

"Ben" TV spot :30

VIDEO	AUDIO
Open wide on gym showing Ben's parents seated in the cheering crowd watching the game.	Mom: Ben loves basketball.
Cut to close up of Ben's parent sitting in the stands.	Dad: and we're his biggest fans.
Cut to shot of Ben passing the ball and ripping down a rebound.	Mom: He always dreamed of playing college ball.
Cut to close up of Ben's father.	Dad: But he might miss out because of his asthma.
Cut to Ben's mom smoking in the kitchen with Ben and Ben's Dad in the background watching TV.  Cut to close up of Ben on couch uncomfortable with the smoke.	Mom: We thought smoking in the other room  Couldn't hurt him.
Cut to shot of Ben bending over and trying to catch his breath. Cut to CU of parents as the dad looks to the mom and her eyes cast downward in guilt. Cut to Ben on the court struggling to catch his breath.	VO: There's no safe exposure to secondhand smoke. It makes asthma worse for up to one million children each year. Learn more about the dangers of secondhand smoke at <a href="http://tobaccostopswithme.com">tobaccostopswithme.com</a>
Cut to close up of Ben's parents.	Mom: For our son the choice is easy.
Cross dissolve to grey screen. TSWM logo and URL are superimposed.	Mom: Tobacco stops with me.  Dad: and me