

Contact:
Mark Mitchell
OK.gov General Manager
405.524.3468 Ext. 120
mark.mitchell@www.ok.gov

Oklahoma Web Portal Recognized for eService Innovation

A system many agencies utilize wins Innovator of the Year award

OKLAHOMA CITY – April 09, 2007 – OK.gov, Oklahoma’s official state Web site, was recently awarded the 2007 Journal Record’s Innovator of the Year Award for its Content Management System (CMS), a Web site building system for state agencies. This is the third year that OK.gov has received the Innovator of the Year Award.

“We are honored to be selected for this award,” said Mark Mitchell. “We are committed to providing the state with services that benefit state agencies. It is our aspiration to offer the Content Management System to all state agencies who desire an easy and economical way to establish their Web presence.”

OK.gov offers agencies this interactive and intuitive online tool to create and maintain their agencies’ Web site no matter their level of technical experience. Over 30 state agencies currently use the CMS, with new interest from agencies in the system every month.

The system’s popularity stems from the easy to use interface and the fact that it meets and exceeds the state’s accessibility requirements. It also utilizes a common template, which was created to produce a more cohesive look and navigation for all of Oklahoma’s state agencies. By using similar layouts, public users will always know they are visiting an official Oklahoma government Web site.

Agency representatives have the ability to customize their Web sites using the text editor within the CMS, which is similar to using Microsoft Word. This greatly reduces the time it takes to set up a site. In addition to being user friendly, OK.gov offers agencies several color templates and home page graphics which supply added customization for the Web site. To learn more about OK.gov’s award winning Content Management System, please visit http://www.ok.gov/agency_templates.

About OK.gov

OK.gov (www.ok.gov) built and manages the official Web site for the state of Oklahoma and partners with state agencies to bring new government services online. OK.gov is managed by the Oklahoma Office of State Finance and eGovernment firm NIC Inc. (Nasdaq: EGOV)

About NIC

NIC manages more eGovernment services than any provider in the world. The company helps government communicate more effectively with citizens and businesses by putting essential services online. NIC provides eGovernment solutions for over 1,500 state and local agencies that serve more than 51 million people in the United States. Additional information is available at www.nicusa.com.