

IGNORING THE FACTS

VIDEO	AUDIO
<p>SCENE 601: We're in the living room of a lower-income house. Family is watching tv. Girl 8-9 yrs old Native American sitting in front of couch drawing. Mom walks behind her to kitchen.</p>	<p>SFX: trailing end of TV show as it goes into commercial. Low, intense music under VO.</p> <p>VO (from TV): It's a fact. Children exposed to secondhand smoke are at an increased risk of asthma.</p> <p>ES UN HECHO. LOS NINOS QUE ESTAN EXPUESTOS AL HUMO DE CIGARO DE SEGUNDA MANO TIENEN UN RIESGO MAS GRANDE PARA TENER ASMA.</p>
<p>SCENE 602: Cut to little girl looking up at TV as she begins to pay attention. Mother in kitchen cooking.</p>	<p>VO (from TV): Studies continue to prove there is no safe level of exposure to secondhand smoke.</p> <p>LOS ESTUDIOS COMPRUEBAN QUE NO HAY UN NIVEL SEGURO DE EXPOSICION AL HUMO DE CIGAROS DE SEGUNDA MANO</p>
<p>SCENE 603: Daughter still watching TV as mother walks toward couch, cigarette in-hand. She sits down and reaches her cigarette toward an ashtray.</p>	<p>VO (from TV): It kills more than seven hundred</p> <p>MATA MAS DE SETECIENTOS...</p>
<p>SCENE 604: CU of hand tapping an ash into the ashtray.</p>	<p>VO (from TV): non-smokers each year in Oklahoma.</p> <p>PERSONAS QUE NO FUMAN CADA ANO EN OKLAHOMA.</p>
<p>SCENE 605: Cut to CU of daughter looking at mom incredulously.</p> <p>SCENE 606: Mother picks up remote and points it at TV as she switches it off.</p> <p>Cut to black.</p> <p>CG: Ignoring the facts doesn't change the facts.</p> <p>Espanol: La realidad no cambia los hechos.</p>	<p>VO (from TV): second-hand smoke is the major cause of...</p> <p>EL UMO DE SEGUNDA MANO ES LA CAUSA MAYOR DE...</p> <p>CG: TOBACCO STOPS WITH ME.</p> <p>EL TABACO SE ACABA CONMIGO</p>