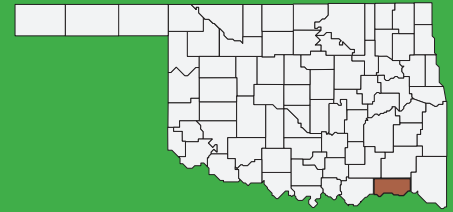




## Choctaw County



3800 N. Classen Blvd., Suite 200 Oklahoma City, OK 73118  
www.tset.ok.gov 405.521.3888

### Healthy People 2010 Indicators

|                                  | Choctaw |
|----------------------------------|---------|
| Heart Disease (Rate per 100,000) | 266.3   |
| Cancer (Rate per 100,000)        | 259.1   |
| Prevalence of Smokers (%)        | 29.3    |
| Prevalence of Obese (%)          | 25.9    |
| Prevalence of Diabetes (%)       | 8.9     |

Senator:  
**Jerry Ellis**

Representative:  
**R.C. Pruett**

In 2000, Oklahoma voters overwhelmingly chose to create TSET (Tobacco Settlement Endowment Trust), a constitutional health endowment. Oklahoma's forward-looking choice enables strategic programmatic investments in healthy communities, statewide organizations, and life-saving research. The TSET endowment extends the opportunity for all Oklahomans to have better lives through better health – for generations to come.

### Community Grants

#### Communities of Excellence in Tobacco Control

**Coalition:** Project S.P.I.T. Consortium  
Choctaw, McCurtain, and Pushmataha Counties  
**Lead Agency:** Pushmataha County Health Department

Current Grant Year Funding: \$220,000

Cumulative: \$1,270,784

### Oklahoma Tobacco Helpline Participants

1-800-QUIT-NOW (784-8669)

Free & Clear, Inc., provider of the Oklahoma Tobacco Helpline services, also hires home-based Quit Coaches in Oklahoma. Quit Coaches have a Bachelor's or Master's degree in the behavioral health field and provide tobacco cessation services to 27 states and over 400 businesses and insurance providers.

**Choctaw Co. Fiscal Year 2010:** 129

**Choctaw Co. Cumulative:** 449

### Research

#### Oklahoma Tobacco Research Center

**Lead Agency:** Stephenson Oklahoma Cancer Center

Current Year Funding: \$1,148,598

Cumulative: \$3,505,000

#### Oklahoma Center for Adult Stem Cell Research

**Governing Board:** OMRF, OU, OSU

**Lead Agency:** Oklahoma Medical Research Foundation

Current Year Funding: \$1,336,021

Cumulative: \$1,500,000



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## Statewide Impact Grants

### Tobacco Cessation Systems Initiatives

|  |                       |           |
|--|-----------------------|-----------|
| Department of Mental Health and Substance Abuse Services | Current Year Funding: | \$234,600 |
|  | Cumulative:           | \$496,585 |
| Oklahoma Hospital Association                            | Current Year Funding: | \$190,000 |
|  | Cumulative:           | \$390,573 |
| Oklahoma Insurance Department                            | Current Year Funding: | \$125,000 |
|  | Cumulative:           | \$310,030 |
| Oklahoma Health Care Authority                           | Current Year Funding: | \$235,500 |
|  | Cumulative:           | \$350,863 |

### Preventing Youth Access to Tobacco

|  |                       |           |
|--|-----------------------|-----------|
| Department of Mental Health and Substance Abuse Services | Current Year Funding: | \$288,000 |
| Contracting with the ABLE Commission                     | Cumulative:           | \$474,788 |

### Addressing Tobacco in Specific Populations

|                                    |                       |           |
|------------------------------------|-----------------------|-----------|
| Communication Service for the Deaf | Current Year Funding: | \$100,000 |
|                                    | Cumulative:           | \$500,000 |

## Statewide Program Support (Fiscal Year Funding)

|   |                  |
|---|------------------|
| <b>OU College of Public Health</b>                    | <b>\$741,000</b> |
| for tobacco control program evaluation                |                  |
| <b>Oklahoma State Department of Health</b>            | <b>\$475,000</b> |
| for tobacco control technical assistance and training |                  |