



District IV NEWS



Dr. Ron Tripp

May 2007

FCLB 81ST ANNUAL EDUCATIONAL CONGRESS

The Federation of Chiropractic Licensing Boards hosted its 81st Annual Congress in St. Louis, Missouri on May 2 - 6, 2007.

Highlighting the power of regulation in promoting ethical, patient-centered care, this year's educational conference offered attendees the opportunity to reconnect and share the lessons of the past year.

The meeting opened with a welcome reception dedicated to the memory of Dr. Normand Danis, a Quebec regulator and chiropractor.

On Thursday, the educational portion of the conference was appropriately begun as Dr. George Goodman, President of Logan University, welcomed attendees to St. Louis.

The underlying theme of the 2007 conference was one of ethics and accountability. Dr. Richard Cole, FCLB Past President, stressed the role of regulators in this year's Janse lecture, entitled "Servant Leadership - the Answer for our Crisis."

"Custodian," he said, "the word means a keeper, a guardian or a caretaker. It is a proactive word that implies action on the part of the bearer. Custodians hold something in trust on behalf of others. Custodianship implies behavior motivated by service, not out of self-interest."

Members took their roles as custodians of public protection seriously as they wrestled with issues such as disciplining fellow board members, questionable advertising practices, and adapting regulation to current educational innovations.

At the close of the 81st Annual Educational Congress, the gavel passed to the next generation of leaders and custodians.

Incoming President, Dr. Bud Smith, expressed his appreciation of his predecessors. "I want to thank all the previous leaders of the FCLB for their hard work, vision and dedication. I have big shoes to fill, but with the support of our board and members, I look forward to the next two years."



Top: The installation of the new FCLB Board of Directors
Bottom: The Gateway Arch

ON THE WEB

A complete agenda, list of faculty, and many of the 2007 educational presentations are available on the Federation's website at www.fclb.org.

AWARDS

Congratulations to the following recipients of recognition and awards:

- George Arvidson Award for Meritorious Service to Chiropractic Regulation - Dr. Wayne C. Wolfson (FL)
- Outstanding Board - Florida Board of Chiropractic Medicine
- Special Presidential Recognition - Dr. Kirk Shilts (MA), Dr. Marc Gamerman (MD), Dr. Denise Natale (VT)



Awards from top left: Outstanding Board Award presented to the Florida Board of Chiropractic Medicine; Arvidson Award recipient Dr. Wayne C. Wolfson

RESOLUTIONS

Members voted to pass a resolution in support of the FCLB Conflict of Interest Statement. To view

the resolution and the Conflict of Interest Statement, visit the FCLB website at www.fclb.org.

ELECTIONS

President: Oliver "Bud" Smith, Jr., D.C. (TX)

Vice President: Daniel Saint-Germain, D.C. (PQ)

Treasurer: Lawrence O'Connor, D.C. (NJ)

Executive Fellow: Joe Baker, Jr. (FL)

District III Director: Ali Jafari, D.C. (NY)

District III Alternate: Denise Natale, D.C. (VT)

District V Director: Farrel Grossman, D.C. (SC)

District V Alternate: Valerie Hoffman, D.C. (VA)

PRESENTATIONS

Character Counts

As in years passed, Dr. Marc Gamerman (MD) opened the educational portion of the conference with a look at ethical issues in chiropractic regulation. Dr. Gamerman posited the question of the board's role in assessing character fitness in a licensed professional.

Using fictional examples, Dr. Gamerman traced the course of events in two D.C.'s lives as they followed opposing paths of moral behavior.

How can boards protect the public, he asked, without considering the character of licensees?

17th Annual Joseph Janse Lecture

Each year a committee of the FCLB Board selects a speaker based on oratory skills, ability to envision future possibilities, and to encourage the audience of regulators to consider new points of view and new perspectives in its approaches to public protection.

The 17th Annual Joseph Janse lecture was delivered by FCLB Past President, Dr. Richard L. Cole (TN). Dr. Cole challenged regulators to strive for servant leadership in the face of current trends towards selfishness.

"True leadership is a servant action," he said. "We must teach professionals what is expected of them in the way of ethics, morals, documentation, professional boundaries, and informed consent."

Keynote Presentation

Noted author and lecturer Dr. Terry Yochum delivered the 2007 Keynote Presentation. Titled "Right is Right and Wrong is Nobody," Dr. Yochum's talk assessed the role of regulatory boards as public protectors and as representatives of the profession.

To make ethical decisions, he said, individuals must possess "the ability to look at alternative points of view, deciding what is right in a particular set of circumstances."

HIPDB: Board Responsibilities under US Federal Law

Ms. Shari Campbell, Policy Analyst with the Practitioner Data Banks Branch of HRSA, gave attendees an overview of boards' responsibilities to report to the Healthcare Integrity and Protection Data Bank (HIPDB) within 30 days of taking actions.

For the majority of US boards which elect to use FCLB as their reporting agent to the federal system, the Federation's software automatically files disciplinary actions with both CIN-BAD and HIPDB as a free member service.

Closing Remarks

As has become tradition, Dr. Louis Sportelli (NCMIC) offered closing thoughts for meeting attendees. Considering "The Right Thing - For the Right Reasons," Dr. Sportelli addressed the issues of rebuilding relationships and re-establishing priorities in the wake of past years' political turmoil.

For a complete list of presentations and downloadable copies of PowerPoints, please visit our website at www.fclb.org.



Clockwise from top left: Conference speakers Dr. Marc Gamerman; Dr. Terry Yochum; Dr. Richard Cole, Dr. Louis Sportelli

WORKSHOPS AND BREAKOUTS

Evaluating Advertising Claims

Drs. Dominga Guerrero and Joyce McClure (OR) presented their board's experiences with evaluating the validity of advertising claims. Citing a recent debunking project that involved contacting NASA to verify the falsity of claims, Drs. Guerrero and McClure offered direction in assessing advertising assertions and in taking action.

