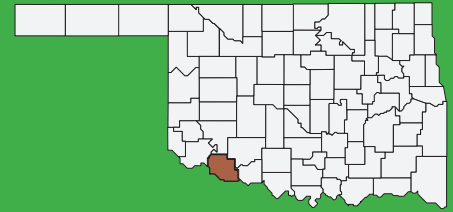




Tillman County



3800 N. Classen Blvd., Suite 200 Oklahoma City, OK 73118
www.tset.ok.gov 405.521.3888

Healthy People 2010 Indicators

| | Tillman |
|----------------------------------|---------|
| Heart Disease (Rate per 100,000) | 193.7 |
| Cancer (Rate per 100,000) | 260.8 |
| Prevalence of Smokers (%) | 27.4 |
| Prevalence of Obese (%) | 32.0 |
| Prevalence of Diabetes (%) | 18.8 |

Senator:
Tom Ivester

Representative:
Don Armes

In 2000, Oklahoma voters overwhelmingly chose to create TSET (Tobacco Settlement Endowment Trust), a constitutional health endowment. Oklahoma's forward-looking choice enables strategic programmatic investments in healthy communities, statewide organizations, and life-saving research. The TSET endowment extends the opportunity for all Oklahomans to have better lives through better health – for generations to come.

Community Grants

Communities of Excellence in Tobacco Control

Coalition: Red River Tobacco Education Consortium

Lead Agency: Southwest Oklahoma Community Action Group, Inc.

Current Grant Year Funding: \$135,000
Cumulative: \$479,994

Oklahoma Tobacco Helpline Participants

1-800-QUIT-NOW (784-8669)

Free & Clear, Inc., provider of the Oklahoma Tobacco Helpline services, also hires home-based Quit Coaches in Oklahoma. Quit Coaches have a Bachelor's or Master's degree in the behavioral health field and provide tobacco cessation services to 27 states and over 400 businesses and insurance providers.

Tillman Co. Fiscal Year 2010: 57
Tillman Co. Cumulative: 199

Research

Oklahoma Tobacco Research Center

Lead Agency: Stephenson Oklahoma Cancer Center

Current Year Funding: \$1,148,598
Cumulative: \$3,505,000

Oklahoma Center for Adult Stem Cell Research

Governing Board: OMRF, OU, OSU

Lead Agency: Oklahoma Medical Research Foundation

Current Year Funding: \$1,336,021
Cumulative: \$1,500,000



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Statewide Impact Grants

Tobacco Cessation Systems Initiatives

| | | |
|----------------------------------------------------------|-----------------------|-----------|
| Department of Mental Health and Substance Abuse Services | Current Year Funding: | \$234,600 |
| | Cumulative: | \$496,585 |
| Oklahoma Hospital Association | Current Year Funding: | \$190,000 |
| | Cumulative: | \$390,573 |
| Oklahoma Insurance Department | Current Year Funding: | \$125,000 |
| | Cumulative: | \$310,030 |
| Oklahoma Health Care Authority | Current Year Funding: | \$235,500 |
| | Cumulative: | \$350,863 |

Preventing Youth Access to Tobacco

| | | |
|----------------------------------------------------------|-----------------------|-----------|
| Department of Mental Health and Substance Abuse Services | Current Year Funding: | \$288,000 |
| Contracting with the ABLE Commission | Cumulative: | \$474,788 |

Addressing Tobacco in Specific Populations

| | | |
|------------------------------------|-----------------------|-----------|
| Communication Service for the Deaf | Current Year Funding: | \$100,000 |
| | Cumulative: | \$500,000 |

Statewide Program Support (Fiscal Year Funding)

| | |
|-------------------------------------------------------|------------------|
| OU College of Public Health | \$741,000 |
| for tobacco control program evaluation | |
| Oklahoma State Department of Health | \$475,000 |
| for tobacco control technical assistance and training | |