

# Technology Accessibility and Freedom of Information

# Information Wants to Be Free!

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# Technology Frees Information

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- Put information in the palm of people's hands
  - Anytime
  - Anyplace
- Transparency!

# Considerations and Responsibilities

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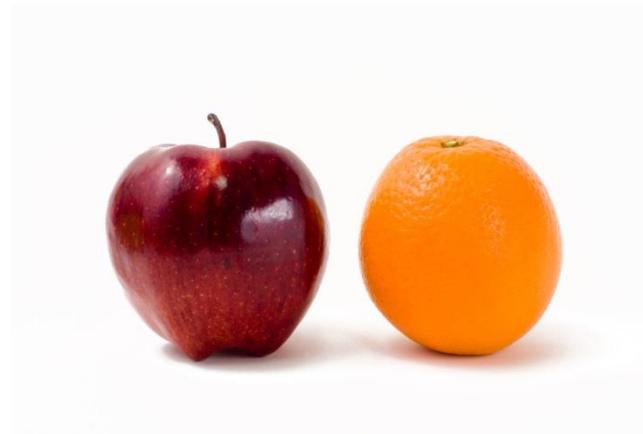
- How will our information look on different devices?
  - Desktop
  - Laptop
  - Tablet
  - Smartphone
  - Operating system
  - Browser or app
  - Interaction with computer
- Lots that is out of our control

Want

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Get

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We Want “Same”

# Same-ness

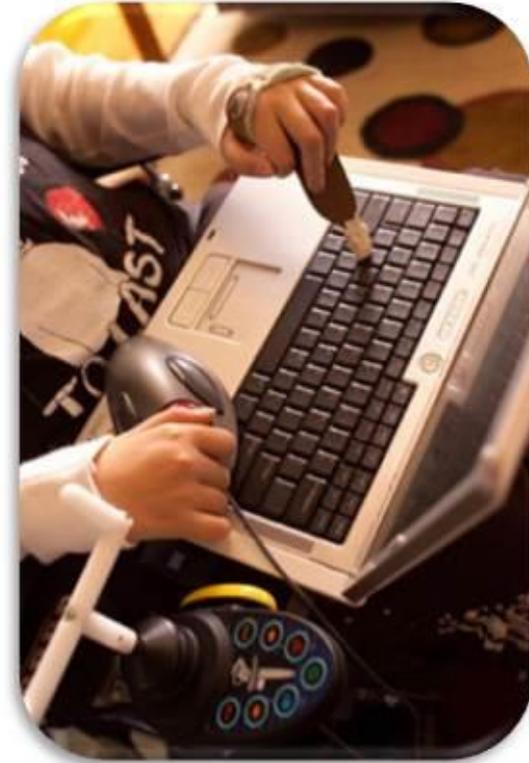
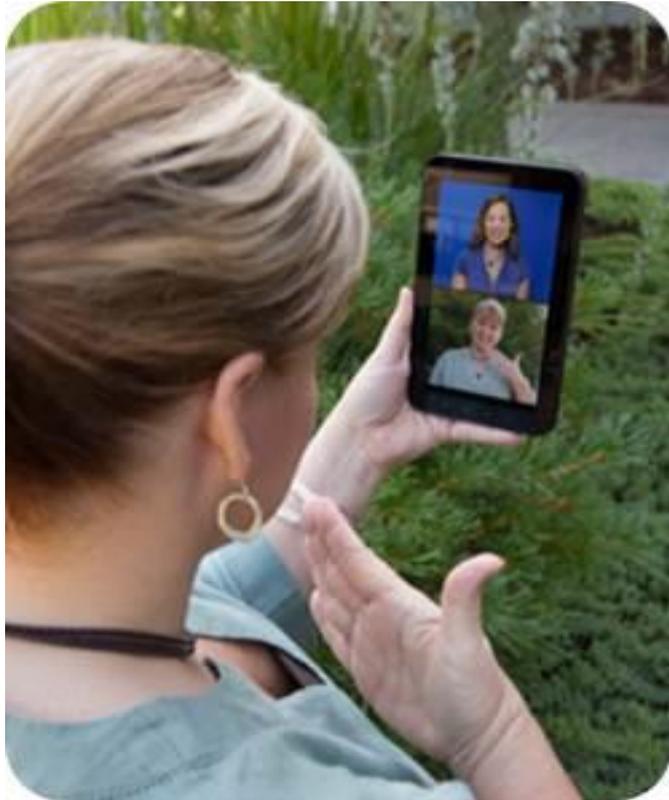
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- ...acquire the **same** information, engage in the **same** interactions, and enjoy the **same** services within the **same** timeframe...

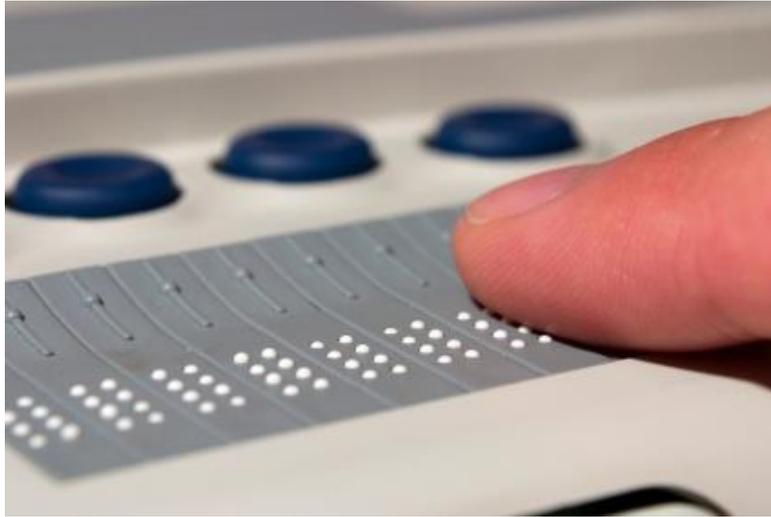
- Intersection of people with disabilities and technology
  - Ease of use
  - Flexibility
  - User-guided



# Technology Accessibility



# Mainstream Assistive Technology



# Specialized Assistive Technology

# Accessible Content

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- On screen matches behind screen
- Device independent
- Uses color wisely
- Describes images and visuals with text

# Accessibility in Social Media

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- Text equivalents
- Text in images
- Multimedia
- Twitter
  - # and @ at end of Tweet
- More!
  - <http://www.howto.gov/social-media/using-social-media-in-government/improving-accessibility>

# Emergency Communication

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- Accessibility becomes more critical
  - Social media
  - Text
  - Web

# Accessibility Defined in Settlement

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- “Accessible” means that individuals with disabilities are able to **independently** acquire the **same** information, engage in the **same** interactions, and enjoy the **same** services within the **same** timeframe as individuals without disabilities, with **substantially equivalent** ease of use.

# Our Goal

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# Questions?

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