Drs. Guerrero and McClure then proposed several proactive recommendations for preventing advertising violations by D.C.s. These recommendations including continuing education, grassroots participation, and chiropractic college outreach programs.

Documentation and Recordkeeping

Following concerns raised by the US Office of the Inspector General Report about documentation and recordkeeping in chiropractic offices, FCLB member boards mobilized last year with a resolution to encourage continuing education in this area. This year, Dr. Kirk Shilts (MA) gave guidance on crafting regulatory language to enforce documentation and recordkeeping standards.

Dealing with Problem Board Members

Just as practitioners are held to high standards of conduct in their personal life, regulators' moral accountability is not limited to their professional roles.

Drs. Beverly Foster (AR) and Ron Tripp (OK) presented current concerns and discussions about the boundaries of behavior for fellow board members.

Difficult Disciplinary Decisions

With a look at current cases and boards' struggles to resolve them fairly and appropriately, Drs. Salvatore LaRusso (FL) and Karen Mathiak (GA) presented an overview of the disciplinary toolbox.

Dr. LaRusso focused on situations calling for Emergency Suspension Orders (ESO) such as drug use, fraud convictions, and other instances when a practitioner poses a serious and immediate threat to the public.

Dr. Mathiak rounded out the discussion with an overview of complicated fraud, runner, and renewal cases.

BACK TO SCHOOL: A VISIT TO LOGAN

On Thursday evening, conference attendees were invited to tour the nearby campus of Logan University and its College of Chiropractic. The college provided a special reception and showed off some of its amazing state-of-the-art learning facilities including the brand new Purser Center.

Thanks to Dr. George Goodman, President of Logan, for his warm welcome, and congratulations on a stellar facility.



Logan's new Purser Center Auditorium

FCLB SERVICES

PACE

Continuing Education remains an important part of license renewal. At the same time, it also remains a considerable drain on board time and resources.

The FCLB's Providers of Approved Continuing Education (PACE) now offers streamlined, simplified approval for both its currently recognized providers and its 21 participating boards.

GET ON BOARD WITH PACE!

- Download the *Policies & Procedures and Criteria*, sample CE credit reports to boards, the complete provider application, and more!
- Reduce demands on board time and resources
- Retain your authority and content requirements
- Questions? Call 970-356-3500 or e-mail pace@fclb.org



CIN-BAD

CIN-BAD continues to be a powerful resource for our member boards.

This centralized board action databank is only as powerful as you make it. Like so many of our FCLB services, this is *for* the boards and *by* the boards. That means, to keep helping other boards protect patients, we need you to keep current on your reporting! Bridget Seader, the FCLB CIN-BAD Administrator, performs quarterly checks to make sure boards are current with their CIN-BAD reporting. Make sure your board can answer "yes!" when she calls. Right now, 94% of our US boards are current!

WHAT'S NEW?

CIN-BAD just keeps getting better! Look for advance notification services under development! Soon, CIN-BAD will alert you when one of your licensees is disciplined in another jurisdiction.



MARK YOUR CALENDAR: 2007 - 2008 UPCOMING MEETINGS

Districts I & IV

August 30 - September 2, 2007
 Juneau Alaska
 Westmark Baranof Hotel
 Reservations: 800-544-0970
 Reservation cut-off: July 2, 2007

District II

October 18 - 21, 2007
 Fort Walton Beach, Florida
 Seaspray Condominiums
 Reservations: 850-244-1108
 Reservation cut-off: October 3, 2007

Districts III & V

October 4 - 7, 2007
 Burlington, Vermont
 Wyndham Burlington Hotel
 Reservations: 800-658-6504
 Reservation cut-off: September 6, 2007

82nd Annual Educational Congress

April 30 - May 4, 2008
 Atlanta, Georgia
 Marriott's Renaissance Atlanta Hotel

(When making reservations for District Meetings, specify Federation of Chiropractic Licensing Boards for room block rate)

KICKIN' UP OUR HEELS AT THE RIVER BOTTOM

As anyone who has attended an FCLB conference knows, the focused meetings and information-packed presentations make for three intensive days of hard work. Amidst all of the decision-making and learning, the FCLB is careful to set aside time to reconnect with long-distance friends in regulation.

On Friday night, conference attendees reconnected big-time at St. Louis' River Bottom Saloon.

A converted billiards factory, the Saloon now boasts a fun, friendly, social atmosphere of which our colleagues took full advantage. For a few hours, we took off our business hats and got to spend time as friends with a common goal.

For pictures of this and other conference events, visit the FCLB website at www.fclb.org where photos will be posted soon.



Top from left: Drs. Gilles Beaumont & Bud Smith; Drs. Beverly Foster & Karen Mathiak; Dr. Farrel Grossman; Dr. John Webster, Dr. & Mrs. Michael Coon 2nd row from left: Dr. & Mrs. Donn Fahrendorf & Dr. Carol Winkler; Dr. Leslie Schmidt; Drs. Vernon Temple & Ed Weathersby; Dr. Ali Jafari 3rd row from left: Dr. & Mrs. Vince Irene; Drs. Meg Renzetti & Laurel Cowie; Drs. Minga Guerrero, Joyce McClure & Clark Davis; Drs. Valerie Hoffman & Buckley Van Breeman Bottom from left: Dr. & Ms. Earl Wiley, Dr. Carol Davis; Dr. Steve Conway; Drs. Denise Natale & Dennis Hall; Ms. Patricia Oliver & Dr. Lester Lamm