

## City of Choctaw – Commercial Aesthetics Survey Form

**What is a Commercial Aesthetics Survey?** A Commercial Aesthetics Survey is a planning tool to gather public response regarding aesthetic issues. The use of images to determine preferences for a particular environment is a simple method of comparing and contrasting a variety of elements in the built environment.

**What is the purpose of a Survey?** The purpose is to support the development of aesthetic standards and guidelines that would ultimately become an overlay to the City of Choctaw zoning code. The survey is intended to provide a set of preferences of places that residents would like to live, work, and play. The ultimate goal of the survey is to stimulate the public dialogue about Choctaw’s future.

**Instructions.** Circle or highlight the letter (A) or (B) that you believe reflects the highest and best use of commercial property, design, aesthetics, landscaping, and the general well being of a particular environment. If you get ‘stumped’ and find it difficult to decide, ask “How should Choctaw look in the future?” Please make comments below the image if you would like. The **Survey slide set** and **Survey Form** can be viewed and downloaded at [http://www.ok.gov/choctaw/Departments/Planning\\_Department/index.html](http://www.ok.gov/choctaw/Departments/Planning_Department/index.html). Paper copies of the slides are available for viewing at City Hall M-F 8–5pm if you do not have access to the City of Choctaw website.

You may return this **Survey Form** to the City of Choctaw, PO Box 567 Choctaw OK 73020 by 5:00pm Friday July 1<sup>st</sup>, 2011. Survey Forms can also be faxed to (405) 390-8607 or emailed to [cityplanner@choctawcity.org](mailto:cityplanner@choctawcity.org) also.

Slide 1 Prefer (A) or (B)

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Slide 2 Prefer (A) or (B)

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Slide 3 Prefer (A) or (B)

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Slide 4 Prefer (A) or (B)

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Slide 5 Prefer (A) or (B)

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Slide 6 Prefer (A) or (B)

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Slide 7 Prefer (A) or (B)

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Slide 8 Prefer (A) or (B)

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Slide 9 Prefer (A) or (B)

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Slide 10 Prefer (A) or (B)

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Slide 11 Prefer (A) or (B)

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Slide 12 Prefer (A) or (B)

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Slide 13 Prefer (A) or (B)

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Slide 14 Prefer (A) or (B)

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Slide 15 Prefer (A) or (B)

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Slide 18 Prefer (A) or (B)

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Slide 22 Prefer (A) or (B)

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Slide 23 Prefer (A) or (B)

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Slide 24 Prefer (A) or (B)

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Slide 25 Prefer (A) or (B)

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Additional comments \_\_\_\_\_

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