

Robert Wood Johnson Foundation

 **Aligning
Forces for
Quality**

EXECUTIVE SUMMARY

A Checkup on Health Care Markets

Study of 14 communities shows why quality improvement efforts must account for local, regional variations

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RWJF Market Scan

- **Community leadership and sustainability**
 - High interest by employers, state and local public sector stakeholders (OKC – B)
- **Quality Improvement**
 - Room for spread – were physician groups and community groups actively engaged in quality improvement organized efforts (OKC – D)
- **Performance Measurement**
 - Organized measurement across health plans and physician organizations (OKC – C)

RWJF Market Scan

- Public reporting
 - Health plan public reporting (none in OKC – C)
- Physician financial incentives
 - Commercial health plans and other creating financial incentives for quality (OKC – D)
- Health information technology incentives
 - Financial assistance or incentives to move to EMRs (OKC – D)
- Consumer engagement
 - Availability of cost and quality data to consumers, tiered networks based on quality and cost (OKC – D)

Oklahoma City				
	D 1 2 3	C 4 5 6	B 7 8 9	A 10 11 12
Community Leadership			7.2	
Quality Improvement	2.3			
Performance Measurement		5.4		
Public Reporting		3.6		
Physician Financial Incentives	1.3			
Health IT Incentives & Infrastructure	0.0			
Consumer Engagement	0.3			
	D 0 - 21	C 22 - 42	B 43 - 63	A 64 - 84
Total Matrix Score	20.1			

We've got to improve our grades!