

A Health Baby Begins With You Survey Evaluation

4/30/2009

Langston University, Oklahoma City

The Oklahoma State Department of Health
Community Development Service,
Office of Minority Health

06/09/2009



Background and Purpose

- Based on the findings of survey questionnaires after the pilot event, “*A Healthy Baby Begins With You*”.
- Increased awareness and knowledge of infant mortality/ well baby care/ preconception health resources.



Reasons for Survey

- Who were our participants?
- What was their purpose(s) for coming to baby shower?
- Assess the awareness of **infant mortality/well baby care (IM/WBC) issues among minority groups.**
- Did the baby shower increase awareness?
- Opportunity for attendees to comment or suggest changes to their needs.



Methodology

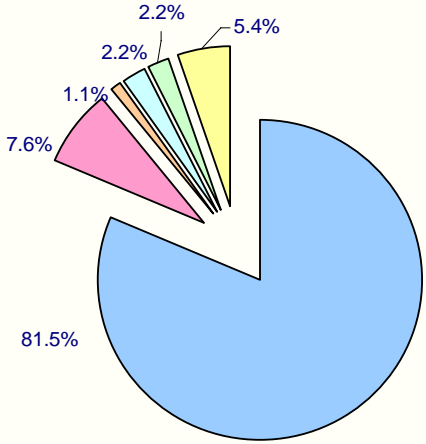
- Approximately 200 participants.
- 93 completed all of the survey– a 47% response rate.
- Chi-Square and correlation analyses were performed (significant level was 0.05).



Respondent Profile

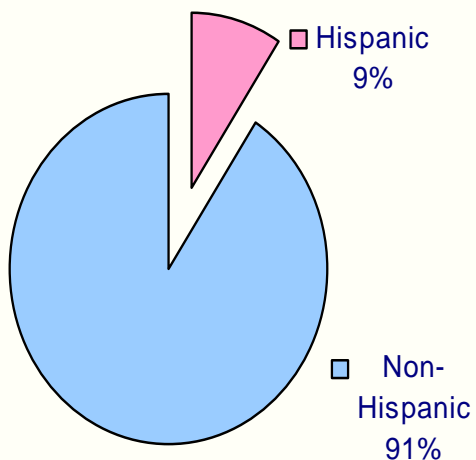


Race



Q1: Race (Please check ONE that best describes you) n=92

Ethnicity

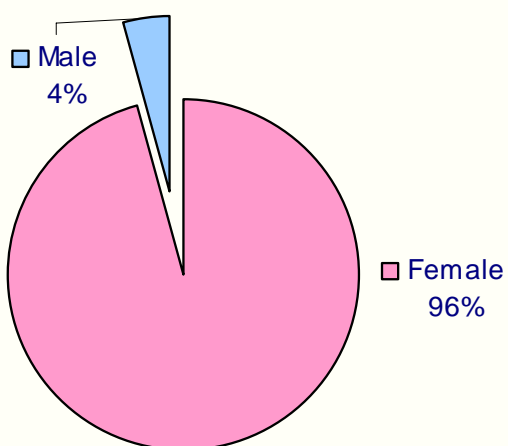


Q2: Ethnicity (Please check ONE that best describes you)

