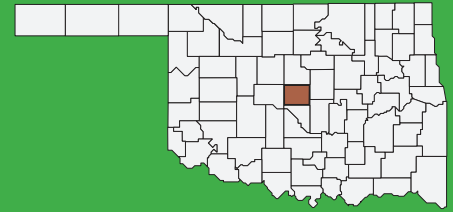




Oklahoma County



3800 N. Classen Blvd., Suite 200 Oklahoma City, OK 73118
www.tset.ok.gov 405.521.3888

Healthy People 2010 Indicators

| | Oklahoma |
|----------------------------------|----------|
| Heart Disease (Rate per 100,000) | 192.4 |
| Cancer (Rate per 100,000) | 193.8 |
| Prevalence of Smokers (%) | 24.5 |
| Prevalence of Obese (%) | 25.5 |
| Prevalence of Diabetes (%) | 7.7 |

Senators:

| | | | |
|----------------|-------------------|---------------|------------|
| David Holt | Constance Johnson | Jim Reynolds | Greg Treat |
| Cliff Aldridge | Rob Johnson | Andrew Rice | |
| Cliff Branam | Clark Jolley | Steve Russell | |
| Harry Coates | Charlie Laster | Ralph Shortey | |

Representatives:

| | | | |
|----------------|------------------|--------------------|--------------|
| Gary Banz | Rebecca Hamilton | Randy McDaniel | Mike Shelton |
| Mike Christian | Scott Inman | Lewis Moore | |
| Marian Cooksey | Charlie Joyner | Richard Morrisette | |
| David Dank | Sally Kern | Jason Murphey | |
| John Enns | Charles Key | Jason Nelson | |
| Randy Grau | Guy Liebmann | Anastasia Pittman | |
| Elise Hall | Al McAffrey | Mike Reynolds | |

In 2000, Oklahoma voters overwhelmingly chose to create TSET (Tobacco Settlement Endowment Trust), a constitutional health endowment. Oklahoma's forward-looking choice enables strategic programmatic investments in healthy communities, statewide organizations, and life-saving research. The TSET endowment extends the opportunity for all Oklahomans to have better lives through better health – for generations to come.

Community Grants

Communities of Excellence in Tobacco Control

Coalition: Central Oklahoma Turning Point
Lead Agency: Oklahoma City-County Health Department

Current Grant Year Funding: \$341,705
Cumulative: \$1,557,537

Oklahoma Tobacco Helpline Participants

1-800-QUIT-NOW (784-8669)

Free & Clear, Inc., provider of the Oklahoma Tobacco Helpline services, also hires home-based Quit Coaches in Oklahoma. Quit Coaches have a Bachelor's or Master's degree in the behavioral health field and provide tobacco cessation services to 27 states and over 400 businesses and insurance providers.

Oklahoma Co. Fiscal Year 2010: 6,880
Oklahoma Co. Cumulative: 28,451

Research

Oklahoma Tobacco Research Center

Lead Agency: Stephenson Oklahoma Cancer Center

Current Year Funding: \$1,148,598
Cumulative: \$3,505,000

Oklahoma Center for Adult Stem Cell Research

Governing Board: OMRF, OU, OSU
Lead Agency: Oklahoma Medical Research Foundation

Current Year Funding: \$1,336,021
Cumulative: \$1,500,000



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Statewide Impact Grants

Tobacco Cessation Systems Initiatives

| | | |
|--|-----------------------|-----------|
| Department of Mental Health and Substance Abuse Services | Current Year Funding: | \$234,600 |
| | Cumulative: | \$496,585 |
| Oklahoma Hospital Association | Current Year Funding: | \$190,000 |
| | Cumulative: | \$390,573 |
| Oklahoma Insurance Department | Current Year Funding: | \$125,000 |
| | Cumulative: | \$310,030 |
| Oklahoma Health Care Authority | Current Year Funding: | \$235,500 |
| | Cumulative: | \$350,863 |

Preventing Youth Access to Tobacco

| | | |
|--|-----------------------|-----------|
| Department of Mental Health and Substance Abuse Services | Current Year Funding: | \$288,000 |
| Contracting with the ABLE Commission | Cumulative: | \$474,788 |

Addressing Tobacco in Specific Populations

| | | |
|------------------------------------|-----------------------|-----------|
| Communication Service for the Deaf | Current Year Funding: | \$100,000 |
| | Cumulative: | \$500,000 |

Statewide Program Support (Fiscal Year Funding)

| | |
|---|------------------|
| OU College of Public Health | \$741,000 |
| for tobacco control program evaluation | |
| Oklahoma State Department of Health | \$475,000 |
| for tobacco control technical assistance and training | |