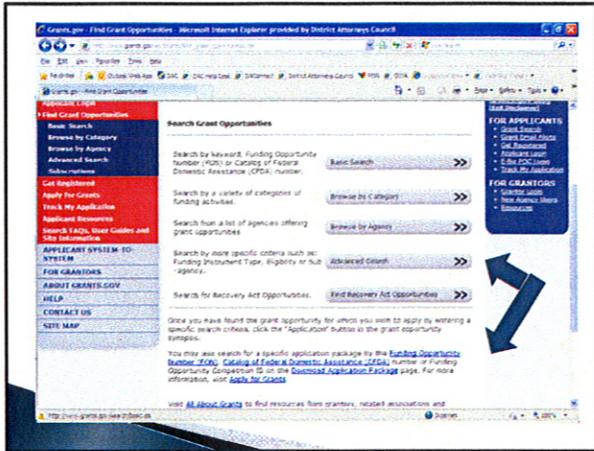




Federal Funding

- ▶ One stop shopping for ALL federal grants
- ▶ www.grants.gov
- ▶ Advantages: Notification System and Resources
- ▶ Disadvantages: Not User Friendly





Tips and Tools

- ▶ Avoid Basic and Category Searches
- ▶ Use Agency Search or Advanced Search
- ▶ Advanced Search browses by:
 - Funding Opportunity Number
 - CFDA – Catalogue of Federal Domestic Assistance
 - Dates
 - Eligibility Criteria (towns, nonprofits)
 - Funding Activity Category
 - Agency

Tips and Tools

- ▶ If you know the name of the grant, it is easier to go to the federal grant agency's web page:
 - Bureau of Justice Assistance
 - Bureau of Justice Statistics
 - COPS
 - Office on Violence Against Women
 - Department of Labor
- ▶ Go to Funding Opportunities Tab

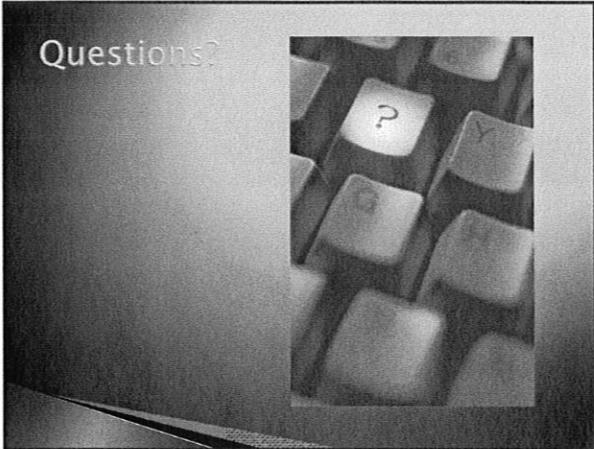


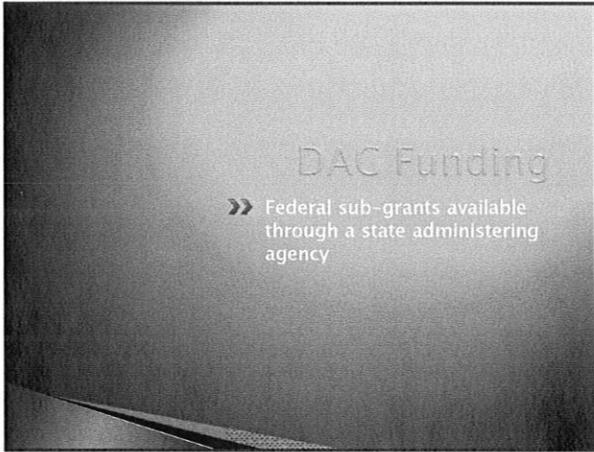
Getting Registered

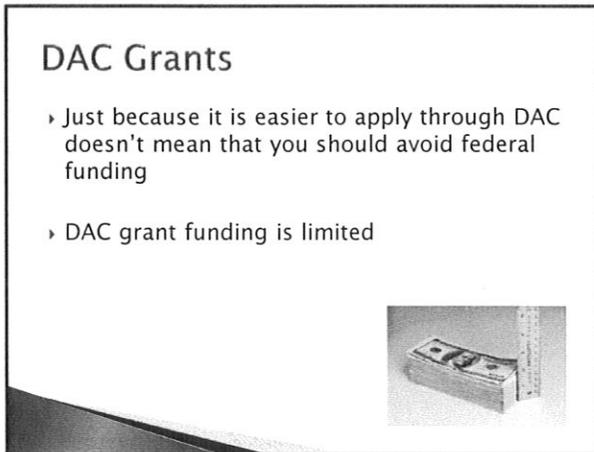
- ▶ If you want to apply, you must get registered
 - Go to Organizational Registration
- ▶ Can take as long as 3 days to 4 weeks to get registered.