n=65



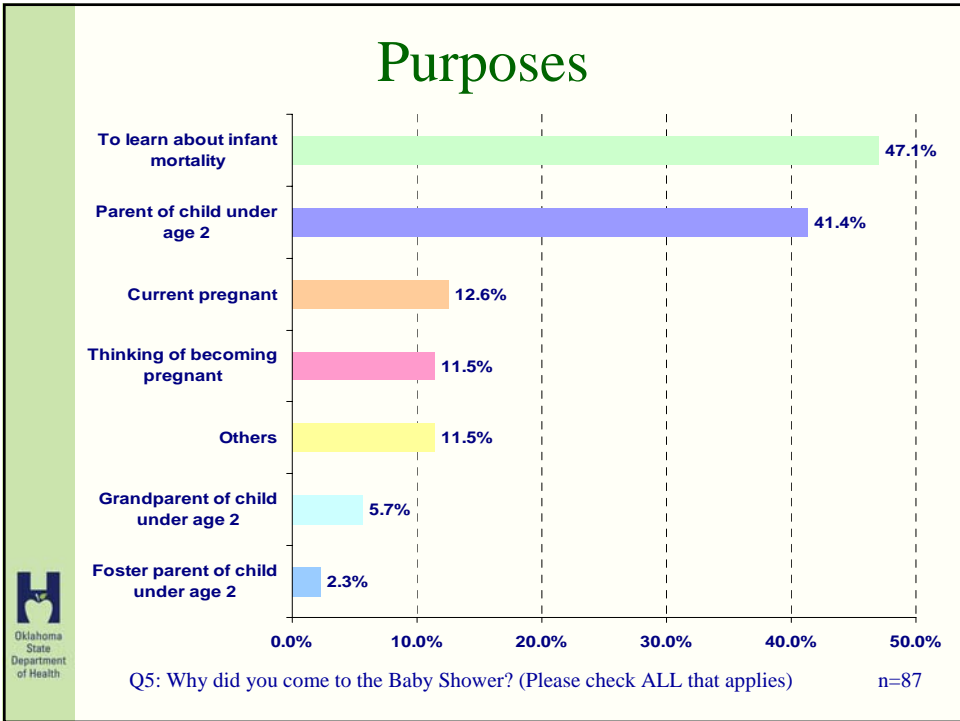
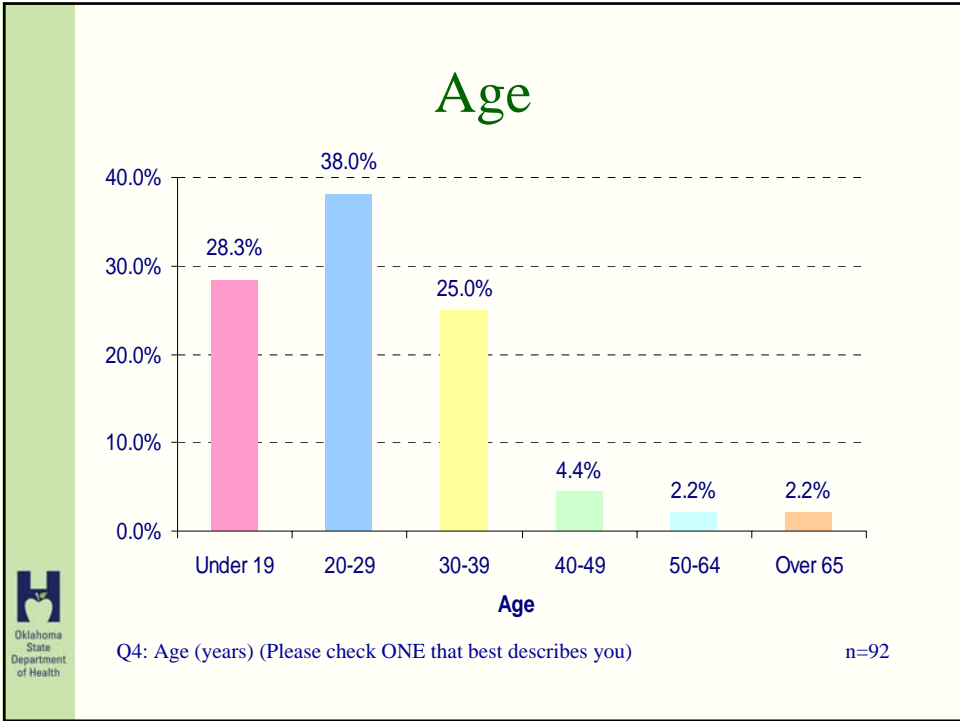
Gender



