



# OKLAHOMA AFTER 3PM

America After 3PM surveyed parents in Oklahoma to examine how children spend the hours between 3 and 6 p.m.—the hours after school ends and before parents typically return home from work. It highlights the trends in afterschool program participation, documents the benefits associated with participation in afterschool programs, and measures public support for afterschool programs.

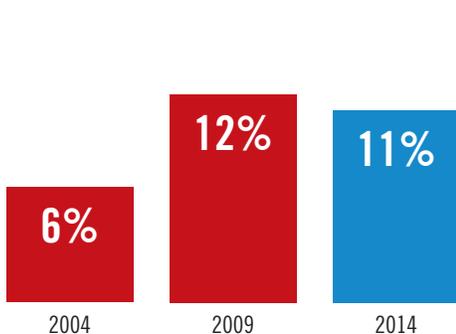


America After 3PM revealed that **68,751 children (11%) in Oklahoma** participate in an afterschool program, yet **230,198 children (40%) would be enrolled** in a program if one were available to them.

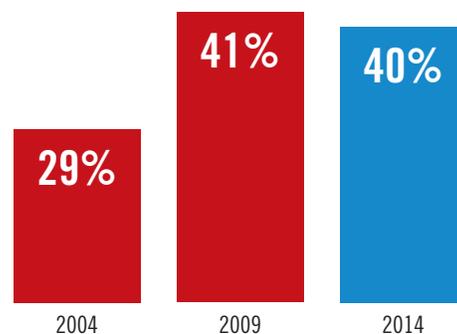
With **94% of Oklahoma’s parents satisfied with their child’s afterschool program and 73% agreeing that afterschool programs give working parents peace of mind**, more work needs to be done to ensure that all children in Oklahoma are able to take part in an afterschool program that keeps them safe, inspires learning and supports working parents.

## OVERALL DEMAND FOR AFTERSCHOOL PROGRAMS

Afterschool Program Participation in Oklahoma



Demand for Afterschool Programs in Oklahoma



**20%** of children are unsupervised after school in 2014 for an average of 6.6 hours per week.

On average, children spend **7.06 hours and 3.15 days per week** in an afterschool program.

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## Oklahoma Parents are Satisfied with their Child's Afterschool Program

- 94% are satisfied with their child's afterschool program overall.
- 89% are satisfied with their child's afterschool program's safe environment.
- 88% are satisfied with their child's afterschool program's quality of care.
- Oklahoma parents cited as their top five reasons for selecting an afterschool program: quality of care (91%), the hours meet their needs (90%), their child enjoys the afterschool program (90%), the program is a safe haven (88%) and knowledgeable and well-trained program staff (87%).

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## Afterschool Programs Provide a Wide Range of Benefits to Oklahoma's Children and Families

- 60% of parents agree that afterschool programs can help excite children about learning.
- 61% of parents agree that afterschool programs help children gain workforce skills, such as teamwork, leadership and critical thinking.
- 66% of Oklahoma parents agree that afterschool programs can help reduce the likelihood that youth will engage in risky behaviors, such as commit a crime or use drugs, or become a teen parent.
- The top five activities Oklahoma parents report are offered by their child's afterschool program are opportunities for physical activity (82%), opportunities for reading or writing (73%), homework assistance (72%), beverages, snacks and/or meals (69%) and STEM learning opportunities (59%).

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## Oklahoma Parents Support Public Funding for Afterschool Programs

- 77% of Oklahoma parents support public funding for afterschool programs, while just 12% report receiving government assistance with the cost of their child's program.
- 73% of Oklahoma parents agree that afterschool programs help give working parents peace of mind about their children when they are at work.
- 75% of Oklahoma parents agree that afterschool programs help working parents keep their jobs.

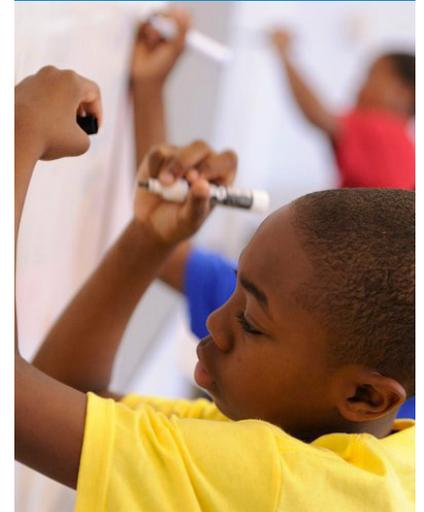
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### ABOUT THE SURVEY

The percentages and projected numbers of children and families in *America After 3PM* are based on survey responses from parents. The Afterschool Alliance contracted with Shugoll Research to collect the data. Nationally, 30,720 households were screened, and 13,709 households completed in-depth interviews via an online survey using a blend of national consumer panels. At least 200 households completed interviews in every state and the District of Columbia, between Feb. 28 and April 17, 2014. In Oklahoma 200 households and 777 children were screened for this study. Child-level statewide projections and total school enrollment numbers are based on 2011-2012 Department of Education, National Center for Education Statistics. Total school enrollment for Oklahoma is 648,594. For additional information about *America After 3PM*, visit: <http://afterschoolalliance.org/AA3PM>.

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## Snapshot of Afterschool Programs in Oklahoma



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**37%** of Oklahoma children in an afterschool program qualify for the Federal Free and Reduced Price Lunch Program.

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In Oklahoma, the top three providers of afterschool programs are afterschool programs run by a public school, YMCA afterschool programs and Boys & Girls Club afterschool programs.

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**74%** of afterschool programs in Oklahoma are located in a public school building.

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On average, Oklahoma families who pay for their child's afterschool program spend \$94 per week.

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After lack of need, the predominant obstacles to enrollment include:

*Preference for alternative activities.*

*The afterschool programs are too expensive.*