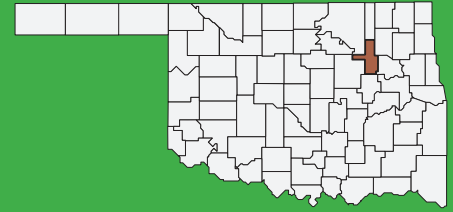




**TSET**  
 BETTER  
 LIVES  
 THROUGH  
 BETTER  
 HEALTH

**Tulsa  
 County**



3800 N. Classen Blvd., Suite 200 Oklahoma City, OK 73118  
 www.tset.ok.gov 405.521.3888

**Healthy People 2010 Indicators**

|                                  | <b>Tulsa</b> |
|----------------------------------|--------------|
| Heart Disease (Rate per 100,000) | 204.9        |
| Cancer (Rate per 100,000)        | 195.6        |
| Prevalence of Smokers (%)        | 23.0         |
| Prevalence of Obese (%)          | 24.1         |
| Prevalence of Diabetes (%)       | 7.9          |

**Senators:**

|                 |             |                     |                   |
|-----------------|-------------|---------------------|-------------------|
| Tom Adelson     | Bill Brown  | Judy Eason McIntyre | Gary Stanislawski |
| Roger Ballenger | Brian Crain | Mike Mazzei         |                   |
| Rick Brinkley   | Kim David   | Dan Newberry        |                   |

**Representatives:**

|                 |                  |                 |                 |
|-----------------|------------------|-----------------|-----------------|
| David Brumbaugh | Jeannie McDaniel | Mike Ritze      | John Trebilcock |
| David Derby     | Skye McNeil      | Sean Roberts    | Sue Tibbs       |
| Fred Jordan     | Glen Mulready    | Seneca Scott    | Weldon Watson   |
| Dan Kirby       | Pam Peterson     | Earl Sears      |                 |
| Jadine Nollan   | Ron Peters       | Jabar Shumate   |                 |
| Mark McCullough | Eric Proctor     | Daniel Sullivan |                 |

In 2000, Oklahoma voters overwhelmingly chose to create TSET (Tobacco Settlement Endowment Trust), a constitutional health endowment. Oklahoma's forward-looking choice enables strategic programmatic investments in healthy communities, statewide organizations, and life-saving research. The TSET endowment extends the opportunity for all Oklahomans to have better lives through better health – for generations to come.

**Community Grants**

**Communities of Excellence in Tobacco Control**

**Coalition:** Tulsa Tobacco Free Coalition

**Lead Agency:** Tulsa County Health Department

\*previously funded through Oklahoma State Department of Health

|                             |           |
|-----------------------------|-----------|
| Current Grant Year Funding: | \$325,000 |
| Cumulative:                 | \$607,000 |

**Addressing Tobacco in Specific Populations**

**Lead Agency:** OSU Seretean Wellness Center  
 Tulsa low-income housing

|                             |           |
|-----------------------------|-----------|
| Current Grant Year Funding: | \$100,000 |
| Cumulative:                 | \$500,000 |

**Nutrition and Fitness**

**Lead Agency:** Indian Health Care Resource Center

|                             |           |
|-----------------------------|-----------|
| Current Grant Year Funding: | \$341,849 |
| Cumulative:                 | \$852,455 |

**Oklahoma Tobacco Helpline Participants**

1-800-QUIT-NOW (784-8669)

Free & Clear, Inc., provider of the Oklahoma Tobacco Helpline services, also hires home-based Quit Coaches in Oklahoma. Quit Coaches have a Bachelor's or Master's degree in the behavioral health field and provide tobacco cessation services to 27 states and over 400 businesses and insurance providers.

|                                    |               |
|------------------------------------|---------------|
| <b>Tulsa Co. Fiscal Year 2010:</b> | <b>5,705</b>  |
| <b>Tulsa Co. Cumulative:</b>       | <b>23,291</b> |

**Research**

**Oklahoma Tobacco Research Center**

**Lead Agency:** Stephenson Oklahoma Cancer Center

|                       |             |
|-----------------------|-------------|
| Current Year Funding: | \$1,148,598 |
| Cumulative:           | \$3,505,000 |

**Oklahoma Center for Adult Stem Cell Research**

**Governing Board:** OMRF, OU, OSU

**Lead Agency:** Oklahoma Medical Research Foundation

|                       |             |
|-----------------------|-------------|
| Current Year Funding: | \$1,336,021 |
| Cumulative:           | \$1,500,000 |



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## Statewide Impact Grants

### Tobacco Cessation Systems Initiatives

|  |                       |           |
|--|-----------------------|-----------|
| Department of Mental Health and Substance Abuse Services | Current Year Funding: | \$234,600 |
|  | Cumulative:           | \$496,585 |
| Oklahoma Hospital Association                            | Current Year Funding: | \$190,000 |
|  | Cumulative:           | \$390,573 |
| Oklahoma Insurance Department                            | Current Year Funding: | \$125,000 |
|  | Cumulative:           | \$310,030 |
| Oklahoma Health Care Authority                           | Current Year Funding: | \$235,500 |
|  | Cumulative:           | \$350,863 |

### Preventing Youth Access to Tobacco

|  |                       |           |
|--|-----------------------|-----------|
| Department of Mental Health and Substance Abuse Services | Current Year Funding: | \$288,000 |
| Contracting with the ABLE Commission                     | Cumulative:           | \$474,788 |

### Addressing Tobacco in Specific Populations

|                                    |                       |           |
|------------------------------------|-----------------------|-----------|
| Communication Service for the Deaf | Current Year Funding: | \$100,000 |
|                                    | Cumulative:           | \$500,000 |

## Statewide Program Support (Fiscal Year Funding)

|   |                  |
|---|------------------|
| <b>OU College of Public Health</b>                    | <b>\$741,000</b> |
| for tobacco control program evaluation                |                  |
| <b>Oklahoma State Department of Health</b>            | <b>\$475,000</b> |
| for tobacco control technical assistance and training |                  |