

RADIO :30

TALENT: Male, 16-17 yrs old. Rural tone. Conversational.

My dad calls it snuff. Uncle Jimmy, he calls it chew. Most all the guys in my family use it. And I never thought much of it till one of 'em turned up with cancer. Doctor said he can get rid of it. But not without taking part of his jaw. So I really don't care what they call it. No way is it worth winding up with a hole in my face. Tobacco stops with me.