

For Immediate Release

Contact:  
Lisa Counts  
OK.gov  
Office: 405-524-3468 x101  
Mobile: 405-514-7239  
lisa.counts@www.ok.gov

## Oklahoma Web Portal Receives Second Innovation Award

*State's new Web site recognized as Innovator of the Year*

**OKLAHOMA CITY** – February 30, 2005 – OK.gov, Oklahoma's official Web portal, has been recognized for innovation for the second consecutive year. The Journal Record recognized OK.gov as a 2005 Innovator of the Year.

On November 29, 2004, Governor Brad Henry announced the newly designed, developed and branded State portal - www.ok.gov. The portal is a centralized gateway for citizens and businesses to interact with Oklahoma government via the Internet. In addition to the fresh new design and brand, the portal provides citizens, businesses and the state with a number of self-service tools for which it was recognized.

Some of the key features of the new portal include:

- Statewide newsroom for agencies to publish news releases either using RSS feeds or manual online publishing
- Statewide calendar of events
- Live Help – online chat service from the OK.gov help desk
- Enhanced search engine utilizing the #1 Google™ appliance and partnership with the Oklahoma Department of Libraries
- New architecture with improved usability & accessibility
- Fresh, ever-changing content on the home page
- Photo gallery, Oklahoma informational tidbits, and more!

“The new portal has made Oklahoma government more consumer and business-friendly,” said Governor Henry. “I am extremely pleased that the new Web site has been singled out for the services it provides.”

“OK.gov is committed to the state by providing quality applications that save government time and money,” said Lisa Counts, OK.gov general manager. “The new portal and its services, which took a little over a year to design, develop and deploy, were built with absolutely no cost to the state.”

The 2005 Innovator of the Year Award is awarded by The Journal Record and the presentation banquet is slated for March 31 at the Reed Center in Midwest City.

### **About OK.gov**

OK.gov (www.ok.gov) built and manages the official Web site for the state of Oklahoma and partners with state agencies to bring new government services online. OK.gov is managed by eGovernment firm NIC. (Nasdaq: EGOV)

### **About NIC**

NIC manages more eGovernment services than any provider in the world. The company helps government communicate more effectively with citizens and businesses by putting essential services online. NIC provides eGovernment solutions for 1,500 state and local agencies that serve more than 51 million people in the United States. Additional information is available at www.nicusa.com.