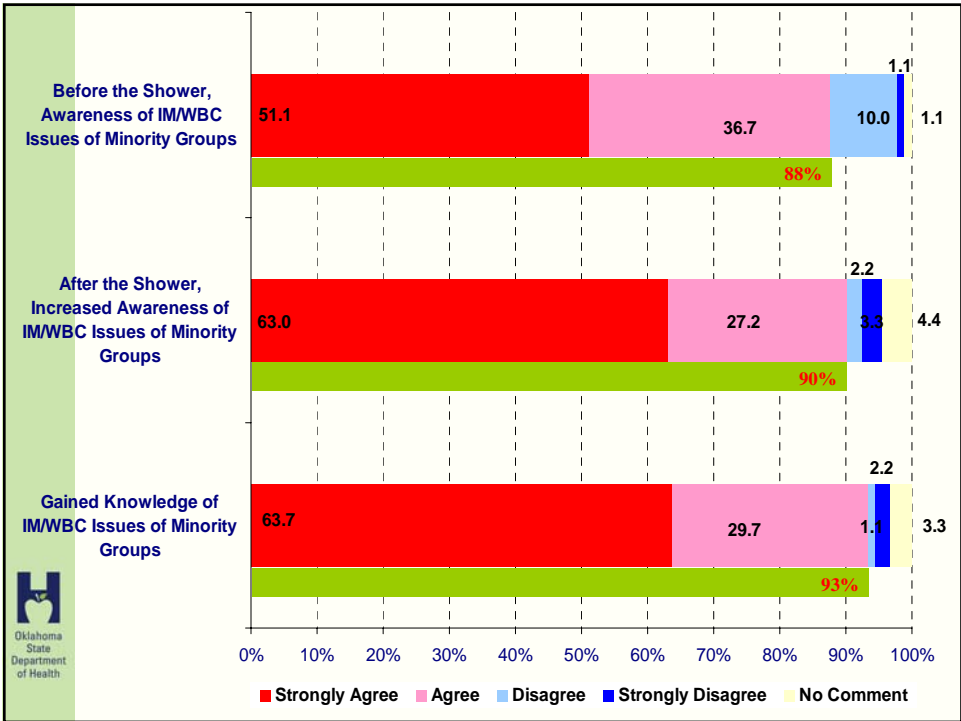
Q3: Gender (Please check ONE that best describes you)

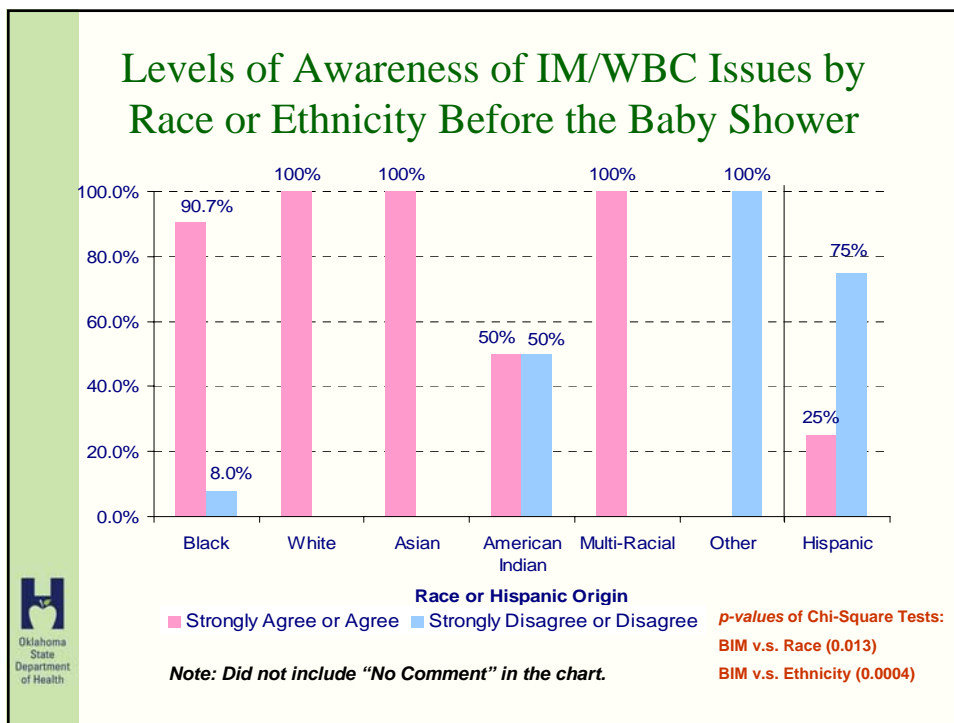
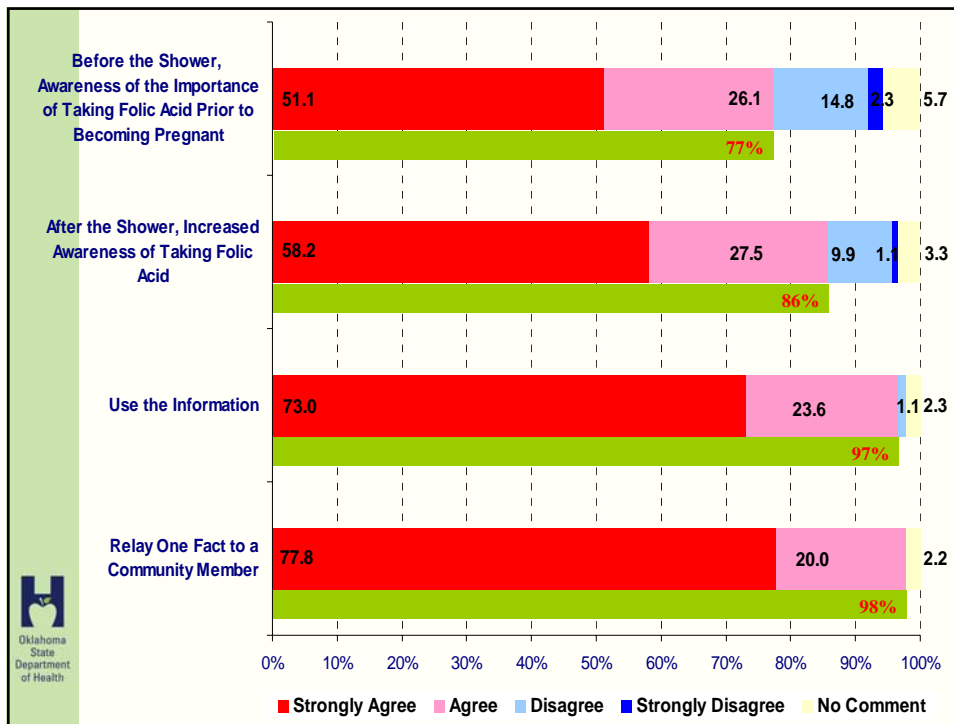
n=88



