

KEY TOBACCO FACTS

Tobacco is Oklahoma's leading cause of preventable death, killing more Oklahomans each year than alcohol, auto accidents, AIDS, suicides, murders, and illegal drugs **combined**.

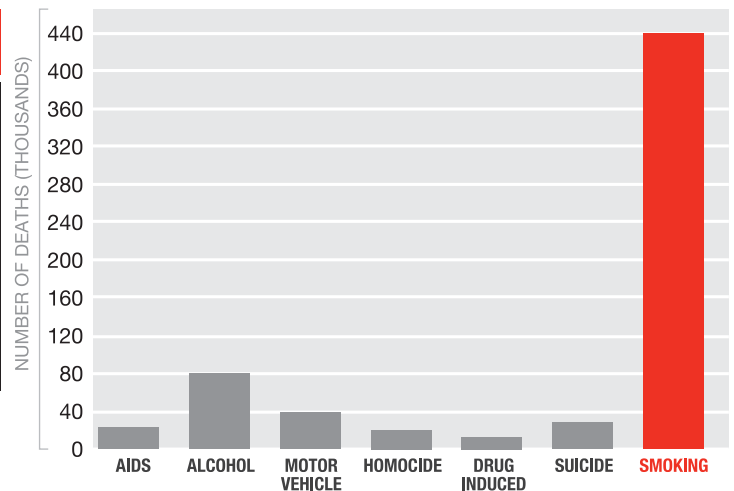
In addition to the 5,800 Oklahomans who die each year from tobacco, another 100,000 Oklahomans suffer from a serious tobacco-caused disease.

Secondhand smoke exposure causes heart disease, cancer and respiratory disease among non-smokers, killing an estimated 700 Oklahomans each year.

Tobacco use costs Oklahomans over \$2.7 billion annually in medical expenses and lost productivity, or an average cost of \$750 for every Oklahoman every year.

Each day in Oklahoma, the equivalent of another classroom of children gets hooked on tobacco.

\$750	\$70	\$4
AMOUNT TOBACCO USE COSTS EVERY OKLAHOMAN EVERY YEAR WHETHER THEY USE TOBACCO PRODUCTS OR NOT	AMOUNT TOBACCO INDUSTRY SPENDS IN OKLAHOMA PER PERSON PER YEAR TO PROMOTE THEIR PRODUCT	AMOUNT OKLAHOMA CURRENTLY SPENDS PER PERSON PER YEAR TO REDUCE AND PREVENT TOBACCO ADDICTION



Sources: (AIDS) HIV/AIDS Surveillance Report, 1998; (Alcohol) MgGinnis MJ, Foege WH. Review: Actual Cause of Death in the United States. JAMA 1993;270:2207-12; (Motor Vehicle) National Highway Transportation Safety Administration, 1998; (Homocide, Suicide) NCHS, vital statistics, 1997; (Drug Induced) NCHS, vital statistics, 1996; (Smoking) SAMMEC, 1995

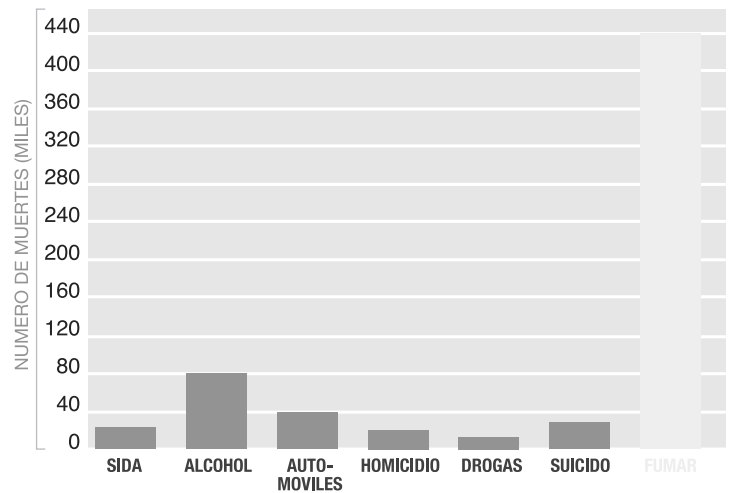
TOBACCO STOPS WITH ME.

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DATOS CLAVE SOBRE EL TABACO

El uso del tabaco en Oklahoma es la causa líder de muertes que pudieron haberse evitado, matando a más ciudadanos que el SIDA, suicidios, asesinatos, y uso de drogas ilegales.



Fuentes de información: (AIDS) HIV/AIDS Surveillance Report, 1998; (Alcohol) McGinnis MJ, Foege WH. Review: Actual Cause of Death in the United States. JAMA 1993;270:2207-12; (Motor Vehicle) National Highway Transportation Safety Administration, 1998; (Homicide, Suicide) NCHS, vital statistics, 1997; (Drug Induced) NCHS, vital statistics, 1996; (Smoking) SAMMEC, 1995

