



## Oklahoma Arthritis Network (OAN)

Thursday, June 5, 2003

### *MINUTES*

#### **Attendees:**

Betty Arduine – Person with Arthritis  
Deborah Austin - Oklahoma Health Care Authority  
Amber Browning – Oklahoma State Medical Association/Turning Point  
Lana Files – Arthritis Foundation, Eastern Oklahoma Chapter  
Marcus Hayes – Charles Atkins Senior Center  
Jackie Hicks – Oklahoma City County Health Department  
Birdie Johnson – Central Oklahoma Integrated Network Systems (COINS)  
Zahra Khalili – Heartland of Edmond  
Shona Lennon- Arthritis Foundation, Oklahoma Chapter  
Marisa New- OTR, MPH, OSDH Arthritis Prevention and Education Program  
Todd Owens – OU Medical Center, Physical Therapy Dept.  
Paulette Shafer- OCAST  
Dave Thompson- OU, Department of Biostatistics and Epidemiology  
Cynthia Trent – Quail Ridge Assisted Living Center  
Bill Wells – Oklahoma Employment Lawyers Association  
Teddy Wire – Hope Community Services – Aging  
Sherril York - Oklahoma ABLE Tech/Oklahoma AgrAbility Project

#### **I. WELCOME – Norma Goff, OAN Chair**

New OAN Members present: Marcus Hayes, Teddy Wire, Betty Arduine and Zahra Khalili. Provided a brief overview of our efforts since 1999 and present status of subcommittees and projects.

#### **II. MAY MINUTES APPROVED with CORRECTIONS**

- Correct Sheryl to Sherril with Oklahoma AgrAbility
- Correct Quail Ridge Retirement Center to Quail Ridge Assisted Living Center.

#### **III. PRESENTATION: “ The Media: What to Expect” (Booklet Distributed)**

Speaker: Leslea Bennett-Webb,  
Director, Communications  
Oklahoma State Department of Health

#### **IV. PROJECTS**

##### ***Promotion: Arthritis Foundation (AF) Arthritis Walk***

**– Shona Lennon, Oklahoma Chapter and Lana Files, Eastern Oklahoma Chapter**

**May 10<sup>th</sup>, Oklahoma Chapter:** Despite post-tornado conditions, approximately 300+ people walked. More walkers than last year! She finished by adding that the AF will be hosting another annual event - Camp J.A.M. for children between ages 6-13 with juvenile arthritis, July 11-15. [Brochure distributed] Call (405) 936-3366 for more information.

**May 4<sup>th</sup>, Eastern Oklahoma Chapter:** Quite a few walks competing against the AF Walk. Have extended its fundraising deadlines to June 6<sup>th</sup>. Scheduled: A

Rheumatology Round Table will be convening rheumatologists to discuss case studies.

**Advocacy: Paulette Shafer**

The state legislative session ended last Friday. Most state agencies received a 5 – 10% budget cut. This cut was in addition to those received previously in the fiscal year. Depending on the agency, this cut has also reduced federal matching funds. Last month, Betsy Replogle, Shona Lennon, Bill Wells and Marisa New attended the reading of the arthritis proclamation. **Also, met with Governor Brad Henry to present him with the OAN letter of appreciation (which was signed by you as representatives of the OAN).** During this brief visit, we provided the Governor with the arthritis action plan. Pictures were taken. Viewed Power Point presentation, which included these pictures along with others taken from OAN events, 1999-2003.

**Surveillance: Arthritis Self Help Course Evaluations – Dave Thompson**

Dave Thompson and Marisa New will represent Oklahoma on the Chronic Disease Directors (CDD) Arthritis Council, IMPACT Measure Committee. This group will develop an evaluation tool for all arthritis evidence-based programs. They will introduce the Oklahoma assessment tool and encourage its national use or to promote minimal modifications. Whatever changes, we hope to have an even better standardized assessment tool. If standardized, we will be better able to determine program effectiveness and compare our results with other states.

**Promotion: Media Campaign – Marisa New**

Themeline: “Physical Activity. The Arthritis Pain Reliever.”

Today Marcus Hayes, Bill Wells, Jim Barton and Marisa New met to discuss plans to distribute posters and brochures in the OKC metropolitan area. Launching of radio, print ads is planned for Sep/Oct 2003. OAN partners please place these PSAs into your newsletters, websites, mailings, and other modes of communication. Messages aren't time sensitive. *If you have posted this information, please send Marisa a copy of the final product.* With your permission and your recognition, we would like to circulate these articles for use by other partners in our Oklahoma Arthritis Network. OASIS will be used as our #800 number. They will refer first to the Arthritis Foundation, then the State Health Department and local level resources. Please complete your *Partner Profile* so you may be recognized as an arthritis health resource.

Who will help distribute?

**Marcus Hayes** – NE Quadrant - with boundaries includes NE 63<sup>rd</sup> (north), Lincoln Blvd. (west), Sunnyslane (east), and Reno (south). Approximately 10 people will distribute the brochures and posters to identified locations to maximize reaching our target audience.

**Bill Wells** – Downtown OKC.

**Jim Barton**, Boy Scouts – Southwest OKC

Bill Wells proposed that people should now step forward to provide contacts to help to establish distribution sites (SE Metro, NW Metro). **Betty Arduine** has contacts around Mercy Hospital and in Bethany.

**Suggestions:**

(Deborah Austin) *Contact the Metropolitan Library System to assist with distributing this information. October is Disability Employment Awareness Month.*

(Amber Browning) Turning Point will be launching their "Walk This Weigh" Campaign in October so the OAN can tag onto the campaign. It will be piloted in target communities. Marisa invited OAN partners to attend and represent the OAN at Turning Point Meetings.

(Cynthia Trent) *Recommended Metro Transit to display posters at the Transit Center and on metro buses.*

(Norma Goff) *Insert information into utility bills.*

*If anyone is interested in assisting with the distribution of these materials throughout the OKC Metropolitan Area, please call (405) 271-9444, ext. 56410.*

**Promotion:** **ABLE Tech** sponsored a six-minute television segment titled, "Oklahoma Gardening" featuring arthritis friendly tools. OSU Coop Extension partner produced. Received at least 10 phone calls from this segment and a related press release. Documentation available for CDC Reports.

**Requesting Assistance**

Teddy Wire, HOPE Community Services, is **requesting assistance in forming a support group** in Oklahoma City. She was referred to Shona Lennon, Arthritis Foundation, Oklahoma Chapter, (405) 936-3366.

**Suggestion: Have pictures taken of ASHC Leaders. Need OAN photographers.**

**IV. ANNOUNCEMENTS**

OAN Steering Committee will meet following this meeting.

**V. Final Thanks to...**

**Karen Ross, MD**, University of Oklahoma, Dept. of Geriatric Medicine  
**Vonnie Meritt, RN**, Canadian County Health Department  
**Ana Quintero, MD**, Oklahoma Medical Research Foundation  
**Jillmarie Yanchick, PharmD**, Pharmacia  
**April Borg, MN, RN**, Saint Francis Hospital, Tulsa  
**Todd Owens, PT**, OU Medical Center  
**Norma Goff, RN**, DHS, Aging Services  
**Yuri Nakasato, MD**, University of Oklahoma, Dept. of Geriatric Medicine  
**Dr. Teresa Brady**, CDC Arthritis Program

**...for speaking on various arthritis-health related topics in May and June.**

These speakers, along with others, are available through the OAN Speakers Bureau. Let us know if you would like a presentation.

**Meeting Adjourned.**