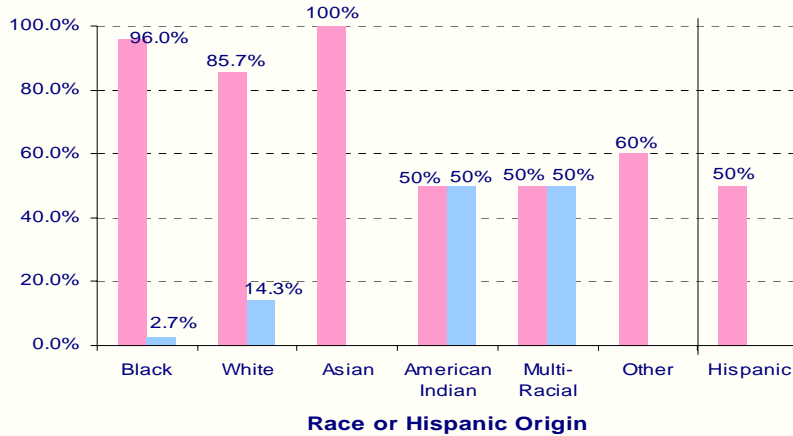


Detailed Findings





Levels of Increased Awareness of IM/WBC Issues by Race or Ethnicity After the Baby Shower



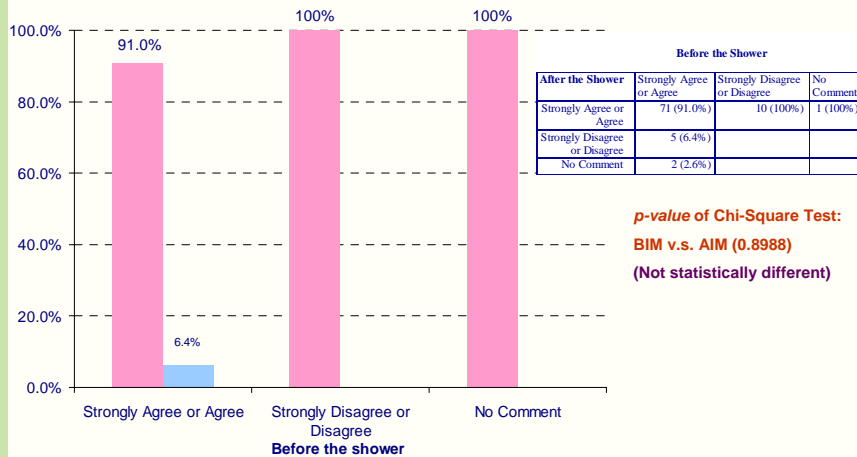
Race or Hispanic Origin

■ Strongly Agree or Agree
 ■ Strongly Disagree or Disagree

Note: Did not include "No Comment" in the chart.

