

“Musician” TV spot :30

VIDEO	AUDIO
Medium shot of smoky bar with musician playing on stage	I've never smoked but I've played the guitar in smoky clubs for years.
Musician and his wife at the doctor's office. Cut to musician back in his studio looking down and confused about the doctor's news. Cut back to doctor's office close up of musician's wife trying to comfort him.	My doctor just told me I've got heart disease. He warned that that breathing more second hand smoke could cause a heart attack.
Cut to shot of musician in his studio	Being a musician, it's what I do.
Wide pan of smoky bar with musician playing in the front on stage. Cut to close up of musician playing guitar on stage. Cut to wide shot of bar with waitress serving drinks and musician playing in the background.	VO: Each year secondhand smoke kills 46,000 non-smokers by causing heart disease. Think workers aren't harmed by secondhand smoke? Think again.
Cut to shot of musician in his studio	My career up in smoke, just like that.
Cross dissolve to grey screen. TSWM logo and URL are superimposed.	