Getting Registered

- ▶ Need Assistance????
 - Click on Applicant Resources
- ▶ If you have difficulty, call Grants.gov Helpdesk at 1-800-518-4726 or email at support@grants.gov
- ▶ Hours of Operation: 24 hours a day, 7 days a week but are closed on federal holidays

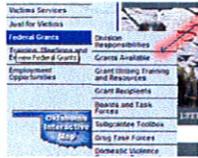






DAC Grants

- ▶ www.ok.gov/dac
- ▶ Click on Federal Grants
- ▶ Click on Grants Available
- ▶ List of the grants DAC has available
- ▶ Click on the grant

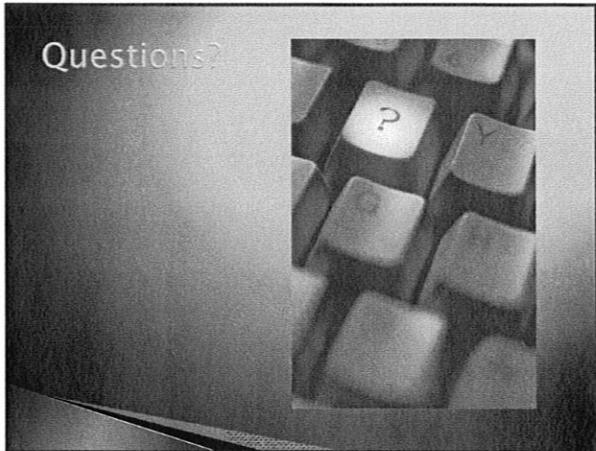


DAC Grants

- ▶ How do you know when DAC grant applications are available?
- ▶ **Current Subgrantee**
 - Email sent to the CEO, Project Director, and Fiscal Officer the new grant application
- ▶ **Potential Applicant**
 - Need to be on our mailing list
 - Send a Notice of Availability of Funds
 - Go to the website and download the application

DAC Grants

- ▶ To be placed on a mailing list to receive a Notice of Availability of Funds, contact the Federal Grants Division at 405/264-5008
- ▶ E-mail Veronica Kornegay at veronica.kornegay@dac.state.ok.us
 - Provide your name, agency name, mailing address, and **grant name** for which you want to receive the Notice of Availability of Funds







Resources

- ▶ GuideStar -
<http://www2.guidestar.org/AdvancedSearch.aspx>
 - Allows you to search more than 1 million U.S. nonprofits by subject, category, keyword, state, nonprofit status, to identify local or state organizations
- ▶ The Foundation Center
 - <http://foundationcenter.org/findfunders>

Other Funding Sources

- ▶ Foundations
 - Receive income from an individual, family, or group of individuals
 - Funding is usually based on personal philosophies of the founding members
- ▶ Example
 - Inasmuch Foundation
 - Emphasizes education, health, and human services and community enhancement
 - Sarkeys Charitable Foundation
 - Major Areas of support include education, social services and human service needs, and cultural and humanitarian programs of regional significance

Other Funding Sources

- ▶ Corporate Foundations
 - Receive contributions from a profit making entity, such as a corporation
 - In 2009, the OneOK Foundation focused on community improvement (42%), health and human services (32%), education (14%), arts and culture (8%), and other (4%)
- ▶ Applying to Private Foundations is more time consuming
- ▶ Have to do the research

Other Funding Sources..a caution

- ▶ Foundations typically fund nonprofits entities, HOWEVER, this is a good opportunity to develop traditional and non-traditional partnerships
- ▶ Funders are looking for potential grantees that demonstrate a strong relationship with their community
- ▶ May need to be creative



Other Funding Sources

- ▶ Larger, national foundations look for projects that may be broader in scope or have a large impact
- ▶ Focus on funding sources in your own backyard!



Getting Started

- ▶ Determine how the funder wishes to be contacted
 - Letter of Inquiry
 - Email Only
 - A phone contact is acceptable
- ▶ Usually, a letter of inquiry is first

Getting Started

- ▶ Letter of Inquiry
 - Summary of the Project
 - Target Population
 - Partners
 - Cost
 - Goals
 - Projected Outcomes
 - Benefits



- ▶ Basically, a mini-presentation

Getting Started

- ▶ Once submitted, you:
 1. May receive an invitation to submit a proposal
 2. May turn you down
- ▶ If they turn you down, don't be discouraged
- ▶ Always ask for feedback from any funding agency

Tips and Tools

- ▶ Talk to bank trust officers and marketing vice presidents to see what trust funds they administer
- ▶ Read local newspapers to identify any potential corporate funders
- ▶ If someone else's project is funded, find out the funding source



Final Thoughts

*"Whether you think you can
or you think you can't,
you are right."*

HENRY FORD

Questions?



2011 Grant Writing Training Events

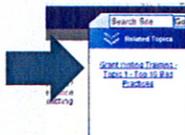
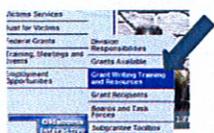
- › Prep for Success:
Grant Preparation
◦ 4/13/11 @ 1:30 p.m.
- › Your Master Plan:
Problem Statements
and Project Descriptions
◦ 6/9/11 @ 1:30 p.m.
- › The Devil's in the Details:
Goals & Objectives
◦ 7/13/11 @ 1:30 p.m.
- › Show Us the Money: Budget
Issues
◦ 8/18/11 @ 1:30 p.m.



Presentations

- Available at:
http://www.ok.gov/dac/Federal_Grants/Grant_Writing_Training_and_Resources/index.html

- Top right corner
- Within 2 days of the Webinar



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