p-value of Chi-Square Tests:
 AIM v.s. Race (<0.0001)
 AIM v.s. Ethnicity (<0.0001)

Levels of Awareness of IM/WBC Issues by Before and After the Baby Shower



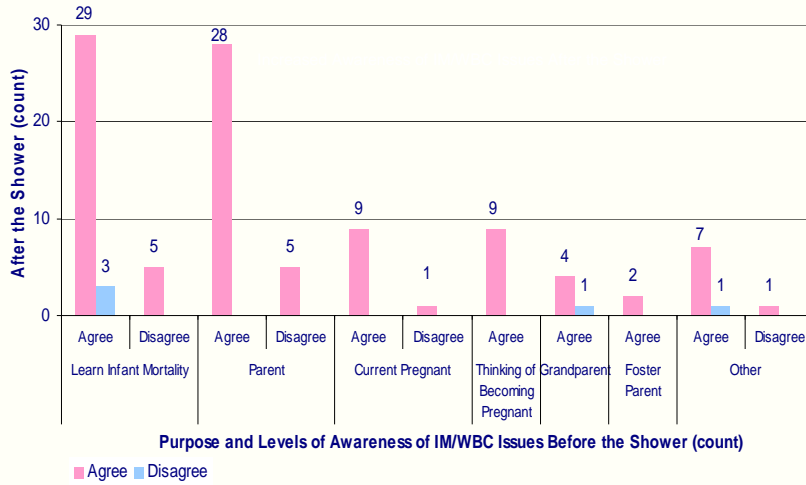
Before the shower

■ Strongly Agree or Agree
 ■ Strongly Disagree or Disagree

Note: Did not include "No Comment" in the chart.

p-value of Chi-Square Test:
 BIM v.s. AIM (0.8988)
 (Not statistically different)

Purpose by Awareness of IM/WBC Issues Before and After the Baby Shower



Purpose and Levels of Awareness of IM/WBC Issues Before the Shower (count)

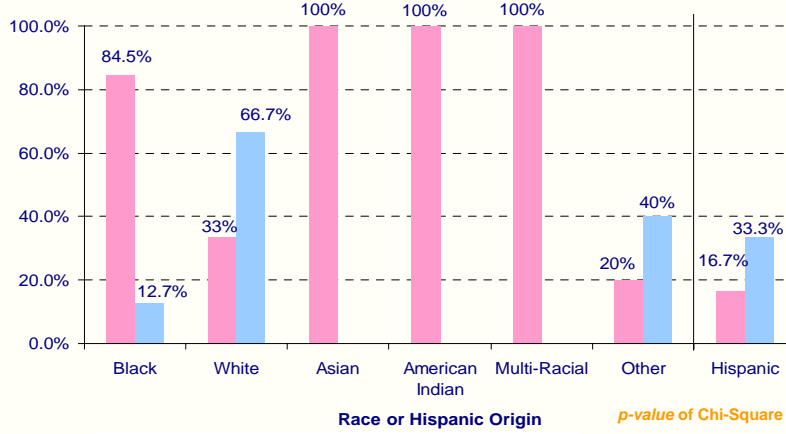
Agree Disagree

Note: Did not include "No Comment" in the chart.

Agree means "Strongly agree or agree"; Disagree means "Strongly disagree or disagree".



Levels of Awareness of Taking Folic Acid Prior to Becoming Pregnant by Race or Ethnicity Before the Baby Shower



Race or Hispanic Origin

Strongly Agree or Agree Strongly Disagree or Disagree

Note: Did not include "No Comment" in the chart.

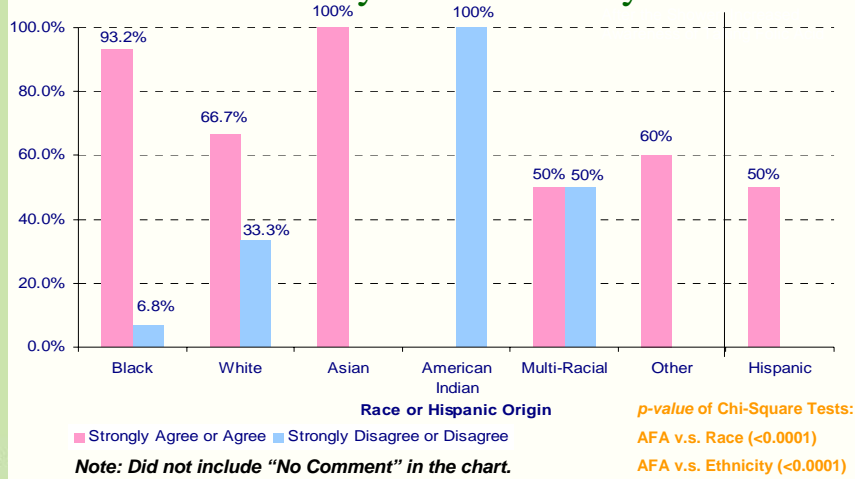
p-value of Chi-Square Tests:

