

WIC Approved Formula

All WIC formula is iron-fortified.

Gerber Good Start Gentle



- Standard milk based formula
- 100% whey protein
- Easy digestion
- Partially broken down
- Contains DHA & ARA for eye and brain development
- Infants 0-12 months
- Available in both powder and concentrate

Gerber Good Start Protect



- Standard milk based formula
- Contains the probiotic Bifidobacterium lactis
- Easy digestion
- Partially broken down
- Contains DHA & ARA for eye and brain development
- Infants 0-12 months
- Available in powder

Gerber Good Start Soy



- Milk-free
- Lactose-free
- Easy digestion
- Partially broken down
- Contains DHA & ARA for eye and brain development
- Infants 0-12 months
- Available in both powder and concentrate

Gerber Good Start 2 Gentle



- Standard milk based formula
- 100% whey protein
- Easy digestion
- Contains DHA & ARA for brain and eye development
- For older infants
- Available in powder

Gerber Good Start 2 Protect



- Standard milk based formula
- Contains the probiotic Bifidobacterium lactis
- Easy digestion
- Partially broken down
- Contains DHA & ARA for eye and brain development
- For older infants
- Available in powder

Gerber Good Start 2 Soy



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- Lactose-free
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For more information call the Oklahoma State Department of Health
WIC Service Nutrition Line at 1-888-OKLA WIC.
WIC is an equal opportunity provider.