

# Oklahoma Arts Council

2021-2025 Strategic Planning Process/Blueprint

# Preparation & Assessment

## Planning Kick-Off Meeting

- Lessons Learned
- Environmental Scan
- Public Purpose & Agency Value
- Mission, Vision, Values, & Guiding Principles

## Staff Review of 2016-2020 Strategic Plan

## Identify Priority Questions & Key Issues

## Frame Questions and Protocols For Public Inquiry Phase

## Pool & Leverage Staff Assets, Contacts, Networks, and Expertise

## Organize Outreach Plan

# Research & Outreach

Mine Existing Data & Research

Statewide Stakeholder Meetings, Focus Groups, & Interviews

Arts Education Scan & Visioning Sessions

Constituent Survey

# Formulation & Creation

Review Research & Public Input

Discuss Vision, Values, Goals, & Priorities

Prepare & Review Draft Plan

Develop Implementation Plan and Branding Strategy Rollout

Council Reviews Draft of Strategic Plan

# Feedback & Public Comment

Invite Public Comment

Staff/Council Planning Committee Revision

Conduct Strategic Conversations

Finalize Plan with Feedback

# Implementation & Presentation

Council Approves Plan

Present Plan To Governor

Announce Plan Via Agency Communication Channels

Executive Summary Published

Align Guidelines & Staff Workplans with Updated Strategic Plan

Develop Recommendations for Next Planning Process

# Timeline



**April/May 2019**

Develop Blueprint

**August 2019**

Kick-Off Meetings

**April/May 2020**

Develop Goals and Objectives

**July – September 2020**

Draft Plan and Public Comment

**November – December 2020**

Announce and Implement Plan

**June 2019**

Share Blueprint with Council

**September 2019 – February 2020**

Statewide Meetings and Constituent Surveys

**October 2020**

Present Plan for Council Approval

**March 2021**

Measure Progress