

## **K.I.D.S. Program (Know-How and Information on Developmental Stages)**

The K.I.D.S. Program is a direct mail parent education program targeted to families of children birth to 4 years who are enrolled in the W.I.C. or other selected health department programs. Children in other programs such as Child Care Centers, Head Starts, or other families participating in health department, programs may also be targeted. Families who elect to participate in the K.I.D.S. program receive periodic mailing related to their child's development and are provided opportunities for telephone or personal consultations to discuss parenting and developmental issues.

The goal of the K.I.D.S. program is to increase parents' ability to provide appropriate guidance and learning opportunities and early detection of developmental problems in young children.