BFA v.s. Race (0.0007)

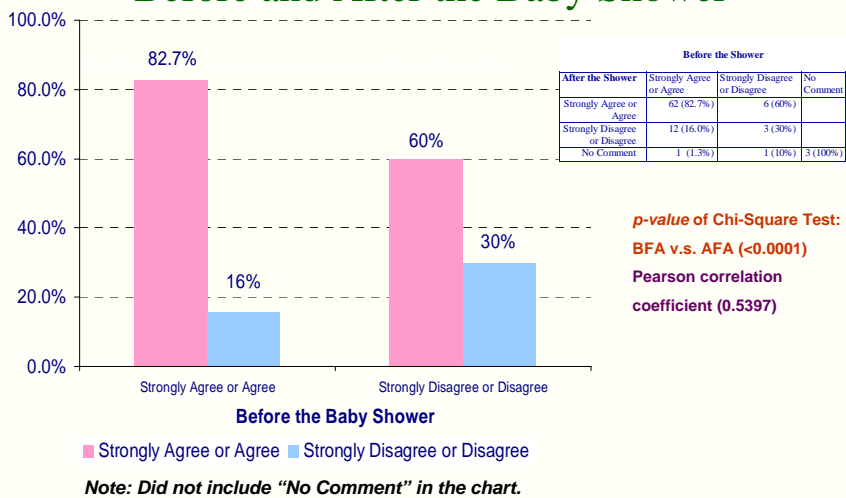
BFA v.s. Ethnicity (0.0001)



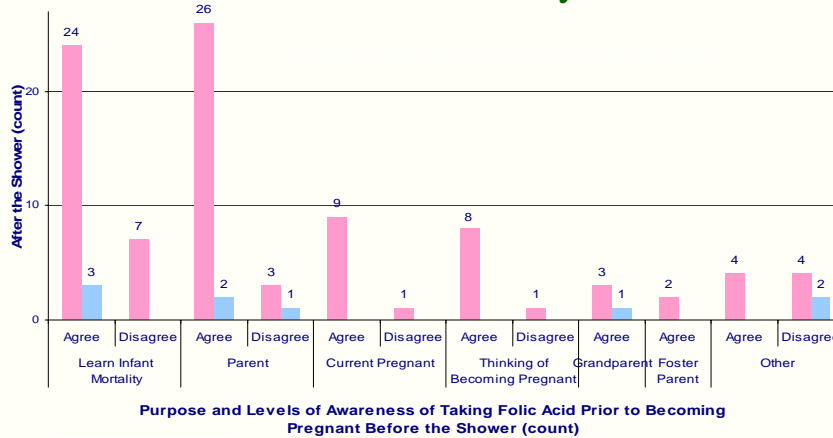
Levels of Awareness of Taking Folic Acid Prior to Becoming Pregnant by Race or Ethnicity After the Baby Shower



Levels of Awareness of Taking Folic Acid Prior to Becoming Pregnant by Before and After the Baby Shower



Purpose by Awareness of Taking Folic Acid Prior to Becoming Pregnant by Before and After the Baby Shower



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Purpose and Levels of Awareness of Taking Folic Acid Prior to Becoming Pregnant Before the Shower (count)

Agree Disagree

Note: Did not include "No Comment" in the chart.

Agree means "Strongly agree or agree"; Disagree means "Strongly disagree or disagree".

Survey Recommendations

- 19 of the 93 attendees wrote comments or recommendations.
- (2/19) More organization.
- (1/19) Child games.
- (1/19) See you next year.



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Survey Comments

- (6/19) Great job! Thanks!
- (4/19) Great information and materials for young mothers and mothers to be.
- (4/19) I enjoyed the Baby Shower.



Thank you! Questions?

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