

Phase ZERO

*Your first step on the road to
development capital...*

...is to understand how to access the nearly \$3 billion set aside specifically for small advanced technology based businesses.

The federal Small Business Innovation Research and Small Business Technology Transfer (SBIR/STTR) programs are a highly specialized form of funding for small advanced technology firms to perform cutting-edge R&D that addresses the nation's most critical scientific and engineering needs.

OCAST's "Phase Zero" assistance provides a portfolio of services designed to guide you, as a small business owner and entrepreneur, through the steps needed to successfully apply for and receive funding from the federal SBIR/STTR programs. Along with "Phase Zero" assistance, OCAST's Incentive programs will help offset the costs involved in developing and submitting your SBIR/STTR federal application.

The "Phase Zero" program will help you determine where you are in the process and instruct or guide you along the road to development of your project. Strong emphasis is placed on moving your project to market at every step of the SBIR/STTR process and preparing your company for advanced commercialization assistance through OCAST's technology development pipeline.

OCAST's "Phase Zero" assistance can help you tap into nearly \$3 billion in federal R&D funding!

Did you know that
OCAST»
has money to help your
technology?

Phase ZERO

OCAST»

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Small Business Research Assistance Program

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Checklist on the Road to Development Capital

1. Qualified Technology

2. Contact OCAST
"Phase Zero" Staff

3. Attend A "Phase Zero"
Workshop

4. One-on-One
Evaluation And
Planning Meeting

5. Interact with
Mentoring Resources

6. Apply for
SBIR/STTR Funding

Phase ZERO checklist

1. Qualified Technology

- What is my product or service?
- Does it qualify as a new or expanding technology?
- Does my business qualify for this funding?

2. Contact OCAST "Phase Zero" Staff

755 Research Parkway, Suite 110
Oklahoma City, OK 73104
405-319-8418 or 866-265-2215
www.ocast.state.ok.us

3. Attend a "Phase Zero" Workshop

- Learn how to find federal funding.
- Learn what the federal government is funding.
- Learn how OCAST can help.

4. One-on-One Evaluation and Planning Meeting

- Develop a technology plan.
- Obtain information about OCAST's financial and technical support to help pursue SBIR/STTR federal funding.

5. Interact with Mentoring Resources

- Learn from successful entrepreneurs.
- Create a plan for marketing your technology.

6. Apply for Funding

- Apply for SBIR/STTR federal funding.
- Apply for OCAST's SBIR or STTR Phase I Incentive funding.

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